Business Ethics, Business Schools, and the World of Work

*Wednesday 2nd - Thursday 3rd April 2014*

*Leeds University Business School*

*A conference organised by the Business School and the Inter-Disciplinary Ethics Applied Centre, University of Leeds*

**Programme**

**Wednesday 2nd April**

1200 hrs  Registration and lunch

1330 hrs  Welcome ~ Professor Peter Moizer  
*Professor of Finance and Accounting*  
*Dean of the Leeds University Business School*

Keynote Presentation ~ Professor Amanda Mellor  
*Group Secretary for Marks & Spencer plc.*  
*Visiting Professor, Inter-Disciplinary Ethics Applied Centre*

1500 hrs  Choice of three parallel workshops

a)  *The contribution of professionals to business ethics*  
*Professor Chris Cowton, Dean of Business School, University of Huddersfield*

b)  *Conflicts of interest: the challenge of awareness*  
*Andrew Brook-Dobson, Chairman of the Ethics, Disciplinary and Practice Standards Committee Institute of Financial Planning (IFP)*

c)  *Leadership Ethics*  
*Dr Jamie Dow, Lecturer, Inter-Disciplinary Ethics Applied Centre*

1615 hrs  Afternoon Tea

1630 hrs  Choice of three parallel workshops

a)  *Business Schools and Corporate Social Responsibility: Student Driven Agendas*  
*Julia Clarke, Pro Dean for Student Education, Jodie Gledhill & Leonie Murphy, CSR Interns Leeds University Business School*

b)  *Culture and Responsibility in Business*  
*Professor Chris Megone, Director, Inter-Disciplinary Ethics Applied Centre*

c)  *Integrity at work in the Financial Services*  
*Kevin Moore, Chartered MCSI, Director of Global Business Development Chartered Institute for Securities and Investments (CISI)*

**Supported by:**
1800 hrs  Keynote Presentation ~ **Business Ethics and the Culture of Banking**  
Margaret Doyle  
*Head of Financial Services Insight at Deloitte, LLP*  
*Author of “The Culture of Banking”*

1915 hrs  Wine reception, buffet dinner & networking

**Thursday 3rd April**

0900 hrs  Keynote presentation ~ "Ethics as a playground for blind man’s bluff"  
Professor Paul Dembinski  
*Director, Observatoire de la Finance, Geneva, Switzerland*  
*Commentator: Peter Day, BBC Business Correspondent*

1015  Choice of three parallel workshops

a)  **Ethics and Big Data**  
Professor Mick Yates, visiting Professor in Business School, formerly of Dunnhumby  
& Dr Kevin Macnish, Ethics Consultant and Teaching Fellow, Inter-Disciplinary Ethics Applied Centre

b)  **Nudging towards the edge: the ethical boundaries of workplace behaviour change**  
Dr Elizabeth Ellis, Ethics Consultant and Teaching Fellow, Inter-Disciplinary Ethics Applied Centre  
& Dr Matt Davis, Lecturer in Socio-Technical Systems, Greening Organizations & Work, Business School

1130 hrs  Morning Coffee

1200 hrs  Choice of three parallel workshops

a)  **Socially Responsible Restructuring: Hope, Expectation or Chimera?**  
Dr Ian Greenwood, Professor Chris Forde & Chris Maclachlan, Human Resources, Leeds University Business School

b)  **Business Ethics and Real Integrity**  
Jim Baxter, Professional Ethics Development Officer, Inter-Disciplinary Ethics Applied Centre  
with a representative of the Institute of Chartered Accountants for England and Wales (ICAEW)

c)  **Business Ethics and Whistleblowing**  
Tony Hewitt, Chairman of the Professionalism Awareness Committee, Institute and Faculty of Actuaries  
and Programme Director, MSc in Actuarial Finance, Imperial Business School.

1315 hrs  Lunch

1415 hrs  Keynote Presentation ~ **What’s wrong with Bankers Bonuses?**  
Dr Tom Simpson  
*Associate Professor of Philosophy and Public Policy*  
*Blavatnik School of Government, University of Oxford*  
*Commentator: Peter Day, BBC Business Correspondent*

1530 hrs  Close

**Supported by:**