Our design philosophy is to unite creativity, technology, innovation and enterprise in order to realise ideas that have impact and exert influence. Our students become the ‘added value’ innovators who can utilise aesthetics and technology to generate creativity, concepts and products. Through their success we add beauty, comfort, safety, functionality and style within the human environment. Sounds easy? It isn’t and that is the challenge to our students and our staff.

Our distinctive courses are designed to address current and future commercial, cultural and technological needs. They are delivered by internationally recognised staff who combine both theory and practice with research embedded into their teaching. It is a powerful and dynamic combination that empowers our graduates and provides genuine employability.

Welcome to the School of Design. We ask many questions of you and ourselves. The answers? That’s down to you. We have invested in creating a unique research and learning environment and facilities for you to excel. Come, join us, and have fun with the questions!

Professor Chris Carr
Head of School

Design is about questions. Questions for the designer and questions for the consumer. Who is the School of Design at Leeds? What makes us different? As you can imagine the answer is constantly evolving because if you stand still, become fixed in your ideas, you stagnate and lose vibrancy. Our School is dynamic with a mind-set to embrace and benchmark new concepts, visions and technologies for their quality, context and relevancy. We have positioned the School at the interface of Design and Technology with the clear mission to establish a world leading activity.
Established in 1904, the University of Leeds is one of the largest and most successful universities in the UK with an international reputation for the high standard of its teaching and research.

It is a member of the Russell Group, which is formed by 24 of the country’s most prestigious universities. With over 1,100 research-active staff, the University is now among the top ten universities for research in the UK and is internationally acknowledged as a centre of excellence in a wide range of academic and professional disciplines. Situated in one of the North of England’s most prosperous cities, the University has over 32,000 students from more than 100 different countries. Our students have access to outstanding resources including modern well-equipped lecture theatres, seminar rooms and computer clusters. Ours is one of the largest university libraries, with a stock of over 2.8 million items, as well as extensive electronic resources available remotely to staff and students.
Our School is dynamic, with a mind-set to embrace and benchmark new concepts, visions and technologies for their quality, context and relevancy.
What is your vision for your future? Perhaps it is as a senior professional in one of the rapidly expanding global communication or textile industries, or as an academic immersed in the latest cutting edge research, or perhaps you have ambitions of building your own enterprise? Whatever your dreams are for your future, our portfolio of taught postgraduate courses have been designed to support you along your journey. The courses are exciting and challenging, requiring your initiative supported by our guidance throughout your studies.

Our taught postgraduate courses are developed and delivered by leading researchers and industry practitioners. Theory and practice are integrated to provide you with insights into commercial and entrepreneurial activities. Optional modules, taught alongside core specialist modules, develop a more holistic understanding of your chosen subject. There are ample opportunities to meet established professionals in the industry, develop publishable materials, enter competitions and apply for scholarships and funding.

Our courses consider the purpose of design and question the future role of designers and technologists facing increasingly complex economic, ecological, cultural and social challenges. Consequently the ability to apply effective critical thinking and problem analysis is essential for an industry exerting increasing relevance and influence.

A number of our courses combine design with business and enterprise. Unique collaborations with Leeds University Business School and the Centre for Enterprise and Entrepreneurship Studies incorporates additional specialist knowledge and research expertise from these Schools, to give our students a competitive edge when applying for that first professional role, switching career direction, or identifying a compelling research question.

There are rewarding opportunities available for specialists and experts who are excited about working within a multi-disciplinary environment and who view collaboration and teamwork as essential components for creating work that will have a genuine impact on society. Spend some time reading this brochure for programme details and case studies that illustrate the tremendous success our alumni have achieved since graduating. Study them carefully, and then imagine what your future could look like.

Dr Pammi Sinha
Taught Postgraduate Tutor
We emphasise creativity and innovation supported by rigorous research and strategic thinking articulated through integrated advertising campaigns. We explore communication through traditional advertising media and the rapidly expanding digital/mobile/social media channels.

We also integrate theory and practice, combining modules and research expertise from the School of Design and Leeds University Business School. This clearly differentiates this Masters from any others in UK universities.

Developing creative solutions to communication problems is our priority alongside helping you to develop the analytical and critical skills necessary to create effective and memorable campaigns and the ability to art-direct and execute your creative ideas.

School of Design modules:
visual communication; persuasion; integrated communication; creative direction or dissertation.

Business School modules:
consumer behaviour; marketing communications; media planning and strategy; advertising; global strategic marketing.

Optional modules*: direct, digital and interactive marketing; sales promotion and sponsorship; social media marketing; brand management and corporate identity.

ENTRY REQUIREMENTS
A bachelor degree with a 2:1 (hons) or equivalent. In exceptional circumstances, applicants without a first degree will be considered on the basis of relevant work experience and potential to benefit from the course. You are required to submit a portfolio of recent practical work relating to your educational and/or employment background.

IELTS 6.5 overall with at least 6.0 in each component.

*Optional modules subject to availability.

Problem analysis, research insights, strategic thinking, creative planning, compelling ideas, engaging storytelling, dynamic execution, effective implementation. This course helps you to experience life as an advertising professional.

Watch the course video on YouTube:
https://goo.gl/07GyFD

Contact:
Postgraduate Admissions
School of Design
+44 (0)113 343 3716
pgadmissions@leeds.ac.uk
www.leeds.ac.uk/design
As a student it is really hard to find the right combination of a perfect course and a good university. But once I found MA Advertising and Design, I did not have to look further.

Ankit Saraf
Senior Account Executive, Full Six Agency

Director, Spoon Cereals UK Ltd

Moono Pan
Senior Brand Manager, Tung Tze

“After graduating, I secured a place at the IPA advertising school, where I was placed at a top London advertising agency, Havas London. This was my first real insight into the creative advertising world, which determined my ambition to work in the industry. Starting out as a creative in this industry is tough going but I was lucky enough to find another single creative like me, who turned out to be a great friend as well as my creative partner for the following two years of my career. We secured our first job at integrated ad agency The Red Brick Road and after a year working here we moved over to Tag Worldwide, where we worked on the Tesco account. It was during this time that I had the idea for Spoon Cereals as I struggled to find a high quality and tasty bowl of cereal on my way to work each morning. I decided to take the very scary and risky decision to hand in my notice at work to pursue this vision. We launched the company in September 2013 at a small food fair in London, and since that time we’ve done a number of pop ups, one off events and festivals, serving our fresh pots of handmade granola, muesli with exciting fresh toppings as well as our 450g packs. We also secured some investment from the BBC TV programme Dragons Den, which has opened up many doors for us as we go down the wholesale route with our business.”

Annie Morris

“I got a job at Saatchi & Saatchi Beijing directly after I graduated from Leeds, and my team served some big clients like IKEA, Novartis, HP and Lexus. It really was a dream job for me as a graduate whose goals were to be creative in advertising. I wanted to get more working experience in marketing strategy, so I flew back to the UK and completed an internship at Saatchi London, where I learned a lot, and was very inspired by my interviews with Saatchi’s global talent director. In my following year in the UK, I met a lot of great people and was employed in a fashion company in Manchester, where I was responsible for media planning and advertising execution, and occasionally even doing some pattern design. In January 2014, some old school friends and I teamed up to start our own business in Beijing. The company is called “Tung Tze”, and it focuses on organic fruit growing and internet marketing. We hope to provide healthier fruits to Chinese families. I am responsible for marketing strategy, branding, internet marketing and creative advertising campaigns. The knowledge I gained in Leeds was extremely useful, in particular: high end decision making, and integrated communication and creative ideas.”

Moono Pan

“As a student it is really hard to find the right combination of a perfect course and a good university. But once I found MA Advertising and Design, I did not have to look further.”

Ankit Saraf
Senior Account Executive, Full Six Agency

Director, Spoon Cereals UK Ltd

Moono Pan
Senior Brand Manager, Tung Tze

Annie Morris
Director, Spoon Cereals UK Ltd
WE IDENTIFY PROBLEMS IN REAL-LIFE CONTEXTS AND INVESTIGATE WHAT PEOPLE NEED. WE THINK STRATEGICALLY, EXPLORE, TEST AND EVALUATE INNOVATIVE AND CREATIVE SOLUTIONS.

OUR FRONTIER MA DESIGN COURSE ENCOURAGES STUDENTS FROM A WIDE RANGE OF BACKGROUNDS TO USE CUTTING-EDGE RESEARCH METHODS, TOGETHER WITH CREATIVE AND INNOVATIVE DESIGN APPROACHES, TO SOLVE PROBLEMS ENCOUNTERED IN REAL LIFE SCENARIOS. HUMAN-CENTRED DESIGN IS AT THE HEART OF THE COURSE. STUDENTS HAVE AT THEIR DISPOSAL THE LATEST TECHNOLOGIES TO SUPPORT EVERY STAGE OF THE DESIGN PROCESS. OUR COURSE ALLOWS STUDENTS TO DEVELOP THEIR PARTICULAR DESIGN INTERESTS, WHILST BROADENING THEIR RESEARCH SKILLS, DESIGN KNOWLEDGE AND PRACTICAL EXPERIENCE. THIS WIDENS EMPLOYMENT PROSPECTS AS A DESIGNER, ACADEMIC AND/OR RESEARCHER.

SPECIALISMS OFFERED

PROJECTS CAN BE DEVELOPED IN A WIDE RANGE OF TOPICS WITHIN SPECIALISMS THAT ARE CURRENTLY IN HIGH-DEMAND FROM INDUSTRY AND RESEARCH BODIES: BRANDING DESIGN, DIGITAL AND INTERACTIVE DESIGN, INFORMATION DESIGN, INSTRUCTIONAL DESIGN, GRAPHIC DESIGN, SERVICE DESIGN AND TYPOGRAPHIC DESIGN.

Core modules:
- design thinking
- research methods for design
- design principles and applications
- digital design practice
- design research and integration
- design prototyping and evaluation or design dissertation.

OPTIONAL MODULES:
- graphic and typographic design
- branding design in context
- digital and interactive design
- information and instructional design
- academic design
- service design innovation.

ENTRY REQUIREMENTS

A bachelor degree with a 2:1 (hons) or equivalent in a Design subject (required to submit a portfolio of recent practical work), or in another subject: Psychology, Healthcare, Nutrition, Education, Business, Marketing, Philosophy, Computer Science, Social Sciences, etc. (required to demonstrate research around a relevant topic).

Candidates with industry experience or a strong portfolio may be considered with a lower classification.

IELTS 6.5 with at least 6.0 in each component.

*Optional modules subject to availability.
I selected the University of Leeds to complete a Masters in Design as I felt this particular course would offer me unique opportunities in the career path of my choice. I had an undergraduate Product Design degree, and wanted to broaden my knowledge of design. The flexible way in which the course was structured enabled me to adapt the course around what I wanted to achieve. A choice of modules allowed me to cultivate my understanding of design, whilst the specialist project gave me the opportunity to apply these skills into a project of my choice. With such a diverse range of specialists available to me, I was able to gain insight into the different forms of design. I also enjoyed working closely with other students from different backgrounds sharing ideas and good practice. The tutors’ in-depth expertise in design methodologies became a major influence in my design projects. The wealth of resources and combined expertise at the University of Leeds helped fully develop my approach to research and its realisation in producing better outcomes in my work. The University is frequently approached by businesses to develop solutions or to carry out research that create positive impacts. Students are able to apply their skills in developing these projects as part of the work they are undertaking. When Business Against Crime in Leeds (BACIL) approached the University to produce a design to stop city centre crime, I immediately adopted this opportunity as my final negotiated project. I designed a Radio Frequency system and wristband, to reduce the increasing numbers of mobile phone crimes against students within entertainment venues. The project presented me with many challenges, however with the continuous support from the University and my tutors I was able to successfully complete the project. It was presented to the 300 or so members of BACIL and thankfully very well received. Consequently, I was offered the prospect of working with BACIL on a full-time (paid!) basis to mitigate crime within the city. This opening has given me the chance to take my concept to reality and apply all I have learned. I am currently in the process of creating the system, working alongside skilled professionals, and it will be trialled in student clubs around Leeds in the near future. None of this would have been possible without the support, contacts and networking opportunities offered to me through the University of Leeds MA Design Course.
International and collaborative, this course employs design as a catalyst for change. Redefine the value and purpose of design and implement future-oriented solutions, which affect our society, culture and economy.

An 18-month course, including an Erasmus+ funded student exchange at Mannheim University of Applied Sciences in the second semester. This future-oriented course enables you to integrate research from philosophy, social science and digital technology with design thinking in addressing social issues; realigning design as a discipline with social and cultural value.

A unique educational experience embracing collaboration, teamwork and internationalism, we encourage applications from all disciplines. You’ll be able to develop your research and creative practice in well-equipped studios and purpose-built PC and Mac clusters, computer-aided design (CAD) suites with the latest design software, digital printing and laser cutting facilities, colour analysis/prediction labs, eye-tracking technology and digital photography.

Core modules:
- integrated communication, social aesthetics, design and society
- research methodology, social design projects (study in Germany), design futures (study in Germany)

Optional modules:
- dissertation, innovation project

ENTRY REQUIREMENTS:
A bachelor degree with a 2:1 (hons) or equivalent. In exceptional circumstances, applicants without a first degree will be considered on the basis of relevant work experience and potential to benefit from the course.

You are required to submit a portfolio of recent practical work relating to your educational and/ or employment background.

IELTS 6.5 overall with at least 6.0 in each component.

Contact: Postgraduate Admissions
School of Design
+44 (0)113 343 3716
postgrad@leeds.ac.uk
www.leeds.ac.uk/design

WHAT’S THE NEXT STEP?

Watch the course video on YouTube:
https://goo.gl/yW6M7
This course enables you to explore fashion from social, cultural and commercial dimensions in order to understand how diverse perspectives influence fashion theory and practice. Entrepreneurial design thinking is an economic catalyst, and we provide an opportunity for graduates or those working in fashion to further their studies and become successful business innovators.

The course allows you to develop research, analytical and entrepreneurial skills, and become adept at flexible and future-focused market thinking.

School of Design modules: fashion marketing; fashion futures; cultural research methods and a dissertation or professional contextual project.

Entrepreneurial modules delivered by the Centre for Enterprise and Entrepreneurship Studies, Leeds University Business School are: enterprise and society; and new venture creation.

Optional modules*: fashion communication and photography; fashion industry analysis; sustainability and fashion, textile product design, innovation and development and fashion product development.

Through your studies, you develop the potential to challenge and make major contributions to the global fashion sector. The course embraces theory and practice to inform future fashion philosophy.

**ENTRY REQUIREMENTS**
A bachelor degree with a 2:1 (hons) or equivalent qualification.
IELTS 6.5 overall with at least 6.0 in each component.

*Optional modules subject to availability.

Watch the course video on YouTube:
https://goo.gl/pNn9Tn
“The Fashion, Enterprise and Society Masters degree at Leeds University gave me the confidence to successfully obtain my dream job. It was a daunting decision to change my career direction after doing a BA Hons in Events Management, however upon finding the MA Fashion, Enterprise and Society at the University of Leeds, this transition changed from seemingly unachievable to actually being extremely exciting.

The combination of fashion studies with entrepreneurial learning ensured that although the degree has specialist modules for fashion, it also was very varied and remained diverse, allowing me to utilise my newly acquired skills in any industry I ended up in. This flexibility is what interested me about the course primarily, as it allows you to keep your future options open. The course provided me with the confidence to chase my dream, as well as giving me an understanding of the fashion industry and enable me to strengthen my entrepreneurial and innovation characteristics.

During the year-long course I was accepted as a graduate at TJX Europe. Having applied for the role previous to the course and being rejected, I know that the Masters degree is what really set me apart from other candidates. It gave me the confidence to realise my skill set and the abilities to excel in an industry that I always thought was out of reach. I have been working with TJX and I love my job; it is extremely intense and hard work, but it is enormously satisfying to have been able to achieve my dream job!

The outstanding level of teaching and interesting variety of coursework made the year fly past in a flash! The teaching staff are all very accommodating to your existing knowledge and aid in helping you excel. Not only has the course given me the opportunity to meet some incredible people in the industry, it has also allowed me to make some wonderful friends from all around the world. I am proud to be an alumni of the University of Leeds and the MA Fashion Enterprise and Society.”

Gabriella Klimaszewski
Allocation Analyst, TJX Europe

“I love my job, it is extremely intense and hard work, but it is enormously satisfying to have been able to achieve my dream job!”
MA GLOBAL FASHION MANAGEMENT

Fashion management is a global, cultural and economic force shaped by creative professionals who share a passion for innovative customer-centric business solutions.

This course represents a new direction in the integration of fashion management, fashion marketing, international consumer behaviour and supply chain planning. It is designed to meet the fashion industry’s need for management graduates with global strategic, tactical and operational planning skills.

Contemporary fashion retail is a seamless global system bringing together material resources, human capital, and creative vision to produce a customer relevant offering. This course takes a universal view of these complex business processes, so that graduates have access to the diverse skills required to become creative and commercially astute leaders of international fashion initiatives.

This course can be studied full-time (1 year) or part-time (2 years). Modules are taught by both the internationally renowned School of Design and Leeds University Business School.

School of Design modules: global fashion retail management; fashion marketing; independent dissertation.

Optional modules (subject to availability): fashion industry analysis; sustainability and fashion; textile product design, innovation and development; textile consultancy and management.

Leeds University Business School modules: consumer behaviour across cultures; operations and supply chain management; managing global logistics and supply chains.

ENTRY REQUIREMENTS: A bachelor degree with a 2:1 (hons) or equivalent qualification. In exceptional circumstances, applicants without a first degree will be considered on the basis of relevant work experience and potential to benefit from the course.

IELTS 6.5 overall with at least 6.0 in each component.

Contact: Postgraduate Admissions
School of Design
+44 (0)113 343 3716
texpj@leeds.ac.uk
www.leeds.ac.uk/design
This MSc delivers the latest information on the textile industry using novel teaching material and has received praise from both academia and industry.

New textile product development requires an effective interface between technology and design technology. This flexible course allows you to specialise in either Textile Design Technology or in Textile Technology. You will receive training in key skills including laboratory practice, problem solving and reasoning, and you will undertake a substantial research dissertation.

**TEXTILE DESIGN TECHNOLOGY PATHWAY**

In the modules on this pathway you will learn how to view technology through the eyes of the designer (elements and principles) and how to view design through the eyes of the technologist. You will gain understanding of how to manipulate technology to design and produce new products and how to maintain and/or improve the desirability of current products.

**TEXTILE TECHNOLOGY PATHWAY**

You will gain in-depth knowledge of advanced textile technology, textile processes and quality management together with the science, technology and testing of functional textile materials, product development, coloration and finishing processes, medical textiles, nonwovens and performance clothing.

The course is accredited by the Society of Dyers and Colourists as being equivalent to its ASDC examinations leading to Chartered Colourist (CCol) status. It is also accredited by The Textile Institute at Associate level (CText ATI), demonstrating a sound broad knowledge of textiles and its application, and allows you to apply for Licentiateship (LTI) upon graduation, and Associateship (CText ATI) after one year in industry.

**ENTRY REQUIREMENTS**

A 2.2 honours degree or equivalent in a textile-related discipline, management, business studies or other related science, engineering or social science subject. Non-standard entry will be considered, providing the candidate can display a passion for textiles.

IELTS 6.5 overall with at least 6.0 in each component.

Watch the course video on YouTube:

https://goo.gl/y7DVPD
"I would strongly recommend the MSc Textiles course at the University of Leeds, which offers up-to-date facilities, knowledge, expertise and cutting edge innovations and equipment in this area."

"After studying a BA Hons Structured Textile Design at the University of Leeds and working in industry for over three years as a textile accreditor, I began to understand the emphasis and emergence of technical textiles as a future trend within the industry and academia. This prompted me to return to university to further my knowledge in technical textiles and widen my expertise.

The MSc Advanced Textiles and Performance Clothing course (now known MSc Textiles) was the only course I could find which covered a multitude of topic areas, including functional textile materials, fibres and technical textiles, coloration and finishing processes, medical textiles, nonwovens and performance clothing. It also had great reviews with internationally recognised research activities in this area. I was able to choose three areas in which I could specialise in by attending lectures, carrying out practical sessions, assignments and taking exams. I was also able to attend lectures on the other topic areas to gain knowledge of them as well.

All lectures were very well thought out and provided in depth information at the forefront of the particular subject area. The lectures were designed to make you think alone and interact among the group.

The course also taught me the skills required to conduct and carry out scientific research with great emphasis on the fantastic library facilities on campus and online. These skills were put into practice by carrying out an in-depth research dissertation into a topic of your interest. This required working independently in the laboratories, which were equipped with the latest machinery and equipment enabling me to become familiar with testing methods and procedures in order to carry out experimental work. This often required me to work on my own initiative and solve problems alone, a skill which has become vital for my PhD.

Great support was also given to encourage the development of presentational skills for conferences and group presentations. This was something I never felt very comfortable doing, but after completing my MSc and now approaching the end of my PhD where I have given a number of small lectures, my confidence has vastly improved. I am extremely pleased that I decided to undertake this course, as it gave me the opportunity of continuing my studies into a PhD in Medical Textiles, something I would not have been able to achieve without completing the MSc.

Many of the people who studied alongside me during the course have now gone to acquire jobs in the technical textile industry or pursue an academic career. I would strongly recommend the MSc Textiles course at the University of Leeds, which offers up-to-date facilities, knowledge, expertise and cutting edge innovations and equipment in this area. It is also a great course for those who wish to bridge the gap between textile design and technical textiles, undertake a new subject area altogether or improve upon your current knowledge in textile science."
Researchers in the School share the goal to deliver high quality research that unites creativity in art and design, technology, innovation and enterprise in order to realise ideas that have impact and exert influence. We maximise the benefits of our research by advancing fundamental and technological knowledge contributing to better design outcomes, improved sustainability, enhanced economic prosperity, social cohesion, the arts, culture and the quality of life. To achieve our aims we organise our research around three areas: Design, Technology, and Practice as Research www.design.leeds.ac.uk/research/
Dr Kishore Budha
Research Fellow, University of Leeds

Dr Kishore Budha is involved in a range of academic research and consultancy research activities.

He is currently engaged in a British Academy/Leverhulme funded research project titled “Ageing, leisure and design: Barriers and opportunities”. This project explores leisure from both user and design points of view and seeks to understand the extent to which products and services - physical and digital - hinder or enable independent leisure activities.

The project is a follow-on to a previous pilot study titled “Perceptions and Behaviours related to Leisure Activities”, funded by Leeds Social Sciences Institute. The project has been widely covered in the national and international press (The Telegraph and Voice of Russia), national consultancies (IDGO) and used in policy making (Leeds City Council, Age Cymru). Dr Budha has engaged in research and consultancy for external organisations such as the UK Government’s Ministry of Justice, Digital Marks and Spencer (food retail).

Dr Budha has over 17 years of experience in communications and design consultancy fields.

Yuqian Zhang
PhD (2009)
Print Specialist, Ricoh

“I studied at the University of Leeds’ School of Design for five years, first to study MA Advanced Textiles & Performance Clothing, and then for my PhD in Inkjet and Colour Management - which are quite new areas compared to other subjects. What really interests me is that it’s not just pure science, but more like the combination of science and practical production.

My PhD supervisor Professor Stephen Westland has always been very supportive - not only during my studies at Leeds but also after I graduated. I have learnt a lot from him. The facilities provided by the Leeds Humanities Research Institute are also useful for career development.

The PhD was certainly a great experience. A PhD is not only about the topic that you are researching, but also about learning and research skills. It gives you very good training on project management and troubleshooting skills, and I’ve started to realise this more and more since I have started my job at Ricoh UK Products Ltd in Telford as a Print Specialist Engineer, working mainly on Print Pre-press, Media Testing and Colour Management.”
Academic staff and students from the School of Design have worked with the following companies on consultancy projects:

- Samsung
- LG
- Nike
- Colgate
- Unilever
- Procter and Gamble
- Lenzing AG

A selection of industry professionals who have contributed to the Visiting Speaker programme during the last two years:

- Ankil Saraf: Senior Account Executive, Full Six Agency, London
- Frances Illingworth: Head of Global Recruitment, WPP, London
- Simon Wilson: Studio of Things, Leeds
- Naomi Games: Abraham Games Foundation, London
- Coco Rivas: Government Digital Services
- Matt Edgar: Service Design and Innovation, Leeds
- Rachel Lawes: Lawes, Gadsby Semiotics, London
- Tim Leonard: Brand Provocateur, Elmwood, Leeds
- Nick Ramshaw: Managing Director, Thompson Brand Partners, Leeds
- Adrian Johnson: Managing Director, UMPH PR Agency, Leeds
- Kathryn Burr: Content Executive, Enjoy Digital, Leeds
- Ben Culpin: Creative Planner, Nomads Agency, Amsterdam

Every summer the School hosts a PhD research colloquium at which PhD students develop presentation and professional skills. In addition, students give presentations at research group meetings throughout the year. Taught Postgraduate students are provided with substantial opportunities to develop their professional portfolio, presentation and research skills through regular critiques and projects set by industry professionals, many of which lead to internship opportunities. The School holds membership of Design and Art Direction, Edcom (European Foundation for Commercial Communications Education), the Society of Dyers and Colourists, Aides, the Colour Group (GB) and has a long history of working closely with the Clothworkers’ Company.

For students interested in a career in advertising, the School of Design and WPP Group have joined forces to develop a website that connects WPP’s Human Resources team with our current and past students in order to consider potential candidates for employment in all advertising disciplines, for more than 1200 agencies worldwide. This unique opportunity provides our students with the facility to develop their own personal profiles and showcase their work to the largest advertising business in the world.

All postgraduate students are encouraged to organise internships or collaborative projects with industry during their study period or research programme. Programme Leaders and Supervisory Teams advise students how to prepare when applying for internships, collaborative projects, graduate schemes, competition entries or employment opportunities. Personal Tutors will also provide advice on your professional portfolio for employment or how to submit proposals for PhD or Post Doctoral projects. The majority of PhD projects undertaken in the School are collaborative with industry and the School has established long-term relationships with industry through our Industrial Advisory Board, consultancy projects and our Visiting Speaker programme ‘Outside In’.

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As a postgraduate student at the University of Leeds you will be part of a vibrant student community situated in a lively, cosmopolitan and student-friendly city located in a beautiful region with strong cultural traditions. Leeds is one of the social and cultural hubs of the North. It was a key player in the Industrial Revolution, and the long history of the invention(s) of modernity, beginning in the 17th century, marks the city in innumerable ways. The city’s roots lie firmly in the textile industry but more recently it has become a centre for trade and commerce, and one of Britain’s most important financial, banking and legal centres outside of London.

Leeds has all you can expect from a major city, including an airport and train station close to the University, yet it is also surrounded by the beautiful and accessible Yorkshire Dales. The city centre, a mere 10-minute walk from the campus, has fast and frequent transport links to all other major UK cities. Leeds has a well-deserved reputation for shopping. The historic Victoria Quarter is home to high-end brands, and all the leading high street shops are located throughout the city, which also has a selection of bars and restaurants. Kirkgate market is the largest covered market in Europe and offers a range of groceries, household products and other items. The city also offers an extensive choice of places to eat and drink, catering for all culinary tastes. There are lots of cafés in and around the city that provide an ideal venue for spending time with friends.

The city of Leeds has a proud sporting tradition and is home to famous teams such as the Yorkshire Cricket Club and the Leeds Rhinos. Located throughout the city are numerous gyms and health clubs for those who want to keep fit or unwind and there are lots of opportunities to participate in sports at all levels both within the University and the city.

Leeds is also famous for being one of the greenest cities in Britain and has more parkland than any other European city. From the romantic ruins of the 12th century Kirkstall Abbey to the Palladian splendour of Harewood House, there are many areas of natural beauty and interest in or close to Leeds which form the ideal backdrop for a great day out. Leeds is also within easy reach of the Yorkshire Dales, the Peak District, the Lake District and historic towns such as York, Harrogate and Ripon.
INTERNATIONAL STUDENTS

ACCOMMODATION
New international postgraduates paying fees at the full international rate have a guaranteed place in University accommodation during their first year at Leeds subject to certain conditions.

www.leeds.ac.uk/accommodation

LANGUAGE REQUIREMENTS
Prospective students whose first language is not English need to ensure that their linguistic proficiency is adequate. Such students are required to obtain proof of proficiency in the English language. Please consult the University website for language requirements:
www.leeds.ac.uk/international

PRE-SESSIONAL COURSES
Pre-sessional courses on English for academic purposes and key study skills are available from the University’s Language Centre in the summer before you start your course with us. You may choose to take one of these courses in order to optimise your study experience here. Alternatively, you may be made a conditional offer of a place with us that is based on successful completion of a pre-sessional course as an alternative to taking a further IELTS test or equivalent. You can find out more about the activities organised by the Language Centre and the support they provide from their website:
www.leeds.ac.uk/languages

Our MA degrees are offered on a full-time or a part-time basis. Full time study takes place over one calendar year.

HOW TO APPLY
Applications for postgraduate taught and postgraduate research degrees can be made online. This will allow you track your application at each stage of the process. You can save your application at any time and can upload supporting documents with your online application.

Please read the University’s admission policy and check the entry requirements of your chosen course carefully before submitting an application.

Apply online at https://application.leeds.ac.uk

ACCOMMODATION
UK or EU postgraduate students: there are usually a number of vacancies in University accommodation each year. Accommodation is easily available in the private sector. Help in locating this can be found at www.unipol.leeds.ac.uk

SCHOLARSHIPS
The School is offering the School of Design Taught Postgraduate Award - five scholarships of £3,000 to suitably qualified applicants. There is also a 10% bursary on fees for current School of Design undergraduate students/alumis. Information on scholarships can be found on www.scholarships.leeds.ac.uk or you can request a scholarships booklet from the School.

Tel: 0113 343 4077/4007
E-mail: scholarships@leeds.ac.uk

FEES
Fees are subject to annual review. Please see the website for up-to-date information.
www.leeds.ac.uk/mastersfees

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