Our design philosophy is to unite creativity, technology, innovation and enterprise in order to realise ideas that have impact and exert influence. Our students become the 'added value' innovators who can utilise aesthetics and technology to generate creativity, concepts and products. Through their success we add beauty, comfort, safety, functionality and style within the human environment. Sounds easy? It isn’t, and that is the challenge to our students and our staff.

Our distinctive courses are designed to address current and future commercial, cultural and technological needs. They are delivered by internationally recognised staff who combine both theory and practice with research embedded into their teaching. It is a powerful and dynamic combination that empowers our graduates and provides genuine employability. In reinforcing that employability we offer a successful “Year in Industry” option that cements the potential and maturity of our graduates.

Welcome to the School of Design. We ask many questions of you and ourselves. The answers? That’s down to you. We have invested in creating a unique research and learning environment, and facilities for you to excel. Come, join us, and have fun with the questions!

PROFESSOR CHRIS CARR,
HEAD OF THE SCHOOL OF DESIGN
UNDERGRADUATE STUDY AT THE SCHOOL OF DESIGN

Why decide to study at the School of Design at the University of Leeds? There are many good reasons; it might be the attraction of the Russell Group prestige and the worth that this accolade can add to your CV, or the fact that the city of Leeds is an exciting place, well organised to accommodate its student population.

Perhaps the most important value to consider is that a degree from the School of Design will equip you with much more than just the typical design portfolio. It will provide you with a wider range of transferable academic skills and abilities that standout to employers. Our School is ranked 2nd for graduate prospects within the Russell Group, with over 90% of our graduates securing professional employment or choosing to further their academic development with postgraduate studies (Destination of Leavers of Higher Education).

To help support you in your individual ambitions for the future, the Leeds curriculum is structured to provide you the opportunity to shape your overall syllabus. Within a specified framework of academic modules and specialist studio-based teaching you are able to maintain your wider intellectual interests or explore new subjects by studying discovery modules delivered by other Schools from across the University.

Furthermore, you are able to choose modules from within the School of Design to broaden your knowledge or to further the development of your course focus. However you plan your educational experience, the teaching will be delivered with an intellectual and research-led approach that is shown to develop creative and independent thinkers.

I hope reading our course information inspires you. We have truly unique courses designed by accomplished academics, well qualified teachers and those with considerable industry experience. You will be expected to work hard to develop the levels of creative abilities and independence expected from Leeds graduates. In return for your commitment, this transition in your aptitude, self-confidence and professionalism will reward you with the choices true to your future career ambitions.

DR PHIL HENRY,
UNDERGRADUATE ADMISSIONS TUTOR

The University of Leeds is 14th in the Complete University Guide and the Guardian University Guide 2018
The Faculty of Arts, Humanities and Cultures is in the top 50 in the world according to the 2017 QS rankings

“A DEGREE FROM THE SCHOOL OF DESIGN WILL EQUIP YOU WITH MUCH MORE THAN JUST THE TYPICAL DESIGN PORTFOLIO.”
BA ART AND DESIGN

Through a unique combination of art practice, design and theoretical modules, this course offers a broad art education that you may tailor towards your particular creative interests and become well prepared for your future career.

HOW WILL I LEARN?

This course, which is in the top 5 in the UK (Guardian University Guide 2018), encourages exchange in an open studio atmosphere, where students and tutors share ideas and experience in a spirit of collegiality and experimentation. It is a unique environment for making and talking about contemporary art and design.

You will take responsibility for what and how you study and to keep a record of your progress. You will also be encouraged to think of art practice in terms of personal research using sketch or notebooks, and to develop your technical, critical and analytical skills.

Learning and teaching takes place through lectures, group seminars, tutorials and one-to-one contact with tutors. Assessment of studio work is by visual presentations, portfolio, or other documentation; theoretical modules may be assessed by written exams, essays or other written responses. All final year students submit a written dissertation.

You will work with staff who are engaged in the contemporary art world – making, exhibiting, writing, publishing, and broadcasting, nationally and internationally. Having direct access to this pool of professional knowledge, expertise and experience will assist you with your work and professional career.

We provide regular talks by visiting artists and designers, at different stages of their careers. Through these, you’ll learn about professional life as an artist or designer and gain additional stimulus to your practice.

We also draw on expertise from across the University, visitors and staff offer additional, specialist practical workshops.

The course is taught in large, well-lit, open plan studios and we are well-equipped for painting, sculpture, printmaking, lens-based and digital media. There are specialist workshop facilities for sculpture, including wood, metal, plaster and resin; printmaking, including intaglio and screen printing; lens-based practices, including photography and video-editing; and opportunities for animation and website design.

We invite international and national speakers and artists to give talks and tutorials. Visitors have come from London, Glasgow, Poland, Bulgaria, the Czech Republic, Malta, France, Italy, USA and Canada. Our students have also visited exhibitions in Oxford, London, Newcastle, New York, and the Cyprus College of Art.

You will exhibit at the final year degree show - which is both a celebration of all that you have achieved in your course and also a public springboard for your future career. You will make and promote a final exhibition of your work, together with accompanying publicly/critical material. You will also produce a written dissertation into subject of your choice. By the end of your degree, you will be able to demonstrate detailed subject and contextual knowledge, and a high degree of professionalism in your practice.

Throughout your course you will develop your communication, presentation, research and analytical skills; your visual and critical awareness; and your knowledge of the art and design world and related employment, to prepare you for life after graduation.

ENTRY REQUIREMENTS

A-level: ABB including an art or design-related subject and excluding General Studies and Critical Thinking. If you don’t have an art or design-related subject, we may also consider your application based on a high grade at GCSE in Art/Design and a portfolio of recent and relevant work.

COURSE DETAILS

- UCAS code: WW12
- 3 year course
- Optional Year in Industry/ study abroad year (extend to 4 years)

YEAR 1

You will study core modules in historic, cultural and technological aspects of art and design. Alongside your academic work, you will pursue a range of art and design practices and you will work across a range of art skills, exploring processes and ideas through your creative studio practice. During semester 1 there is a diagnostic project, and throughout this year you will have two opportunities to show your work in public venues.

YEAR 2

You will develop your academic understanding of your core subjects and an awareness of professional standards in design. You will focus your studio practice and begin to produce a sustained body of work, which engages with the sociohistorical, cultural, political, aesthetic, or other appropriate context of art and design. There are further opportunities to exhibit in our open studio event and an art trail.

YEAR 3

You will exhibit at the final year degree show - which is both a celebration of all that you have achieved in your course and also a public springboard for your future career. You will make and promote a final exhibition of your work, together with accompanying publicly/critical material. You will also produce a written dissertation into subject of your choice. By the end of your degree, you will be able to demonstrate detailed subject and contextual knowledge, and a high degree of professionalism in your practice.

Throughout your course you will develop your communication, presentation, research and analytical skills; your visual and critical awareness; and your knowledge of the art and design world and related employment, to prepare you for life after graduation.

FIND OUT MORE:

WATCH A VIDEO AND FIND OUT MORE:
courses.leeds.ac.uk
You will acquire professional skills through your academic studies and your practice and be well prepared for your future career. Our fashion graduates possess strong visual and communication skills combined with creative expertise – you will develop the skills needed to become an ‘articulate designer’.

**HOW WILL I LEARN?**

This distinctive course develops your creativity in fashion design within an intellectually stimulating learning and research environment. By promoting independent enquiry, reflective practice and an academic understanding of fashion design, along with a commitment to individuality, you will realise your personal design philosophy. Your teaching staff are committed to quality research and academic excellence and have many years of direct experience within the fashion industry.

Learning and teaching takes place through group and one-to-one contact with tutors in design studios and technical workshops, as well as lectures, seminars and tutorials. Assignment briefs and the submission of practical work is assessed by visual journal presentations and contextualised in practical log books and other forms. Assessment may also be based on written exams and essays. Major design projects are submitted by portfolio or product in the final year and all students submit a written dissertation.

Facilities include: spacious, well-equipped design and technology studios, purpose-built PC and Apple Mac computer clusters, and the University of Leeds’ Yorkshire Fashion Archive. This course has developed links with industrial partners, and students have exhibited work in the UK and abroad. The fashion team also organise an educational visit to Première Vision, the fashion industry’s most important fabric exhibition, which is held in Paris.

**COURSE DETAILS**

- UCAS code: W230
- 3 year course
- Optional Year in Industry/ study abroad year (extend to 4 years)

**YEAR 1**

You will study core modules in historic, cultural and technological aspects of art and design. Alongside your academic work, you will acquire an understanding of the fashion design process through visual research and product development. In design practice, emphasis is placed on visual research and the analysis and development of your findings, and you will learn how to build on this research to formulate diverse design solutions.

Other topics include pattern making and garment construction and these core skills form the building blocks of the course. You will develop an understanding of menswear and womenswear to enable you to select your option for years 2 and 3.

**YEAR 2**

You will develop your academic understanding of the core subjects, build an awareness of professional standards, focus your studio practice and specialise in womenwear or menswear. You will be encouraged to take the optional module ‘20th Century Fashion’ to strengthen your understanding of the historical context of fashion design.

**YEAR 3**

You will work towards creating final innovative garments, a professional design portfolio and a written investigation into a fashion subject of your choice. Your study is totally self-directed and this is your opportunity to explore and cultivate your own design philosophy. Your portfolio will demonstrate your skills as a designer and the breadth of your enquiry. You will showcase your design skills through the fashion innovation module, with the option to further develop these ideas into finished garments. We are constantly searching for innovative ways to bring students’ final year work to a larger audience, such as through the use of film, photography and exhibitions.

**ENTRY REQUIREMENTS**

A-level: ABB including an art or design-related subject and not including General Studies or Critical Thinking. If you don’t have an art or design-related subject but you are taking Media Studies A-level, we may also consider your application based on a high grade at GCSE in Art/Design and a portfolio of recent and relevant work.
This exciting course encourages creative thinking for the conceptualisation and implementation of innovative fashion marketing ideas and strategies. You will learn about how the fashion industry operates in the 21st century global marketplace, underpinned by critical evaluation of theory and contextual studies.

**HOW WILL I LEARN?**

You will study in a stimulating and internationally renowned academic environment and develop a range of skills to meet the diverse employment possibilities open to our graduates. Balancing an understanding of the fashion industry and the complexities of consumer behaviour with marketing and communication strategies will enable you to formulate innovative solutions for the promotion and development of fashion products and experiences.

Your teaching staff are committed to quality research and academic excellence and have many years of direct experience within the fashion industry and fashion-related industries. Learning and teaching takes place through lectures, seminars and tutorials, and one-to-one contact with tutors. Practical work is assessed through portfolios, visuals, trend packages, promotional materials and displays. Theories and knowledge are assessed through examinations, reports, essays, critiques, personal reflexions and a business plan.

Facilities include: spacious, well-equipped design and art studios and purpose-built PC and Apple Mac computer clusters. The Yorkshire Fashion Archive, University of Leeds’ International Textiles Archive (ULITA) and the Marks and Spencer Company Archive are available on campus research resources for the course.

**DETAILS**

**COURSE**

**YEAR 1**

You will undertake core studies in the historic, cultural and technological aspects of design. You will develop a sound understanding of the global fashion industry by evaluating the marketplace, production processes and supply. The principles of marketing will be fully understood using marketing mix theories and marketing research practices. You will become aware of the consumer’s role in the fashion system through target marketing and segmentation.

You will also investigate the driving forces of fashion in both historical and contemporary contexts. Fashion styles and key theories will be explored and debated to encourage an appreciation of fashion from a broader perspective. You will critically appraise the impact of technologies, design, culture, retailing, marketing, globalisation and influential people on the development of lifestyle trends.

**YEAR 2**

You will develop your understanding of the core subjects and an awareness of professional standards. You will develop a critical understanding of fashion marketing communications and create integrated marketing campaigns. You will learn about fashion branding through an evaluation of theories and current industry case studies. Innovations in fashion media will be investigated and you will develop strategic promotional materials for a marketing campaign or event. You will also be introduced to the dynamic world of future forecasting and predict retail and fashion trends, including colour, fabrics and styling.

**YEAR 3**

You will take ownership of the entire fashion marketing planning process from creative concept formation, research and commercial viability assessment, through to the submission of detailed and professional marketing and promotional strategies. You will identify an exciting marketing concept and present your innovative ideas to a team of academics and fashion industry professionals for appraisal and critique.

Your individual project content and time plan will demonstrate your advanced understanding of the contemporary fashion marketplace, consolidating and building on previous knowledge gained in years one and two in marketing, communications, consumer behaviour and forecasting. You will identify potential new markets for future development through the investigation of mega and macro trends and produce advanced concepts for the marketing of fashion products and ideas. Your work will be presented using written and visual communications aligned to your chosen market and consumer and demonstrate your innovation. Concepts will also evidence an understanding of...

**ENTRY REQUIREMENTS**

A-level: ABB including an art or design-related subject and not including General Studies or Critical Thinking. If you don't have an art or design-related subject but you are taking Media Studies A-level, we may also consider your application. If you can explain how your media studies is related to some area of fashion marketing. If you're taking Business Studies, we may consider your application if you have GCSE or equivalent in Art or Design at a high grade and/or display a creative aptitude in your UCAS application.
Fashion technology is part of our heritage; the University of Leeds evolved from the Yorkshire College established in 1874 as a response to rapid developments in new technologies for textiles and fashion. Just as in 1874, the University has a great track record for education of fashion with many of our graduates becoming successful fashion technologists and business leaders in the UK and overseas.

HOW WILL I LEARN?
This unique course enables you to study creative, theoretical, and technical aspects of fashion technology reflecting the needs of the industry. As a result you will have the skills to develop design concepts into real products ready for manufacturing. You will understand how the fashion supply chain works, from the cotton fields to the finished garment, and you’ll learn when and how to use different materials, fabrics and dyes to deliver the best product for the market. All of this will be taught with an emphasis on using technology to improve the sustainability of the industry.

You will acquire professional skills through your academic studies and practice, and be well prepared for your future career, a career that can be as diverse as the industry is itself.

You will learn from tutors who are leading researchers and experienced practitioners who have worked in the industry for many years. We use a variety of teaching and learning methods to help you benefit from their expertise, including lectures, seminars, practical sessions and tutorials.

You’ll also have one-to-one contact with tutors. Your teaching is supported through the use of state of the art equipment, within an environment that both stimulates and challenges you to think in a holistic and global way. Facilities include: spacious, well equipped textile and garment manufacturing and testing facilities; purpose-built computer clusters; the Yorkshire Fashion Archive and the University of Leeds’ International Textile Archive.

We use different assessment methods to help you gain a wide range of skills including exams, essays, reports and business plans, presentations and practical assessment.

BA FASHION TECHNOLOGY

YEAR 1
You will learn how fashion products are developed, exploring topics such as design, colour, sustainability and technology. You will also study core modules in aspects of design, supply chain, and consumer behaviour and global trends.

YEAR 2
You will gain a wide range of skills related to product development, and you will learn to appreciate how different aspects of the industry work together as well as by studying the role of innovation and retail management.

YEAR 3
You’ll demonstrate your skills by undertaking your own product development projects. You will create a business case for a new fashion product, and then develop this product into the finished article, just as it is done in industry – while considering sustainability at every stage. You’ll also study how global trends and technological innovation will shape the future of the fashion industry.

ENTRY REQUIREMENTS
A-level: ABB excluding General Studies or Critical Thinking, and preferably including at least one science/mathematics-related subject. If you don’t have this we may also consider your application if you have a high grade in a mathematics/science subject at GCSE level.
You will study creative, theoretical and technical aspects of graphic and communication design, to reflect the needs of industry and society.

**YEAR 1**
You will learn core principles of graphic design practice and problem solving, with a strong emphasis on visual research. You will also undertake core studies in the historic, cultural and technological aspects of design.

**YEAR 2**
You will focus your graphic design practice and respond to a range of challenging briefs using creative and experimental approaches. You will develop your academic understanding of the core subjects, research skills and an awareness of professional standards.

**YEAR 3**
Your final year is more industry-focused. You will work towards a final exhibition of design work and produce a written investigation into a graphic and communication design subject of your choice.

**ENTRY REQUIREMENTS**
A-level: ABB including an art or design-related subject and not including General Studies or Critical Thinking. If you don’t have an art or design-related subject but you are taking Media Studies A-level, we may also consider your application based on a high grade at GCSE in Art/Design and a portfolio of images of recent and relevant work.
This unique course will enable you to study creative, theoretical, and technical aspects of textile design, to reflect the needs of industry and commerce. It will develop your creativity in textile design within an intellectually stimulating learning and research environment. You will learn from tutors who are leading researchers and experienced practitioners who have worked in the textile industry for many years. We use a variety of teaching and learning methods to help you benefit from their expertise, including lectures, seminars, practical sessions and tutorials.

**HOw Will I LEARN?**

Your teaching is supported through the use of state of the art equipment, within an environment that both stimulates and challenges you to think in a holistic and global way. Facilities include: spacious, well equipped textile studios; purpose-built computer clusters; the Yorkshire Fashion Archive, the Marks and Spencer Company Archive and the University of Leeds International Textile Archive.

Throughout your degree, you will actively develop a range of skills to prepare you for employment. You will develop your communication, presentation, research and analytical skills; your visual and critical awareness; and your knowledge of the textile design world and related employment. You will also have the opportunity to extend your study through industrial/ gallery or international visits, attend presentations from a wide range of visiting speakers and enter a range of international design competitions.

We also use different types of assessment, including the formal submission of your studio practice. Portfolios and responses to project briefs are also part of the mix, while exams, essays, individual and group presentations are used in some modules.

**ENTRY REQUIREMENTS**

A-level: ABB including an art or design-related subject and not including General Studies or Critical Thinking. If you don’t have an art or design-related subject but you are taking Media Studies A-level, we may also consider your application based on a high grade at GCSE in Art/Design and a portfolio of recent and relevant work.

**HOW WILL I LEARN?**

Your teaching is supported through the use of state of the art equipment, within an environment that both stimulates and challenges you to think in a holistic and global way. Facilities include: spacious, well equipped textile studios; purpose-built computer clusters; the Yorkshire Fashion Archive, the Marks and Spencer Company Archive and the University of Leeds International Textile Archive.

Throughout your degree, you will actively develop a range of skills to prepare you for employment. You will develop your communication, presentation, research and analytical skills; your visual and critical awareness; and your knowledge of the textile design world and related employment. You will also have the opportunity to extend your study through industrial/ gallery or international visits, attend presentations from a wide range of visiting speakers and enter a range of international design competitions.

We also use different types of assessment, including the formal submission of your studio practice. Portfolios and responses to project briefs are also part of the mix, while exams, essays, individual and group presentations are used in some modules.

**ENTRY REQUIREMENTS**

A-level: ABB including an art or design-related subject and not including General Studies or Critical Thinking. If you don’t have an art or design-related subject but you are taking Media Studies A-level, we may also consider your application based on a high grade at GCSE in Art/Design and a portfolio of recent and relevant work.
**STUDENT PROFILES**

**BA Textile Design**

ABIGAIL TURNBULL, TEXTILE DESIGN

“The thing that I’ve enjoyed most about the course is how varied it is. I feel like I’ve learnt a lot because I’ve been able to dip into lots of different areas. Some of the modules have surprised me, as you might not think that they directly link to textile design but they do. For example, a design theory module which seemed very mathematical but when I came to do the assessment, I understood how it linked to textile design.

I’ve specialised in structured textiles, doing embroidery rather than knit. I’m doing laser cutting as well, and modernising textiles. The background of my project is Japanese textiles and modernising traditional prints. I’ve taken inspiration from a Japanese garden and I’ve embroidered using different techniques. I’ve used heat transfer techniques to get the design onto the fabric and then embroidered into that. The laser cutting is going to be in different layers, so depending on which angle you look at it, there will be a different visual perspective.”

**BA Art and Design**

CHRIS PEARSON, ART AND DESIGN

“My favourite part of my course is the studio practice as there’s a lot of creative freedom. As well as the design components, the evaluation and the analysis that you learn from the fine art-related side of the course is really valuable. I’m in the sculpture studio working a lot with expanding foam at the moment, and I’m also doing a lot of large installation drawings, a bit of casting and I’m also in the print making workshop.

For my year in industry I worked in the marketing team at a performing arts management company called IMG Artists, which specialises in classical music. I then worked at Contemporary Applied Arts, which is a gallery, and was more hands on. It was nice to have a contrast between placements. I worked there four days a week and then worked one day a week for IMG Artists who had then hired me.

After that I worked at Syndicate, which is a fashion brand that collaborates with designers and artists. The prints on the clothes are all designed by artists and they get an income from the sales of the products. I was a Marketing Sales Intern but I also had a lot of design responsibility, so it was nice to have a bit more creative input and to get to see how a smaller business works.”

**BA Fashion Design**

HARRY PETER, FASHION DESIGN

“I decided to come to Leeds because some students from my school had been to Leeds before and I had recommendations from them. When I came to an open day here I just knew that it was the right place.

I did my Year in Industry at Cheap Monday in Stockholm for six months and Urban Outfitters in London for another six months. At both placements there was a lot of sketching, doing technical packs, coming up with research and creating presentation boards. Moving to Sweden and having my own independence, living on my own and doing the job was amazing. I loved everyone there; it was just really, really good.

Whilst at Urban Outfitters I suggested a way of improving productivity, so I spent two or three weeks working on a new pack library, working on hundreds of sketches which were easily editable for each garment. This meant that rather than having to start a sketch from scratch each time, you could go into the new pack library and edit an existing template, such as adding pockets or whatever you wanted. That was really rewarding because it was a big body of work.

The experience gained while out on placement is so invaluable – as are the contacts.”

FIND OUT MORE:
[design.leeds.ac.uk/ug/student-profiles](design.leeds.ac.uk/ug/student-profiles)
INTERNATIONAL STUDENTS

The University of Leeds is one of the most popular destinations in the UK for international students. Each year more than 6,000 students from over 140 countries choose to study with us, making our campus one of the most diverse and multicultural in the UK.

STUDENT PROFILE

XI CHEN, FASHION MARKETING, CHINA

“I chose to study Fashion Marketing at the University of Leeds because of the professional reputation of the teaching, which I learned about when studying in the UK on my Foundation year. The course combines both marketing and design, and it appealed because I could acquire a wide variety of knowledge in both practical and theoretical aspects. My favourite topics have been consumer behaviour, and the role of consumerism in the fashion life cycle.

The School offers us a wide range of learning facilities such as three libraries, 24-hour computer clusters, and the Language Centre. As an international student, the language barrier was a concern for me, but the Language Centre provided a range of free language courses in speaking, listening, reading, and writing which have aided me and improved my language ability a lot!

Outside of studying, I like to hang out with friends, travel, and do some exercise. On campus, The Edge gym is definitely worth going as it not only has many sports facilities, but also has different classes such as Yoga, Pilates, and Zumba. Leeds city centre has numerous restaurants from different countries, which gives me an opportunity to try various foods from around the world!

I highly recommend my course to others. The tutors and my course mates are all very friendly, and the Yorkshire Fashion Archive and M&S Company Archive are available to all the Fashion Marketing students, which means we can have fantastic primary data for our assessments inside the School.”

ACCOMMODATION

International undergraduate students are guaranteed University accommodation for the duration of your degree, as long as you apply by the deadline.

www.leeds.ac.uk/accommodation

LANGUAGE REQUIREMENTS

If English is not your first language, you will need a recognised English Language qualification.

The School of Design requires IELTS 6.0, including 5.5 for each skills band, or an equivalent qualification, such as TOEFL or the Pearson Test.

www.design.leeds.ac.uk/ug/international-students

PRE-SESSIONAL COURSES

If you do not meet the English language requirements for your chosen course, or you want to gain a better understanding of the academic language and literacy practices in your subject, you could benefit from one of our pre-sessional English language programmes

www.leeds.ac.uk/languages

INTERNATIONAL FOUNDATION YEAR

The International Foundation Year is a nine month programme which fully prepares you for entry onto an undergraduate degree at the University of Leeds. The course starts in September and runs through to the middle of June.

In addition to the Academic Study Skills in English core module, you will study modules offered within the School of Design which will enable you to develop the skills and knowledge needed for your design degree. These will be taught by experienced Lecturers within the School of Design.

www.design.leeds.ac.uk/ug/foundation-year

SUPPORT AND WELLBEING

From the moment you accept our offer and throughout the duration of your studies, we provide a range of specialist services to help you. Staff regularly travel overseas to meet with prospective students and give advice about living in Leeds.

www.leeds.ac.uk/international

www.leeds.ac.uk/ug/foundation-year

www.leeds.ac.uk/international-students

www.design.leeds.ac.uk/ug/international-students

WATCH A VIDEO AND FIND OUT MORE:

design.leeds.ac.uk/ug/international-students
A Year in Industry is optional for all students who wish to gain valuable experience of working in an industry of their choice. The Year in Industry is part of our strategy to ensure you get the best opportunities to develop your skills and knowledge for working in industry, whether this is with a fashion, graphics, art or design organisation.

Each year over 100 students take a Year in Industry, which takes place after year two and extends your degree to four years. You will gain experience of searching for a job, the job application process and interview skills as well as gaining:

• highly relevant industrial experience;
• an opportunity to improve your design, communication and people skills;
• a network of relevant contacts in the industry;
• information to help you make an informed choice about your career.

You have the flexibility to take one or more placements, which can be as short as one month or as long as a year. Past opportunities have seen students working in Leeds, London, Europe, and the rest of the world including New York, Sydney, South America, and China.

Our students are highly regarded by host employers - we have over 400 host companies and organisations willing to take our students. Many host companies are so impressed with the standard of School of Design students that they request students from our course every year. Host companies have included: ASOS, Amanda Wakeley, Christopher Kane, Monsoon, WGSN, Mark Jacobs, River Island, Alexander McQueen and French Connection.

WHAT OUR YEAR IN INDUSTRY STUDENTS SAY ABOUT THEIR EXPERIENCE:

“My year out was an amazing experience. I developed skills I had learnt at university, within a professional environment and gained first-hand knowledge of the industry. This experience will be invaluable for my future career.”

“I took a placement with an integrated communications agency in New York. It was an opportunity to gain life experience in a new city, meet new people and form some fantastic relationships and memories.”

“It was a brilliant opportunity which I thoroughly enjoyed!”

“I got to attend London fashion week and see some amazing shows! It was great to see first-hand how one of the world’s biggest magazines runs.”

“My year in industry has opened so many doors for me!”

“I had a great time on my placement year and I have learnt skills that I’m sure will be very useful to me in my design career. I can’t thank my employer enough for the opportunity to learn and experience the industry first-hand. I now have the necessary skills and the best possible start to pursue my career in graphic design after graduation.”

WATCH A VIDEO AND FIND OUT MORE:
design.leeds.ac.uk/ug/year-in-industry
A study abroad year is optional for all students who wish to gain valuable experience on studying in another country. The study abroad year takes place after year two and extends your degree to four years.

The University of Leeds offers one of the widest ranges of study abroad opportunities in the UK and has partnerships with more than 400 universities worldwide — popular destinations include Europe, the USA, Canada, Australia, New Zealand, Singapore, Hong Kong, South Africa, Korea and Latin America.

Before your year abroad you will be supported to plan and prepare for the experience of living abroad. During your time abroad you will be in contact with the University and have a support network in your host university.

Find out more at www.leeds.ac.uk/studyabroad

The School of Design has specific partnerships with the following institutions:

**Germany:**
- Burg Giebichenstein
- Kunsthochschule Halle
- Hochschule Mannheim – University of Applied Sciences

**Poland:**
- Strzemiński Academy of Art

**Spain:**
- Universidad Politécnica de València
University of Leeds graduates are highly regarded by employers and are among the UK’s top five universities targeted by employers (High Fliers, 2017). Your studies will enable you to develop a wide range of skills to prepare you for your career, as well as your knowledge of the art and design world and related employment.

If you wish to gain direct experience relating to your chosen career, you may undertake an Year in Industry at home or overseas. Many of our students have been offered permanent employment by their placement organisations — which are impressed by our students and the skills they offer. You may also choose to take placements throughout the year, during holidays and term-time to fit around your course.

As a graduate of the School, you will be prepared to work as a designer or manager in a variety of contexts, including the media, marketing, retailing and manufacturing.

**CAREERS CENTRE**

Our award-winning Careers Centre offers a range of services to help you plan your career and make well-informed decisions along the way, even after you graduate. Our experienced, qualified careers staff can help you find work experience, improve your CV and offer advice on job applications, preparing for interviews and what to do after graduation, including further study. Sector-specific careers support and advice is also available through dedicated, local employability teams. www.leeds.ac.uk/careerscentre

**RECENT GRADUATE DESTINATIONS INCLUDE:**

- Abercrombie & Fitch
- Amanda Wakeley
- Betty Jackson
- BMB Menswear
- Christopher Kane
- Dunhill International
- French Connection
- Next
- Paul Smith
- River Island
- H&M
- Ted Baker
- Futurbrand
- Attik
- Iris
- Phillips England
- Home
- WPA Pinfold
- Brahnm
- Apple Inc
- Exposure Ny
- Hugo & Marie
- Marks & Spencer

**ALUMNI PROFILE**

**CHRIS AGNEW,**
SCHOOL OF DESIGN ALUMNI (GRADUATED 2008)

“Since graduation, my work has been short-listed twice for the Jerwood Drawing Prize, The Clifford Chance Post-Graduate Printmaking Prize and Saatchi’s New Sensations. I am also a recipient of the Jealous Graduate Print Prize. I started exhibiting my work just before I arrived at the University of Leeds and have shown across the UK, as well as in Japan, Italy, Belgium and Romania. I’m now represented by Kristin Hjellegjerde Gallery, London, and have works in numerous private and public collections including the V&A Museum, London, and the Hearst Corporation collection, Manhattan.

At Leeds, we were given a lot of flexibility to experiment with medium and subject, allowing us the chance to make mistakes, speak with the tutors to understand why that thing didn’t work, and how to move forward from that point. I really appreciated the freedom to carve out that path for myself in a supportive environment.

My time is divided between working in my studio that I share with my girlfriend’s interior design business in Bucharest, meetings with clients and my gallery in London. Romania is a great base to explore Europe from, so I do a fair amount of travelling when I get the chance.

When I’m not etching, drawing or painting, I’m speaking to clients about their commissions, or to galleries about upcoming exhibitions. My practice is largely research-led so I spend a fair amount of time reading or out and about with a camera.

My time at the School of Design has helped my career by developing skills such as critical thinking, decision making, and commitment to ideas. They’re not just what I learnt but also the main pillars of any artist’s practice.”
Established in 1904, the University of Leeds is one of the largest and most successful universities in the UK with an international reputation for the high standard of its teaching and research. It is a member of the Russell Group, which is formed by 24 of the country’s most prestigious universities.

The University Library is one of the largest university libraries in the UK, with a stock of over 3.5 million items, including extensive online resources. Four libraries on campus provide a variety of working environments, including group study areas and individual study spaces.

The award-winning Leeds University Union, located at the heart of campus, boasts a number of shops and food outlets, as well as being home to more than 300 student societies.

TO FIND OUT MORE:
www.luu.org.uk

With over 1,100 research active staff, the University is among the top ten universities for research power in the UK (REF 2014) and is internationally acknowledged as a centre of excellence in a wide range of academic and professional disciplines. Located in one of the North of England’s most prosperous cities, the University has over 32,000 students from more than 100 different countries. Our students have access to outstanding resources including modern well-equipped lecture theatres, seminar rooms, and computer clusters.

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Leeds has all you can expect from a major city, yet is surrounded by the beautiful, accessible countryside. The city centre, a 10-minute walk from the campus, is one of the UK’s top shopping destinations and has eclectic mix of high street favourites and independent boutiques. The city also offers an extensive choice of places to eat and drink, catering for all culinary tastes.

The city of Leeds has a proud sporting tradition and is home to famous teams such as the Yorkshire Cricket Club and the Leeds Rhinos. Located throughout the city are numerous gyms and health clubs for those who want to keep fit or unwind and there are lots of opportunities to participate in sports at all levels both within the University and the city.

Leeds is also famous for being one of the greenest cities in Britain. From the romantic ruins of the 12th century Kirkstall Abbey to the Palladian splendour of Harewood House, there are many areas of natural beauty and interest in or close to Leeds which form the ideal backdrop for a great day out. Leeds is also within easy reach of the Yorkshire Dales, the Peak District, the Lake District and historic towns such as York, Harrogate and Ripon.

The city offers its students a wide array of cultural facilities, and many places offer student discounts or free entry. Leeds Art Gallery is recognised as one of the top venues in the UK to see British art, and the Leeds International Concert Season is one of the largest music repertoires in the country. The Grand Theatre and the West Yorkshire Playhouse are two nationally recognised theatres. Based nearby in Bradford, the National Science and Media Museum features a renowned collection of photographic items of historical, social and cultural value, such as the world’s first photographic negative, the earliest television footage and the world’s first example of moving pictures – Louis Le Prince’s 1888 film of Leeds Bridge. Whatever your cultural interest, Leeds and the wider region offer fantastic resources, experiences and opportunities.
FURTHER INFORMATION

All applications must be made through UCAS. You can find out more about applying to Leeds, including a list of key dates and helpful tips at www.leeds.ac.uk/howtoapply

ACCESS TO LEEDS

Access to Leeds is the University of Leeds’ widening access scheme and guarantees special consideration for applicants whose personal circumstances may affect their ability to demonstrate their full potential through grades alone.

For more information please visit www.leeds.ac.uk/a2l or contact accesstoleeds@leeds.ac.uk

ACCOMMODATION

All first year undergraduates at the University of Leeds applying before July 1st in their year of entry are guaranteed a place in our accommodation.

Find out more at www.leeds.ac.uk/accommodation

FEES AND FINANCIAL SUPPORT

For the most up-to-date information on financial support visit www.leeds.ac.uk/yourfinances

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ALTERNATIVE FORMATS

If you require any of the information contained in this publication in an alternative format e.g. Braille, large print or audio, please email disability@leeds.ac.uk