Undergraduate Degrees
2018

Be the one who leads the crowd
Important information

Information provided by the University such as in presentations, University brochures and the University website, is accurate at the time of first disclosure. However, courses, University services and content of publications remain subject to change. Changes may be necessary to comply with the requirements of accrediting bodies or to keep courses contemporary through updating practices or areas of study. Circumstances may arise outside the reasonable control of the University, leading to required changes. Such circumstances include, industrial action, unexpected student numbers, significant staff illness (where a course is reliant upon a person’s expertise), unexpected lack of funding, severe weather, fire, civil disorder, political unrest, government restrictions and serious concern with regard to the transmission of serious illness making a course unsafe to deliver. After a student has taken up a place with the University, the University will look to give early notification of any changes and try to minimise their impact, offering suitable alternative arrangements or forms of compensation where it believes there is a fair case to do so. Offers of a place to study at the University will provide up to date information on courses. The latest key information on courses, entry requirements and fees can be found at www.leeds.ac.uk/courses. Please check this website before making any decisions.
Choose Leeds
Join us at the University of Leeds’ world-ranked, triple-accredited and award-winning Business School.

We are one of the original six ‘redbrick’ universities and a founder member of the prestigious Russell Group.

With a community of over 30,000 students from over 140 different nationalities, we are one of the most popular student destinations in the UK.

Our international reputation connects us to industry and professional leaders, which ensures that our students develop globally relevant business knowledge and enjoy outstanding employment prospects.

Find out more: www.business.leeds.ac.uk

Our credentials

- Ranked in the top 100 universities in the world in the QS World University Rankings 2016-2017.
- Among the top 1% of business schools globally to hold the prestigious ‘triple crown’ of accreditations from AACSB, AMBA and EQUIS.
- Top ten for research quality, according to the most recent Research Excellence Framework (REF 2014).
- A leading entrepreneurial university, having won the Guardian University Award for Entrepreneurship 2016.

Our graduates’ prospects

- One of the five universities most targeted by key employers, according to The Graduate Market in 2017 – a High Fliers report which surveys The Times Top 100 Graduate Employers.
- 98% of Business School graduates were employed or in further study six months after leaving. 87% of those in employment had secured graduate-level positions, according to the Higher Education Statistics Agency in 2016.
- One of the top 10 universities in the UK for graduate employability according to the QS Graduate Employability Rankings 2017.

It’s official

We’re University of the Year

The Times and Sunday Times’ Good University Guide 2017
A Unique Experience

Our bustling single-site campus is right next to a major city centre, making Leeds a unique student experience.

92%

Overall student satisfaction across Business School courses

National Student Survey 2016

7,000

International students at the University of Leeds

3.5M

Print and online library resources

The Edge

One of the largest university sports centres in the UK. Membership is free for those living in University accommodation.

120mins

Leeds is only two hours to London by train

No.2

Leeds is the UK’s largest employer outside London for finance & business services

Business Register and Employment Survey 2015

10mins

Only a 10 minute walk to Leeds city centre from the University campus

300+

Leeds University Union has over 300 clubs and societies to join

Guaranteed

All first year students will be placed in University accommodation if they apply by the deadline

£520M

Investment in campus facilities between 2015 and 2020
Top 10
for student experience
six years running
Times Higher Education Student Experience Survey 2011 - 16
Students love Leeds. We welcome over 30,000 students from over 140 different countries each year.

**Rebecca Mark**  
BSc International Business and Marketing  
from Germany

“I love that Leeds is a campus university that feels like its own community, but you can still walk to the centre of town within 10 minutes.”

**Sophie Jenkins**  
BA Management with Marketing  
from the UK

“I chose Leeds because of the fantastic reputation both the University and the Business School has. I was also extremely impressed at the open day with the facilities and the talks from the lecturers.”

**Simone Hakami**  
BSc Accounting and Finance  
from the UK

“There is often a different employer on campus each week, if not every day, meaning there are a wide range of opportunities to access the working world.”

**Jonathan Smart**  
BSc Economics  
from the UK

“I chose Leeds after seeing what they had to offer at an open day. The academic staff are exciting and passionate about their subjects and the Business School is set in an incredible building.”

**Sarah McCann**  
BA Human Resource Management  
from the UK

“Leeds University Business School is an excellent place for individuals to flourish. There are endless opportunities to grab hold of and I will always be thankful for those.”

**Peter Kang**  
BSc Accounting and Finance  
from South Korea

“I’d recommend Leeds – it’s the best city for students. The city centre is safe with everything in one place, and there’s lots of support available for international students.”

**Joshua Hull**  
BA Management  
from the UK

“I was elected president of my University halls. This involved budgeting and financial responsibilities and I coordinated an executive team in planning events and making environmental improvements.”

**Rebecca Mark**  
BSc International Business and Marketing  
from Germany

“I love that Leeds is a campus university that feels like its own community, but you can still walk to the centre of town within 10 minutes.”
We are ranked ninth in the UK for the quality of our Business and Management research.

Academic Excellence

We are a world-renowned research institution. This active research feeds our learning environment and engages our students with the latest business thinking.

The Research Excellence Framework (REF) assesses the quality of research in UK higher education institutions. In the most recent REF (2014), 82% of our research was judged by experts to be either ‘world-leading’ or ‘internationally excellent’.

One example involved Professor Mario Kafouros (pictured) and our Centre for International Business (CIBUL). This research helped Nestlé to measure how its actions and investments create value and benefit societies in the countries where it operates.

The research was also used as a basis for discussion and decision-making in the Seoul G20 Business Summit and helped shape the policy agenda of the UN Conference on Trade and Development.

Find out more: www.business.leeds.ac.uk/research
Employability and Opportunity

Make the most of our careers support and enrichment opportunities and you’ll really stand out to top employers.

Dedicated employability support
At the Business School, a dedicated team will support you in developing the professional skills that employers are looking for. You will have access to a range of workshops, online resources and one-to-one advice sessions, many of which involve employers.

You will also have access to the University’s Careers Centre and My Career service – an online resource and database of thousands of internships and graduate vacancies.

Industry relevance
We work closely with employers and industry experts to ensure that our courses are relevant to the business world. Employers regularly deliver presentations and workshops as part of our courses and many of our programmes are professionally accredited.

Top 5

We are one of the five universities most targeted by The Times Top 100 Graduate Employers

The Graduate Market in 2017, High Fliers

98% of Business School graduates were employed or in further study six months after graduating. 87% of those in employment had secured graduate-level positions. Higher Education Statistics Agency, 2016

Broaden your experience
We offer a range of opportunities for Business School students to broaden their experience:

• Nurturing Talent Mentoring Scheme (see page 16)
• Year in Industry or Enterprise (see page 18)
• Study Abroad and Summer Schools (see page 22)

You can also enhance your academic learning and work-related skills through participation in our peer-assisted study scheme (PASS), by becoming a course representative or ambassador, undertaking a research summer project or joining a volunteering scheme.

Enterprise
We have been recognised as one of the UK’s leading entrepreneurial universities, having recently won three major enterprise awards from The Guardian, The Times and Lloyds Bank.

Optional modules in enterprise are available on all of our courses, while our business start-up service Spark provides practical support, materials and guidance if you are interested in starting your own business.

Find out more:
www.business.leeds.ac.uk/ug/careers
Nurturing Talent Mentor Scheme

Build your professional network and learn about the skills employers are looking for with the support of a mentor from industry.

Our mentors
The Nurturing Talent Mentor Scheme connects our undergraduate students with professionals from industry.

We have recruited over 170 mentors from different companies including KPMG, M&S, PwC, Santander, Asda, Barclays and L’Oréal. Our mentors do a wide range of jobs - chartered accountants, HR managers, management consultants and marketing managers – to name but a few.

Through the mentoring relationship students get a chance to enhance their employability skills and start to build their professional network as mentors pass on their knowledge, expertise and experience to support the career path of their mentee.

Applying for the scheme is a competitive process and it offers Business School students a wide range of benefits as they are mentored on a one-to-one basis for one academic year.

Over 60 companies are involved in the scheme

60+

1 in 3

Last year, over a third of mentees on the scheme were offered opportunities such as work shadowing, work experience or an internship through their mentor

Student view
Brigita Sereikaite
BA Human Resource Management from Lithuania
Mentor: Human Resources Professional at M&S

“She did everything she could to support me with employability skills”

Student view
Bruncle Ramalefo
BSc Accounting and Finance from Botswana
Mentor: Director and Head of Business Services at Garbutt + Elliott

“I was matched with the Head of Business Services at an accountancy firm in Leeds. He offered me a two week work experience placement at his firm which was a fantastic opportunity. I was also able to widen my professional network by meeting with his colleagues and contacts in the banking sector.

Thanks to my mentor I am now in a much better place and have secured a graduate job at KPMG.”

Watch our Nurturing Talent video online at: www.business.leeds.ac.uk/nurturingtalent
Year in Industry or Enterprise

Whatever your future career goals, practical business skills and experience could give you the advantage over other graduates. We have one of the most extensive work placement programmes in the UK.

Year in Industry
All Business School students can apply to spend a Year in Industry as the third year of their degree. Subject to meeting academic requirements students will spend 9 – 12 months working full-time on a Business School-supported work placement before returning to University for their final year of study.

Students apply independently to employers with support from the Business School and University Careers Centre. All Business School courses include the ‘From Study to Work’ optional module, which enables students to access a database of opportunities, gain help with applications, interviews and assessment centre techniques.

The module also offers advice from top employers such as PwC, IBM, L’Oreal, Mars, Morgan Stanley and Unilever. Companies often visit us on campus to give our students insight into what employers are looking for in their recruitment processes.

Why complete a Year in Industry?
Completing a Year in Industry is a great opportunity to try out a career path, build your professional network and stand out to graduate employers. You’ll have the chance to gain invaluable skills and attributes through working with industry experts and seeing how the theory you have learnt in your degree applies to the world of work. You’ll also earn a salary during your placement.

Summer internships
Students can also choose to gain work experience during their summer break and benefit from the same dedicated support available for the Year in Industry.

where can you go?
In recent years, hundreds of different employers have offered a Year in Industry or summer internship to Business School students. These include:

- Aston Martin
- Bank of England
- British Airways
- Deloitte
- Disney
- EY
- Government Economic Service
- IBM
- John Lewis
- KPMG
- L’Oréal
- Nestle
- PwC
- Rolls Royce
- The Body Shop
- TUI
- Unilever
- Warner Bros.

Year in Enterprise
Students with a workable business plan or existing business can apply to take part in the Year in Enterprise programme - spending the third year of your degree running your own business.

Successful applicants receive financial support, an office space, business start-up or expansion advice, academic tutoring and access to professional networks.

The experience will help you to develop the enterprise skills and experiences which stand out to employers as well as the chance to grow your business venture.

Watch our Year in Industry video online at: www.business.leeds.ac.uk/year-in-industry
My Year in Industry

Our students have secured placements with some of the UK’s leading companies.

Nicola Astley
BSc International Business
Year in Industry at Microsoft

“Within the first two months I was asked to project-manage an Xbox advertising display at an industry-leading exposition in Germany. This experience gave me an invaluable insight into the real-life business environment.”

Tom Staley
BSc Economics
Year in Industry at Accenture

“A key reason for attending University was to increase my career and employment prospects. I found the Year in Industry experience truly invaluable, developing both professionally and personally.”

Charlotte Eriksen
BSc International Business and Marketing
Year in Industry at L’Oréal

“The Year in Industry is a great way to gain work experience. It helps provide practical examples of theories you are studying, and enables you to be more critical when you are back at university.”

Georgia Manning
BA Management with Marketing
Year in Industry at Disney

“The Business School holds numerous events and skills sessions with employers. I took the ‘From Study to Work’ module, which allowed me to practise how to answer application questions and articulate my employability skills.”

Maddie Coutts
BA Management
Year in Industry at IBM

“As a result of my Year in Industry, IBM fast-tracked me through their recruitment process and I have now been offered an interview for the graduate scheme.”

Zhiying Chen
BSc Accounting and Finance
Year in Industry at Speedibake

“I received plenty of support from the Careers Centre with my application and their e-Guidance service was useful. The Business School team helped me prepare for interviews and supported with all the paperwork before starting my placement.”

Nihad Aziz
BSc Economics and Finance
Year in Industry at Johnson & Johnson

“There are multiple employer presentations and training sessions, which are the best places to network and learn about job application processes. I met Johnson & Johnson via the on-campus assessments at the Careers Centre, which led to securing a placement.”
**Study Abroad**

Having an international experience is a fantastic way to add value to your degree, gain global and cultural insight and develop key transferable skills.

**Study Year Abroad**
All Business School students have the opportunity to extend their degree to four years by applying to study abroad during their third year.

This opportunity allows you to broaden your academic horizons by having the chance to study at one of our high quality partner institutions. We work with a number of leading universities and business schools around the world. The map on pages 24-25 shows the location and spread of some of our partners around the globe.

**Summer Schools**
Students can also apply to take part in a short-course summer school at one of our overseas partner institutions. A summer school can be taken as part of a three year degree, or in addition to a Study Year Abroad or Year in Industry or Enterprise.

**Why study abroad?**
Studying abroad gives you the opportunity to develop new skills and perspectives:

- Develop your intercultural competencies and communication skills
- Experience a new country, immersing yourself in different cultures
- Learn a new language
- Expand your global network
- Demonstrate to employers that you are capable, independent and confident in adapting to new environments
- Gain a global academic perspective and broader understanding of your subject

**Student view**

My study abroad experience has been incredible. I have met so many new people and made lifelong friends with whom I have shared such amazing experiences. I travelled extensively in Australia, New Zealand and parts of Indonesia. Particular highlights include sky diving, bungee jumping and volunteering at Brisbane International Tennis Tournament. I have found so many opportunities to broaden my outlook on life and have developed my cross-cultural skills and sensitivity, self-confidence, perseverance and independence.

Emma James
BA Management
Studied abroad at Queensland University of Technology, Brisbane, Australia
Where Can I Go?

1. Oliver Felice
University of Wisconsin-Madison, USA
“I was fortunate enough to travel to New York for Christmas; Miami for New Year’s; then to Houston, New Orleans, LA and San Francisco.”

2. Megan Evans
University of British Columbia, Vancouver, Canada
“I was rather worried about being so far from home but I quickly found a great group of friends. The best year of my life!”

3. Lydia Mantle
IE Business School, Madrid, Spain
“The teaching was of a great standard and it has been really interesting learning about business in a different environment and culture.”

4. Francesca Johnson
ESSCA, Paris, France and Shanghai, China
“I would recommend studying abroad to anyone looking for an adventure and those that are ready for a challenge!”

5. James Carrick
City University of Hong Kong, Hong Kong
“The most eye-opening and refreshing experience I could have ever wished for.”

6. Gabriella Beckwith
University of Sydney, Australia
“I have gained so much from my year abroad – independence, self-awareness and communication skills.”
Beyond Graduation

Your time at Leeds may be short, but as a graduate you will automatically become part of our international alumni community - a network of over 240,000 people in over 180 countries.

As a graduate, you will join our powerful and influential alumni community and benefit from a wide range of support and opportunities. These include international alumni groups, professional development opportunities and an inspiring programme of events in the UK, across the globe and online.

You will also have continued access to careers support, libraries, online business resources and the University’s business start-up service, Spark.

As part of the alumni network, you will be able to connect with graduates from all over the world and develop yourself and your career for a lifetime.

Where are they now?
These are just a few examples of the organisations where former students are successfully building their careers:

- Accenture
- Adidas Group
- Aldi
- Amazon
- Amex
- Apple
- Asda Walmart
- Barclays
- BBC
- BP
- British Airways
- Dell
- Deloitte
- Deutsche Bank
- Diageo
- EY
- GE
- Goldman Sachs
- Google
- HSBC
- IBM
- ITV
- John Lewis
- KPMG
- L’Oréal
- M&S
- Microsoft
- Nestlé
- Nike
- PepsiCo
- P&G
- PwC
- Rolls Royce
- Unilever

Alumni view

I have a lot of special memories from Leeds but I am most grateful for the friendships I formed which I am sure will be as strong in 20 years as they were the day I graduated. Developing my ability to work with all kinds of different people is a skill that can be applied in any career.

Alex Lozowski
BSc Economics, 2014
Professional Rugby Player, Saracens F.C

See more alumni profiles online at: www.business.leeds.ac.uk/alumni
No.1
for city life
WhatUni Student Choice Awards 2016
Studying with Us

Studying at university can be a very different experience from studying at school or college. Our teaching, support and assessment is designed to help all of our students fulfil their potential.

Our degree course structure
All of our courses are broken down into different subject sections known as modules. These take the form of:
- **Compulsory modules**: to give you core subject knowledge
- **Optional modules**: chosen from your own subject area to give depth to your studies
- **Discovery modules**: chosen from other subject areas to give breadth to your degree

These modules are assessed independently and contribute a set number of credits towards your overall mark.

Our innovative discovery modules allow you to choose subjects from outside the Business School – giving you access to over 1,000 modules from across the University.

Teaching hours
Teaching time is divided between lectures, tutorial classes, seminars and workshops. These average a total of 10 to 12 hours per week and, as at most UK universities, much of your time will be spent in directed independent study.

Assessment
Your work will be assessed using a variety of methods designed to showcase your knowledge and strengthen your skill set. Assessment methods may include coursework, oral presentations, group reports, exams and a dissertation.

Facilities
We have three major libraries on campus, with over 3.5 million print and online resources available to our students. Free wifi is available across campus and our Virtual Learning Environment gives students access to online resources, filmed lectures and interactive learning applications.

Dedicated support
You will receive dedicated support from a personal tutor, Head of First Year and through our peer-assisted study scheme (PASS) to help you adapt to university study. You also have access to services such as the Skills Centre, International Student Office, Language Centre, Equality Service and the Student Advice Centre.

Find out more:
www.business.leeds.ac.uk

Top 6
We are ranked in the top 6 across all business subject areas

The Guardian University Guide 2017
Accounting and Finance

BSc Accounting and Finance
BSc Banking and Finance

Based in the UK’s second largest centre for financial services, we deliver research-led degrees informed by leading academics and staff who are qualified accountants with extensive professional experience. This cutting-edge approach and ‘real-world’ thinking ensures that our graduates have what it takes to really stand out from the crowd.

Our programmes allow you to gain exemptions from professional accountancy qualifications and to develop valuable communication, problem-solving and interpersonal skills which will give you the edge in your future career.

What will I study?
The compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.


You can view all the available modules on our website.

Possible careers
Leeds City Region is the UK’s second largest centre for financial services, so you’ll find lots of opportunities for relevant work experience.

As you would expect, Accounting and Finance graduates often go on to become qualified accountants, with the benefit of professional exemptions. We expect the majority of Banking and Finance graduates to pursue a successful career in retail or investment banking. Graduates from both degrees will also be well-prepared for more general finance roles in the City or in industry.

Accreditation
Our modules have been accredited by the leading accountancy bodies, allowing you to gain exemptions from future examinations and progress more quickly to become a chartered accountant. We currently offer nine exemptions from ACCA exams, eight from ICAEW and seven from CIMA. We have also been named as a Centre of Excellence by the Chartered Banker Institute.

Find out more:
www.business.leeds.ac.uk
BSc Accounting and Finance
UCAS Course Code: N420
Typical A-level offer: AAA

This specialist course prepares you for a career in accountancy or finance. Drawing on current theory, professional practices and techniques, modules focus on the way financial information is generated, used, managed and reported by organisations.

Compulsory modules:
- First Year
  - Economic Theory and Applications
  - Foundations of Finance
  - Introduction to Financial Accounting
  - Introduction to Management Accounting
  - Mathematical Economics
  - Mathematics for Economics and Business
  - Personal Tutorials for Studies in Finance
  - Statistics for Economics and Business
- Second Year
  - Commercial Skills for Finance Professionals
  - Commercial Skills for Banking Professionals
  - Credit and Financial Analytics
  - Intermediate Financial Accounting
  - Intermediate Management Accounting
- Final Year
  - Advanced Accounting Theory
  - Advanced Finance
  - Critical Cases in Accounting and Finance
  - Either Financial Analysis or a Dissertation

BSc Banking and Finance
UCAS Course Code: N320
Typical A-level offer: AAA

Develop the professional and quantitative skills required by leading employers in retail and investment banking or more general financial services. You’ll study specialist banking modules as well as a broader range of finance and management subjects.

Compulsory modules:
- First Year
  - Economic Theory and Applications
  - Foundations of Finance
  - Introduction to Financial Accounting
  - Introduction to Management Accounting
  - Mathematical Economics
  - Mathematics for Economics and Business
  - Personal Tutorials for Studies in Finance
  - Statistics for Economics and Business
- Second Year
  - Banks and Banking Systems
  - Commercial Skills for Finance Professionals
  - Commercial Banking
  - Corporate Finance
  - Credit and Financial Analytics
  - Intermediate Financial Accounting
- Final Year
  - Advanced Finance
  - Financial Derivatives
  - International Banking and Finance
  - Investment Banking
  - Risk Management in Banking
  - Either Financial Analysis or a Dissertation

Find out more about the optional and discovery modules you could study:
www.business.leeds.ac.uk
Our economics degrees are practical as well as pluralistic and encourage you to apply a wide range of economic theory to concrete economic issues. Economics at Leeds takes a critical approach to the subject and equips you with tools to analyse contemporary business and society. Based in the Business School, our lecturers work closely with colleagues who are experts in international business, management, accounting and finance, and human resource management to find solutions for real-world business and economic problems.

What will I study?
The compulsory modules for each course are listed on the next page. First-year modules are tailored according to your level of mathematical experience. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.

Popular options include Industrial Economics, Economic Controversies, International Trade, Modern Theories of Money, Economics of Innovation, Economic Development, Health Economics, Ethics and Economics, and Political Economy of Work. You can view all the available modules on our website.

Joint Honours
It is also possible to combine Economics with a range of non-business subjects including Philosophy, Politics, Mathematics, Geography, History, Russian Civilisation, Asia Pacific Studies and Modern Languages.

Possible careers
Over the past few years students have entered a wide range of careers after graduating. Recent roles include portfolio manager, insolvency case officer, management consultant, financial adviser, commercial analyst, teacher, investment manager and a risk analyst. Our graduates have also enjoyed excellent success rates when applying to the Government Economic Service.
This degree provides you with analytical tools from economics to help you understand business organisation, business strategy and the wider market environment, providing an ideal foundation for a career in the business sector.

Compulsory modules:

**First Year**
- Economic Institutions (Industry)
- Economic Theory and Applications
- Economics and Global History
- Mathematical Economics
- Mathematics for Economics and Business
- Personal Tutorials for Economics
- Research Skills for Economists
- Statistics for Economics and Business

**Second Year**
- Applied Economics
- Business Economics
- Economics of Innovation
- Industrial Economics
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Introduction to Econometrics

**Final Year**
- Economics Dissertation
- Economics of Business and Corporate Strategy
- Public Enterprise and Regulation

Find out more about the optional and discovery modules you could study: [www.business.leeds.ac.uk](http://www.business.leeds.ac.uk)

Our flagship degree leads to a deep and diverse understanding of the economic origins of income, wealth and wellbeing, the operation of the market economy at the micro and macro levels, and the economic role of government and other institutions.

Compulsory modules:

**First Year**
- Economic Institutions (Industry)
- Economic Theory and Applications
- Economics and Global History
- Mathematical Economics
- Mathematics for Economics and Business
- Personal Tutorials for Economics
- Research Skills for Economists
- Statistics for Economics and Business

**Second Year**
- Applied Economics
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Introduction to Econometrics
- Mathematics for Business and Economics
- Statistics for Business and Economics
- Theories of Growth, Value and Distribution

**Final Year**
- Advanced Macroeconomics
- Advanced Microeconomics
- Economics Dissertation

This course combines core economic knowledge with an understanding of the financial foundations of firms and of financial markets and institutions. It is ideal for economists aiming for a career in finance.

Compulsory modules:

**First Year**
- Economic Theory and Applications
- Foundations of Finance
- Introductory Financial Accounting
- Introductory Management Accounting
- Mathematical Economics
- Mathematics for Economics and Business
- Personal Tutorials for Economics and Finance
- Research Skills for Economists
- Statistics for Economics and Business
- Theories of Growth, Value and Distribution

**Second Year**
- Applied Economics
- Corporate Finance
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Introduction to Econometrics
- Mathematics for Business and Economics
- Statistics for Business and Economics

**Final Year**
- Advanced Macroeconomics
- Advanced Microeconomics
- Capital Market Theory
- Economics Dissertation

This degree combines the mathematical rigour of economics with the behavioural expertise of management. It is ideal if you wish to explore the interaction between organisations and their economic environment.

Compulsory modules:

**First Year**
- Accounting for Managers
- Economic Theory and Applications
- Economics and Global History
- Mathematical Economics
- Mathematics for Economics and Business
- Organisational Behaviour
- Personal Tutorials for Economics and Management
- Statistics for Economics and Business

**Second Year**
- Information in Organisations
- Intermediate Macroeconomics
- Intermediate Microeconomics
- Introduction to Econometrics
- Marketing
- Organisational Behaviour in Practice
- Operations and Supply Chain Management

**Final Year**
- Dissertation
  (Either Economics or Management)
- Strategic Management
Human Resource Management

BA Human Resource Management
BA Management and the Human Resource

A rare opportunity to study human resource management (HRM) at a Russell Group university; these semi-vocational programmes receive excellent student feedback year-on-year.

Both degrees are accredited by the professional body for human resource managers, the Chartered Institute of Personnel and Development (CIPD). This means that as well as obtaining a degree you will also be eligible for professional recognition as an Associate member of the CIPD.

6th
for Business, Management and Marketing
The Guardian University Guide 2017

100%
overall student satisfaction for three years running
National Student Surveys 2014-16

100%
of HRM graduates employed or in further study within six months of leaving
Higher Education Statistics Agency, 2015/16

What will I study?
The compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.

Options could include specialist modules such as Strategic Management, Diversity Management or Gender and Equality at Work. You could also explore other areas of business such as economics, finance and marketing. You also have the opportunity to take a Chartered Management Institute-accredited module in Contemporary Management Consulting.

You can view all the available modules on our website.

Possible careers
These degrees are semi-vocational because graduates can also achieve CIPD membership. Many students go on to careers in HRM or lucrative careers in commercial consultancy industries.

However, our graduates are not confined to HRM and many choose broader graduate management schemes. Over the past few years graduates have gone into jobs such as human resources manager, business development manager, HR consultant, information technology risk consultant, sales executive, and entered various leading graduate schemes.

Accreditation
These courses are accredited by the Chartered Institute of Personnel and Development (CIPD), which means that when you graduate you will be eligible for Associate Membership, significantly enhancing your employability. Visit our website for details of CIPD membership fees.

Find out more:
www.business.leeds.ac.uk

Leeds University Business School
BA Human Resource Management
UCAS Course Code: N611
Typical A-level offer: AAB

This is a globally-relevant applied business degree. The course combines economic, political and sociological disciplines to develop your understanding of the modern economy, business, employment, and the vital role HRM plays in these.

Compulsory modules:

First Year
- Business and Society (Combined)
- Economics for Management
- Economic Institutions (Industry)
- Economic Institutions (Labour)
- Enterprise in Action
- Leadership in Business
- Organisational Behaviour
- Personal Tutorials for HRM

Second Year
- Business and the Legal Environment
- Contemporary Human Resource Management
- Contemporary Industrial Relations
- HRM Research Practice and Personal Tutorials
- Labour Economics
- Management, Work and Organisations

Final Year
- Employment Law
- HRM Dissertation
- Strategic Human Resource Management

Compulsory modules:

First Year
- Accounting for Managers
- Business and Society (Combined)
- Personal Tutorials for HRM
- Economics for Management
- Economic Institutions (Industry)
- Economic Institutions (Labour)
- Leadership in Business
- Organisational Behaviour
- Personal Tutorials for HRM
- Starting your own Business

Second Year
- Business and the Legal Environment
- Contemporary Industrial Relations
- Corporate Social Responsibility
- How Managers Make Decisions
- HRM Research Practice and Personal Tutorials
- Labour Economics
- Organisational Behaviour in Practice
- Principles of Marketing

Final Year
- Employment Law
- HRM Dissertation
- Strategic Human Resource Management
- Strategic Management

Find out more about the optional and discovery modules you could study:
www.business.leeds.ac.uk

BA Management and the Human Resource
UCAS Course Code: 8H67
Typical A-level offer: AAB

Study strategic business management with a specialist focus on the human resource. This degree is perfect if you are looking for a semi-vocational degree but also want to gain a wider understanding of business.

Compulsory modules:

First Year
- Accounting for Managers
- Business and Society (Combined)
- Personal Tutorials for HRM
- Economics for Management
- Economic Institutions (Industry)
- Economic Institutions (Labour)
- Leadership in Business
- Organisational Behaviour
- Personal Tutorials for HRM
- Starting your own Business

Second Year
- Business and the Legal Environment
- Contemporary Industrial Relations
- Corporate Social Responsibility
- How Managers Make Decisions
- HRM Research Practice and Personal Tutorials
- Labour Economics
- Organisational Behaviour in Practice
- Principles of Marketing

Final Year
- Employment Law
- HRM Dissertation
- Strategic Human Resource Management
- Strategic Management

“I really enjoy the variety of modules that I have undertaken.”

Student view

Dulcie Merrett
BA Human Resource Management from the UK

“I chose to study at Leeds because they offered a degree devoted to Human Resource Management which was also CIPD accredited – both of which seemed to be a rarity when I was looking into undergraduate courses.

I really enjoy the variety of modules that I have undertaken as part of my degree, which range from Employment Law and Strategic HRM to Corporate Social Responsibility and Business Ethics. Lecturers often refer to their own current research which provides unique exposure to contemporary discussions currently taking place in the field.

I was also attracted to Leeds by the number of opportunities that are available to students outside of academic studies.

There is a wide variety of societies and clubs, careers support, and of course the chance to complete either a Year in Industry or Study Abroad Year as part of the programme.

I have been involved with the Nurturing Talent Mentoring Scheme, where I was partnered with a mentor from IBM, who provided valuable support in helping me to win a placement at the Department of HR and Change at the House of Commons. Without this advice, and the support of the Professional Development team at the Business School, searching and applying for placements would have been much more difficult.”
Many careers today involve working in organisations that have international operations or are touched by global economic events. Managers frequently deal with international companies, customers and colleagues.

Our world-renowned Centre for International Business at the University of Leeds (CIBUL) works closely with business and government organisations across the globe and is at the forefront of research in this area. This expertise feeds into our teaching, providing current case studies to enhance your learning and prepare you for a range of cross-border management roles.

**1st**

in the UK and 2nd in the world for our International Business teaching and research

*Financial Times Masters in Management 2016*

**91%**

overall student satisfaction

*National Student Survey 2016*

**100%**

of International Business graduates employed or in further study within six months of leaving. 89% were in graduate-level positions.

*Higher Education Statistics Agency, 2015/16*

**What will I study?**

The compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.

Popular optional module choices could include The International Economic Environment, Management Decision-making, International Marketing and International Banking and Finance.

You can view all of the available modules on our website.

**Possible careers**

Recent graduates have found employment with multinational enterprises such as Deloitte, Grant Thornton and Unilever. This reflects the fact that our programmes are designed to prepare you for a range of managerial and strategic roles, including those in international trade and supply chain management, international marketing and sales, international economic policy and analysis, and international business finance.

**Accreditation**

These degrees are accredited by the Institute of Export, which allows you to acquire a qualification in International Trade after your studies which can help you to strengthen your career prospects in international business.
This course is designed to give you knowledge and understanding of the main management disciplines and how the international dimension impinges on these disciplines from both a theoretical and practical standpoint.

**Compulsory modules:**

**First Year**
- Economics for Management
- Global Entrepreneurship
- Organisational Behaviour
- Personal Tutorials for International Business
- Principles of International Business

**Second Year**
- Cross-cultural Management
- Managing International Business
- Research Methods in International Business

**Final Year**
- International Business Dissertation
- International Strategic Management
- Transnational Corporations in the World Economy

Combining core knowledge of international business with the study of accounting and finance, this degree teaches you the knowledge and skills needed to effectively manage the international business and finance activities of an organisation.

**Compulsory modules:**

**First Year**
- Economic Theory and Applications
- Foundations of Finance
- Global Entrepreneurship
- Introductory Financial Accounting
- Mathematical Economics
- Mathematics for Economics and Business
- Personal Tutorials for International Business
- Principles of International Business
- Statistics for Economics and Business

**Second Year**
- Corporate Finance
- Cross-cultural Management
- Managing International Business
- Research Methods in International Business

**Final Year**
- International Business Dissertation
- International Strategic Management
- Transnational Corporations in the World Economy

Develop a comprehensive understanding of the core concepts, practices and techniques of conducting marketing-related activities across national borders.

**Compulsory modules:**

**First Year**
- Economics for Management
- Fundamentals of Marketing
- Global Entrepreneurship
- Organisational Behaviour
- Personal Tutorials for Marketing
- Principles of International Business

**Second Year**
- Consumer Behaviour
- Cross-cultural Management
- Managing International Business
- Marketing Research
- Research Methods in International Business

**Final Year**
- Advertising and Promotional Management
- International Business Dissertation
- International Marketing
- International Strategic Management
- Marketing Strategy
- Transnational Corporations in the World Economy

Find out more about the optional and discovery modules you could study: www.business.leeds.ac.uk

Leeds University Business School is ranked 3rd in the UK for Marketing

The Complete University Guide 2018
Management

BA Management
BA Management with Marketing
BSc Business Analytics

These courses offer a robust and in-depth study of the skills of management, combining core management functions with cutting-edge specialist modules.

Our teaching reflects the influential research of our internationally renowned academics, who have written key texts, and whose publications have significantly influenced policy in their fields.

What will I study?
The compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.

Popular options include entrepreneurship and enterprise, strategy, innovation, operations and supply chain management, organisational behaviour, diversity, and decision-making. You also have the opportunity to take a Chartered Management Institute-accredited module in Contemporary Management Consulting.

You can view all the available modules on our website.

Joint Honours
It is also possible to combine Management with a range of non-business subjects including Philosophy, Mathematics, Geography, Russian Civilisation, Asia Pacific Studies and Modern Languages.

Possible careers
Over the past few years, graduates from our management courses have used these flexible degrees to go into careers such as business and solutions analysis, purchasing management, human resource management, recruitment consulting, brand management, and executive posts such as business process specialists or advertising executives.

A number of graduates have been supported to set up their own business, in many cases while still studying. Many graduates received future job offers while on their Year in Industry.

Find out more:
www.business.leeds.ac.uk

6th for Business, Management and Marketing
The Guardian University Guide 2017

93% overall student satisfaction
National Student Survey 2016

96% of management graduates employed or in further study within six months of leaving.
80% were in graduate-level positions
Higher Education Statistics Agency, 2015/16
**BSc Business Analytics**

UCAS Course Code: N4N2  
**Typical A-level offer:** AAB  
including Maths or Statistics

Offering a deeper look at the more quantitative side of management studies, this course helps you acquire skills, knowledge and experience in the use of statistical analysis and other analytic techniques to support evidence-based decision-making.

**Compulsory modules:**

**First Year**  
- Analytical Methods  
- Business Analytics 1  
- Economic Theory and Applications  
- Exploring Your Potential  
- Organisational Behaviour

**Second Year**  
- Advanced Analytical Methods  
- Advanced Management Decision-making  
- Business Analytics 2  
- Evidence Based Consulting  
- How Managers Make Decisions  
- Intermediate Microeconomics

**Final Year**  
- Business Analytics 3: Analytics Project  
- Current Issues in Decision Making  
- Strategic Management

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**BA Management**

UCAS Course Code: N200  
**Typical A-level offer:** AAB

This dynamic and flexible degree will equip you with a sound understanding of the key themes and theories in modern management, whilst developing the complex skills needed to cope with the contemporary business climate.

**Compulsory modules:**

**First Year**  
- Accounting for Managers  
- Contemporary Business Environment  
- Economics for Management  
- Exploring Your Potential  
- Organisational Behaviour  
- Starting Your Own Business

**Second Year**  
- Corporate Social Responsibility  
- Developing Your Potential  
- How Managers Make Decisions  
- Information in Organisations  
- Management Research and Analysis  
- Operations and Supply Chain Management  
- Organisational Behaviour in Practice

**Final Year**  
- Dissertation/Project in Management  
- Leadership in Organisations  
- Strategic Management

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**BA Management with Marketing**

UCAS Course Code: N2N5  
**Typical A-level offer:** AAA

Understanding all areas of business will make you a more effective manager or marketer as you will appreciate how marketing interacts with the whole organisation, enabling you to make better strategic decisions.

**Compulsory modules:**

**First Year**  
- Accounting for Managers  
- Economics for Management  
- Fundamentals of Marketing  
- Organisational Behaviour  
- Personal Tutorials for Marketing  
- Starting Your Own Business

**Second Year**  
- Consumer Behaviour  
- Corporate Social Responsibility  
- How Managers Make Decisions  
- Information in Organisations  
- Management Research and Analysis  
- Marketing Research  
- Operations and Supply Chain Management

**Final Year**  
- Advertising and Promotional Management  
- Dissertation/Project in Management  
- International Marketing  
- Marketing Strategy

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Vijay Kannan  
BA Management with Marketing  
from India

"I chose to study at Leeds University Business School because of its tradition of excellence and very high academic standards. As an international student from India, I appreciate the fact that it provides a globally recognised degree, taught by world-class lecturers with experience in industry and research. I like the flexibility in module selection and the numerous guest talks by corporate speakers as it gives us an idea of the current dynamic business environment. The core modules, ranging from Consumer Behaviour to How Managers Make Decisions are very well structured, with relevant and practical study resources. Alongside this, I had the flexibility and resources to pursue modules as varied as French, Event Management and Psychology to assist my personal development and interests. The Business School has helped me develop immensely as an innovative and critical business thinker and equipped me with relevant skills and knowledge."

To read more student stories visit our website:  
www.business.leeds.ac.uk

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Find out more about the optional and discovery modules you could study:  
www.business.leeds.ac.uk
**Entry Requirements**

<table>
<thead>
<tr>
<th>Degree</th>
<th>A-level</th>
<th>GCSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSc Accounting and Finance</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BSc Banking and Finance</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BSc Business Analytics</td>
<td>AAB (including Maths or Statistics)</td>
<td>English Language: B/6</td>
</tr>
<tr>
<td>BSc Business Economics</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
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</tr>
<tr>
<td>BA Human Resource Management</td>
<td>AAB</td>
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</tr>
<tr>
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<td>AAA</td>
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</tr>
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<td>BSc International Business and Finance</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BSc International Business and Marketing</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
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<td>AAB</td>
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</tr>
<tr>
<td>BA Management and the Human Resource</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BA Management with Marketing</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
</tbody>
</table>

**A-level/GCSE**

Typical A-level requirements are shown in the table opposite. Please note:

- We do not accept A-level General Studies, Critical Thinking or the Extended Project.
- If you have a B/6 in GCSE English Literature we will accept a C/4 in GCSE English Language.
- If you do not meet our GCSE Maths or English Language requirements, we will accept an AS-level grade C in Maths or English Language/Literature respectively.

**International Baccalaureate Diploma**

35 points (17 at higher level) and no less than 5 in English (standard or higher) and Maths (studies, standard or higher level). Higher-level Mathematics is required for BSc Business Analytics.

**Other qualifications**

We also make offers to candidates with other UK or overseas qualifications. Visit our website to see the full range.

**English language requirements**

IELTS: 6.5 overall, with no less than 6 any component. Visit our website to see the alternative English language qualifications we accept.

**International Foundation Year**

International students who are not able to gain the equivalent of A-level qualifications may be eligible to join through an international foundation programme, such as the Leeds International Foundation Year.

**Widening participation**

Our Access to Leeds scheme encourages students from a wide range of backgrounds to consider higher education and involves the completion of a study skills module alongside the standard offer. Find out more at www.leeds.ac.uk/a2l.

**Alternative pathways to study**

UK/EU students who do not have the formal qualifications for immediate entry to one of our degrees may be able to progress through BSc Business Studies with Foundation Year. Find out more at www.llc.leeds.ac.uk.

**How to apply**

All students need to apply online through UCAS. See www.ucas.com/apply.

The University of Leeds UCAS institution code is L23.

All applications received by 15 January 2018 will receive equal consideration. International applications received after this date up to 30 June 2018 will be considered, subject to places remaining available.
Fees and Scholarships

Tuition fees
The latest information on tuition fees is available online at www.leeds.ac.uk/courses

Living expenses
Our Students’ Union website offers lots of helpful guidance on typical living expenses. Visit www.leedsuniversityunion.org.uk

Accommodation
You are guaranteed single-occupancy accommodation for the first year of your studies (provided you apply by the deadline). International fee-paying students are guaranteed single accommodation for the duration of their studies if they apply by the deadline. All residents in University accommodation receive free access to The Edge fitness centre and swimming pool.

Find out more at www.accommodation.leeds.ac.uk

Scholarships
The Business School offers a wide portfolio of scholarships to support and reward outstanding students.

Some scholarships are awarded based on academic excellence, whilst some are means-tested. Some are awarded automatically and some you need to apply for.

Find out more: www.business.leeds.ac.uk/ug/scholarships

Top 5
Leeds has been named as one of the five most affordable student destinations in the UK
HSBC, 2015
Come and Find Your Place

Visit our campus, meet us overseas or find us online.

Open days
Get a feel for campus and meet our current students and staff. Our 2017 open day dates are:
- Saturday 17 June
- Thursday 22 June
- Friday 23 June
- Saturday 9 September
- Saturday 7 October

Meet us overseas
We regularly attend fairs and exhibitions overseas to meet prospective students. Visit the website to find out when you can meet us in your country.

www.business.leeds.ac.uk/ug/visit-us

Independent visits
If you live overseas and will be visiting the UK, you are welcome to visit campus and meet our staff. See the website for details of how to arrange an independent visit.
1. **Leeds University Business School**
   Based on the Western Campus next to the School of Law.

2. **Leeds University Union**
   Upgraded in 2017, the Students’ Union building is the heart of the campus.

3. **Brotherton Library**
   One of three major libraries on campus, holding 2.8 million items in total.

4. **The Edge sports centre**
   One of the largest university sports centres in the UK.

5. **Leeds city centre**
   Just a ten minute walk from campus is the centre of one of the UK’s biggest cities.

Find out more: [www.business.leeds.ac.uk](http://www.business.leeds.ac.uk)
“We have high expectations of our students. Come here expecting to learn, not just to be taught. There are lots of opportunities for you to achieve your potential – what you bring to your experience is going to shape your time with us and your future.”

Nick Scott, Pro-Dean for Student Education