Be the one who leads the crowd
Important information

Information provided by the University, such as in presentations, University brochures and on the University website, is accurate at the time of first disclosure. However, courses, University services and content of publications remain subject to change. Changes may be necessary to comply with the requirements of accrediting bodies or to keep courses contemporary through updating practices or areas of study. Circumstances may arise outside the reasonable control of the University leading to required changes. Such circumstances include industrial action, unexpected student numbers, significant staff illness (where a course is reliant upon a person’s expertise), unexpected lack of funding, severe weather, fire, civil disorder, political unrest, government restrictions and serious concern with regard to the transmission of serious illness making a course unsafe to deliver. After a student has taken up a place with the University, the University will look to give early notification of any changes and try to minimise their impact, offering suitable alternative arrangements or forms of compensation where it believes there is a fair case to do so. Offers of a place to study at the University will provide up-to-date information on courses. The latest key information on courses, entry requirements and fees can be found at courses.leeds.ac.uk. Please check this website before making any decisions.
We are one of the original six ‘redbrick’ universities and a founder member of the prestigious Russell Group.

With a community of over 34,000 students from more than 150 different countries, we are a truly international university with a global focus.

Our international reputation connects us to industry and professional leaders, which ensures that our students develop business knowledge that is relevant across the world and enjoy outstanding employment prospects.

Gold rated

Our student education achieved the highest award possible

Teaching Excellence Framework 2017

Our credentials

- **Top ten UK university**, according to The Times and The Sunday Times Good University Guide 2018.
- **One of small number of business schools worldwide** to be triple accredited by AACSB, AMBA and EQUIS.
- **Top ten for research quality**, according to the most recent Research Excellence Framework (REF 2014).
- **Among the world’s top 50 most international universities**, according to the Times Higher Education World University Rankings 2018.

Our graduates’ prospects

- **One of the ten universities most targeted by key employers**, according to The Graduate Market in 2018, a High Fliers report which surveys The Times Top 100 Graduate Employers.
- **89% of Business School graduates are in graduate-level employment, further study or a combination of the two six months after leaving University** according to the Higher Education Statistics Agency, 2017.

Find out more:
www.business.leeds.ac.uk
Life at Leeds

Our single-site campus has everything you’d find in a small town and it’s just a short walk away from the centre of our thriving, multicultural city too.

7,000
International students, including exchange students, at the University of Leeds

£520M
Investment in campus facilities between 2015 and 2020

300+
Leeds University Union has over 300 clubs and societies to join

The Edge
One of the largest university sports centres in the UK. Membership is free for those living in University accommodation.

No. 3
Our Students’ Union was voted third in the UK

3.5M
Print and online library resources

Financial Excellence
The City of Leeds has been named a Financial Centre of Excellence

Guaranteed
All new first year students will be placed in University arranged accommodation if they apply by the deadline

2 hours
Leeds is around two hours from London by train
for student experience, and ranked in the top 10 for eight years running

*Times Higher Education Student Experience Survey, 2011-18*
Why I Chose Leeds

Students love Leeds. We welcome over 34,000 students from over 150 different countries each year.

Hongkang Zhang
BSc International Business
from China

"The reason why I chose the University of Leeds was for its highly professional academic education and career opportunities." 

Emily Catterson
BSc Business Analytics
from the UK

"Leeds is one of few Russell Group universities to offer BSc Business Analytics which really appealed to me, and it offers hundreds of societies and opportunities to get involved in outside of my studies." 

Brandon Newman
BSc Accounting and Finance
from the UK

"I chose Leeds because it's a great city, and I specifically chose the Business School because it had one of the best accounting courses in the country." 

Andreea Madularu
BSc International Business and Finance
from Romania

"I am proud to be a University of Leeds student and have discovered that there are so many graduate opportunities in this amazing city." 

Chris Campbell
BSc Economics
from the UK

"The University of Leeds was the complete package for me – a fabulous course, at an outstanding school, in an amazing city." 

Amena Rehmanji
BSc Economics and Management
from Kenya

"I chose to study at this incredible university because it offered me a balance between a city and campus university. It also has one of the top business schools in the UK." 

Lolade Mosaku
BSc Accounting and Finance
from the UK

"Leeds gives you the best of both worlds – a campus uni in the heart of the city. The city is always buzzing and there is an amazing atmosphere everywhere you go."
We are ranked ninth in the UK for the quality of our Business and Management research.

The Research Excellence Framework (REF) assesses the quality of research in UK higher education institutions. In the most recent REF in 2014, 82% of our research was judged by experts to be either ‘world-leading’ or ‘internationally excellent’.

One example involved Professor Mario Kafouros and our Centre for International Business. This research helped Nestlé to measure how its actions and investments create value and benefit societies in the countries where it operates.

The research was also used as a basis for discussion and decision-making in the Seoul G20 Business Summit, and helped shape the policy agenda of the UN Conference on Trade and Development.

Find out more: www.business.leeds.ac.uk/research
Employability and Opportunity

Make the most of our careers support and enrichment opportunities and you’ll really stand out to top employers.

Dedicated employability support
At the Business School, our dedicated Employability and Opportunity team will support you in developing the professional skills that employers are looking for. You will have access to a range of workshops, online resources and one-to-one advice sessions, many of which involve employers.

You will also have access to the University’s Careers Centre and MyCareer service – an online resource and database of thousands of internships and graduate vacancies.

Industry relevance
We work closely with employers and industry experts to ensure that our courses are relevant to the business world. Employers regularly deliver presentations and workshops as part of our courses and many of our courses are professionally accredited.

Top 10
We are one of the ten universities most targeted by The Times Top 100 Graduate Employers
The Graduate Market in 2018, High Fliers Research

Broaden your experience
We offer a range of opportunities for Business School students to broaden their experience:

- Nurturing Talent Mentor Scheme (see page 16)
- Year in Industry or Enterprise (see page 18)
- Study Abroad and Summer Schools (see page 22)

You can also enhance your academic learning and work-related skills through participation in our Peer-assisted Study Scheme (PASS), by becoming a course representative or ambassador, undertaking a research summer project or joining a volunteering scheme.

Enterprise
At Leeds, you’ll have the opportunity to develop entrepreneurial skills and access support to launch your own business. Whether you want to learn about enterprise or become an entrepreneur, we can help you tailor your experience.

In addition to the Year in Enterprise, discovery modules in enterprise are available on all our courses, while our business start-up service Spark provides training, events and mentoring as well as the opportunity to apply for grants and funding.

Find out more:
www.business.leeds.ac.uk/ug/careers

89% of Business School graduates are in graduate-level employment, further study or a combination of the two six months after leaving University
Higher Education Statistics Agency, 2017
Nurturing Talent Mentor Scheme

Build your professional network and learn about the skills employers are looking for with the support of a mentor from industry.

Our mentors
The Nurturing Talent Mentor Scheme connects our undergraduate students with professionals from industry.

We have recruited over 200 mentors from different companies including KPMG, M&S, PwC, Santander, Morrisons, Barclays and L’Oreal. Our mentors do a wide range of jobs – chartered accountants, HR managers, management consultants and marketing managers, to name but a few.

Through the mentoring relationship, students get a chance to enhance their employability skills and start to build their professional networks, as mentors pass on their knowledge, expertise and experience to support the career paths of their mentees.

Successful applicants to the scheme receive a wide range of benefits as they are mentored on a one-to-one basis for one academic year. Capacity is limited and applying for the scheme is a competitive process.

60+
Over 60 companies are involved in the scheme

1 in 3
Last year, over a third of mentees on the scheme were offered opportunities such as work shadowing, work experience or an internship through their mentor

Student view
Alice Lunn
BA Human Resource Management from the UK
Mentor: HR Manager at Asda

“She built my confidence and encouraged me to aim high.”

Alumni view
Bruno Ramalefo
BSc Accounting and Finance from Botswana
Mentor: Director and Head of Business Services at Garbutt & Elliott

“I was paired with a HR Manager from Asda – directly aligned with my career goals. My mentor supported me with job applications and practice interviews to boost my employability. She also shared her network with me so I could learn more about HR in a real business environment, which meant I was lucky enough to visit the Asda head office in Leeds many times!

She built my confidence and encouraged me to aim high and really pursue the career I desired. Now, after completing a year in industry at L’Oréal doing Learning and Development, I’ve secured a HR Graduate Scheme with Morrisons.

“I joined the Nurturing Talent Mentor Scheme with the aim of getting career guidance and work experience, but got much more than I expected. My mentor was and still is my first point of contact when seeking advice. He taught me the value of networking and helped expand my professional network, introduced me to his colleagues and organised work experience.

I secured a graduate job at KPMG, and having had a great experience on the scheme I decided to come back as a mentor myself.”

Watch our Nurturing Talent video online: www.business.leeds.ac.uk/nurturingtalent
Year in Industry or Enterprise

Whatever your future career goals, practical business skills and experience could give you the advantage over other graduates. We have one of the most extensive work placement programmes in the UK.

Year in Industry
All Business School students can apply to spend a year in industry as the third year of their degree. Subject to meeting academic requirements, you could apply to spend 9 to 12 months working full-time on a Business School-supported work placement before returning to university for your final year of study.

Students find placements and apply independently to employers, with support from the Business School and the University’s Careers Centre.

In addition, the From Study to Work optional module provides access to a database of opportunities and help with applications, interviews and assessment centre techniques.

Find out more:
www.business.leeds.ac.uk/year-in-industry

The module also offers advice from top employers such as Accenture, IBM, 3M, Johnson & Johnson, Mars, Mondelez, PwC, RBS and Unilever.

Companies often visit us on campus to give our students insight into what employers are looking for in their recruitment processes.

Why complete a Year in Industry?
Completing a Year in Industry is a great opportunity to try out a career path, build your professional network and stand out to graduate employers. You’ll have the chance to develop invaluable skills and attributes through working with industry experts and seeing how the theory you have learned in your degree applies to the world of work. You’ll also earn a salary during your placement.

Summer internships
You can also choose to gain work experience during your summer break. Students apply independently to employers and have access to the same support available for the Year in Industry.

Where can you go?
In recent years, hundreds of different employers have offered a Year in Industry or summer internship to Business School students. These include:
- Apple
- Aston Martin
- Bank of England
- British Airways
- Deloitte
- Disney
- EY
- Government Economic Service
- IBM
- John Lewis
- KPMG
- L’Oréal
- Nestlé
- PwC
- Rolls-Royce
- The Body Shop
- TUI
- Unilever
- Virgin Media
- Warner Bros

Year in Enterprise
If you are a UK or EU student with a workable business plan or an existing business you can apply to take part in the Year in Enterprise programme – spending the third year of your degree running your own business.

Successful applicants receive financial support, an office space, business start-up or expansion advice, academic tutoring and access to professional networks.

The experience will help you develop the enterprise skills and experiences which stand out to employers, as well as the chance to grow your business venture.

Watch our Year in Industry video online:
www.business.leeds.ac.uk/year-in-industry
My Year in Industry

Our students have secured placements with some of the UK’s leading companies.

Zhiying Chen
BSc Accounting and Finance
Year in Industry at Speedibake

“The best thing was definitely the exposure I had to important tasks. My role was really hands-on, which meant I gained a lot of experience.”

Nicola Astley
BSc International Business
Year in Industry at Microsoft

“Within the first two months I was asked to project-manage an Xbox advertising display at an industry-leading exposition in Germany. This experience gave me an invaluable insight into the real-life business environment.”

Matthew Brown
BSc Economics
Year in Industry at the Department for Business, Energy and Industrial Strategy

“My Year in Industry was an incredibly valuable experience. As well as increasing my understanding of what it would be like to be a graduate in the workplace, it also enhanced key skills needed for my final year, such as research and data analysis.”

Bethany Kingdom
BA Human Resource Management
Year in Industry at Unilever

“My year at Unilever was invaluable. Not only did I grow in confidence but I also gained commercial understanding, which has helped me decide my future career!”

Charlotte Eriksen
BSc International Business and Marketing
Year in Industry at L’Oréal

“The Year in Industry is a great way to gain work experience. It helps provide practical examples of theories you are studying, and enables you to be more critical when you are back at university.”

Nihad Aziz
BSc Economics and Finance
Year in Industry at Johnson & Johnson

“There are multiple employer presentations and training sessions, which are the best places to network and learn about job application processes. I met Johnson & Johnson via the on-campus assessments at the Careers Centre, which led to securing a placement.”

Megan Dale-Hughes
BA Management with Marketing*
Year in Industry at NOW TV

“I received plenty of support from the Careers Centre with my application and their e-guidance service was useful. The Business School team helped me prepare for interviews and supported me with all the paperwork before starting my placement.”

Nicola Astley
BSc International Business
Year in Industry at Microsoft

“The best thing was definitely the exposure I had to important tasks. My role was really hands-on, which meant I gained a lot of experience.”

Matthew Brown
BSc Economics
Year in Industry at the Department for Business, Energy and Industrial Strategy

“My Year in Industry was an incredibly valuable experience. As well as increasing my understanding of what it would be like to be a graduate in the workplace, it also enhanced key skills needed for my final year, such as research and data analysis.”

Bethany Kingdom
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Charlotte Eriksen
BSc International Business and Marketing
Year in Industry at L’Oréal

“The Year in Industry is a great way to gain work experience. It helps provide practical examples of theories you are studying, and enables you to be more critical when you are back at university.”

Zhiying Chen
BSc Accounting and Finance
Year in Industry at Speedibake

“I received plenty of support from the Careers Centre with my application and their e-guidance service was useful. The Business School team helped me prepare for interviews and supported me with all the paperwork before starting my placement.”
Study Abroad

Having an international experience is a fantastic way to add value to your degree, gain global and cultural insight and develop key transferable skills.

Study Year Abroad
All Business School students have the opportunity to extend their degree to four years by applying to study abroad during their third year.

This opportunity allows you to broaden your academic horizons by having the chance to study at one of our high-quality partner institutions. We work with a number of leading universities and business schools around the world. The map on pages 24 and 25 shows the location and spread of some of our partners around the globe.

Summer Schools
You can also apply to take part in a short-course summer school at one of our overseas partner institutions. A summer school can be taken as part of a three year degree, or in addition to a Study Year Abroad or Year in Industry or Enterprise.

Why study abroad?
Studying abroad is an unforgettable experience which gives you the opportunity to develop new skills and perspectives:

- Develop your intercultural competencies and communication skills.
- Experience a new country, immersing yourself in different cultures.
- Learn a new language.
- Expand your global network.
- Demonstrate to employers that you are capable, independent and confident in adapting to new environments.
- Gain a global academic perspective and broader understanding of your subject.

Student view

“ I believe my year studying abroad helped me to improve my communication and social skills and develop my self-awareness and cultural sensitivity. 

I opened myself up to finding out more about American society and about the people who had visited Minnesota as exchange students from across the world.

I also took the International Business Communications class which was one of the ways I was able to develop my communication skills and business knowledge.

I am truly grateful for this opportunity and if I ever get the chance to do it all again, I’d do it in a heartbeat.”

Romain Robin
BSc Economics
Studied abroad at Carlson School of Management at the University of Minnesota, USA

Watch our study abroad video: www.business.leeds.ac.uk/study-abroad
Where Can I Go?

1. Oliver Felice
   University of Wisconsin-Madison, USA
   “I was fortunate enough to travel to New York for Christmas, Miami for New Year, then to Houston, New Orleans, LA and San Francisco.”

2. Megan Evans
   University of British Columbia, Vancouver, Canada
   “I was rather worried about being so far from home but I quickly found a great group of friends. The best year of my life!”

3. Lydia Mantle
   IE Business School, Madrid, Spain
   “The teaching was of a great standard and it has been really interesting learning about business in a different environment and culture.”

4. Francesca Johnson
   ESSCA, Paris, France and Shanghai, China
   “I would recommend studying abroad to anyone looking for an adventure and those who are ready for a challenge!”

5. James Carrick
   City University of Hong Kong, Hong Kong
   “The most eye-opening and refreshing experience I could have ever wished for.”

6. Gabriella Beckwith
   University of Sydney, Australia
   “I have gained so much from my year abroad – independence, self-awareness and communication skills.”

We have over 80 study abroad partner institutions around the world.

Find out more:
www.business.leeds.ac.uk/study-abroad
Beyond Graduation

Your time at Leeds may be short, but as a graduate you will automatically become part of our international alumni community – a network of over 250,000 people in over 180 countries.

As a graduate, you will join our powerful and influential alumni community and benefit from a wide range of support and opportunities. These include international alumni groups, professional development opportunities and an inspiring programme of events in the UK, across the globe and online.

You will also have the opportunity to access careers support, libraries and online business resources.

As part of the alumni network, you will be able to connect with graduates from all over the world and develop yourself and your career for a lifetime.

Where are they now?
These are just a few examples of the organisations where former students are successfully building their careers:

- Accenture
- Adidas Group
- Aldi
- Amazon
- Amex
- Apple
- Asda Walmart
- Barclays
- BBC
- BP
- British Airways
- Dell
- Deloitte
- Deutsche Bank
- Diageo
- EY
- GE
- Goldman Sachs
- Google
- HSBC
- IBM
- ITV
- John Lewis
- KPMG
- L’Oréal
- M&S
- Microsoft
- Nestlé
- Nike
- PepsiCo
- P&G
- PwC
- Rolls-Royce
- Unilever

Alumni view

Charlotte Heesom
BSc Economics, 2017
Risk Graduate, Lloyds Banking Group

“I had a fantastic experience at Leeds. The staff were very supportive and the teaching standards were very high, which stretched my academic abilities. I made friends for life, it was great to meet so many like-minded peers, both with respect to my studies and to have fun with! Leeds is a brilliant city with a diverse culture, there was always plenty to do and I am considering living here permanently in the future.”
Top 5

Our facilities were voted fourth in the UK

WhatUni Student Choice Awards 2018
Studying with Us

Studying at university can be a very different experience from studying at school or college. Our teaching, support and assessment methods are designed to help all our students fulfil their potential.

Our degree course structure

All our courses are broken down into different subject sections known as modules. These take the form of:

- **Compulsory modules**: to give you core subject knowledge
- **Optional modules**: chosen from your own subject area to give depth to your studies
- **Discovery modules**: chosen from other subject areas across the University to give breadth to your degree.

These modules are assessed independently and contribute a set number of credits towards your overall mark.

Our innovative discovery modules allow you to choose subjects from outside the Business School – giving you access to over 1,000 modules from across the University, subject to timetabling and availability.

Teaching hours

Teaching time is divided between a range of activities such as lectures, tutorial classes, seminars and workshops. These average a total of 10 to 12 hours per week and, as at most UK universities, much of your time will be spent in directed independent study.

Assessment

Your work will be assessed using a variety of methods designed to showcase your knowledge and strengthen your skill set. Assessment methods may include coursework, oral presentations, group reports, exams and a dissertation.

Facilities

We have three major libraries on campus, with over 3.5 million print and online resources available to our students. Free wifi is available across campus and our Virtual Learning Environment gives students access to online resources, filmed lectures and interactive learning applications.

Dedicated support

You will receive dedicated support from a personal tutor, head of first year and through our Peer-Assisted Study Scheme (PASS) to help you adapt to university study.

You also have the opportunity to access services such as the Skills Centre, International Student Office, Language Centre, Equality Service and the Student Advice Centre, subject to requirements.

Find out more: www.business.leeds.ac.uk

Top 10

We are ranked in the top ten across all business subject areas

The Times and The Sunday Times Good University Guide 2018
Accounting and Finance

BSc Accounting and Finance
BSc Banking and Finance

Based in a Chartered Banker Institute Centre of Excellence, we deliver research-led degrees informed by leading academics and staff who are qualified accountants with extensive professional experience. This cutting-edge approach and ‘real-world’ thinking ensures that our graduates have what it takes to really stand out from the crowd.

Our degrees allow you to gain exemptions from professional accountancy qualifications and to develop valuable communication, problem-solving and interpersonal skills which will give you the edge in your future career.

What will I study?
Compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.


You can view all the available modules on our website.

Possible careers
The City of Leeds is a UKTI Financial Centre of Excellence, so you’ll find lots of opportunities for relevant work experience.

As you would expect, our Accounting and Finance graduates often go on to become qualified accountants, with the benefit of professional exemptions.

We expect the majority of Banking and Finance graduates to pursue a successful career in retail or investment banking.

Graduates from both degrees will also be well-prepared for more general finance roles in the City or in industry.

Accreditation
Our modules have been accredited by the leading accountancy bodies, allowing you to gain exemptions from future examinations and progress more quickly to become a chartered accountant. We currently offer nine exemptions from ACCA exams, eight from ICAEW and seven from CIMA. We have also been named as a Centre of Excellence by the Chartered Banker Institute.

Find out more:
www.business.leeds.ac.uk

1st
in the UK for Accounting and Finance
The Guardian University Guide 2018

98%
overall student satisfaction for Accounting
National Student Survey 2017

88%
of Accounting and Finance graduates were in graduate-level employment, further study or a combination of the two six months after leaving University
Higher Education Statistics Agency, 2017

First in the UK for Accounting and Finance
The Guardian University Guide 2018

98%
overall student satisfaction for Accounting
National Student Survey 2017

88%
of Accounting and Finance graduates were in graduate-level employment, further study or a combination of the two six months after leaving University
Higher Education Statistics Agency, 2017

Leeds University Business School
BSc Accounting and Finance
UCAS Course Code: N420
Typical A-level offer: AAA

This specialist course prepares you for a career in accountancy or finance. Drawing on current theory, professional practices and techniques, modules focus on the way financial information is generated, used, managed and reported by organisations.

Compulsory modules:
First Year
• Academic and Professional Development for Studies in Finance
• Economic Theory and Applications
• Foundations of Finance
• Introduction to Financial Accounting
• Introduction to Management Accounting
• Mathematical Economics
• Mathematics for Economics and Business
• Statistics for Economics and Business

Second Year
• Commercial Skills for Finance Professionals
• Corporate Finance
• Credit and Financial Analytics
• Intermediate Financial Accounting
• Intermediate Management Accounting

Final Year
• Advanced Accounting Theory
• Advanced Finance
• Critical Cases in Accounting and Finance
• Either Financial Analysis or a Dissertation

Find out more about the optional and discovery modules you could study: www.business.leeds.ac.uk

BSc Banking and Finance
UCAS Course Code: N320
Typical A-level offer: AAA

Develop the professional and quantitative skills required by leading employers in retail and investment banking or more general financial services. You’ll study specialist banking modules as well as a broader range of finance and management subjects.

Compulsory modules:
First Year
• Academic and Professional Development for Studies in Finance
• Economic Theory and Applications
• Foundations of Finance
• Introduction to Financial Accounting
• Introduction to Management Accounting
• Mathematical Economics
• Mathematics for Economics and Business
• Statistics for Economics and Business

Second Year
• Banks and Banking Systems
• Commercial Skills for Finance Professionals
• Commercial Banking
• Corporate Finance
• Credit and Financial Analytics
• Intermediate Financial Accounting

Final Year
• Advanced Finance
• Financial Derivatives
• International Banking and Finance
• Investment Banking
• Risk Management in Banking
• Either Financial Analysis or a Dissertation
These courses offer a robust and in-depth study of the skills of management, combining core management functions with cutting-edge specialist modules. Our teaching reflects the influential research of our internationally renowned academics, who have written key texts, and whose publications have significantly influenced policy in their fields.

**Top 10**

for all Business subjects

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**The Times and The Sunday Times Good University Guide 2018**

92% of management graduates were in graduate-level employment, further study or a combination of the two six months after leaving University

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Higher Education Statistics Agency, 2017

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**What will I study?**

Compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.

Popular options include Digital Information at Work, Marketing Strategy, Innovation, Decision-making, Employment Law, International Marketing, and Human Resource Management. You also have the opportunity to take a Chartered Management Institute-accredited module in Contemporary Management Consulting.

You can view all the available modules on our website.

**Joint Honours**

It is also possible to combine Business Management with a range of non-business subjects including Philosophy, Mathematics and Geography.

**Possible careers**

Over the past few years, graduates from our business management courses have used these flexible degrees to go into careers such as business and solutions analysis, purchasing management, human resource management, recruitment consulting, brand management, and executive posts such as business process specialists or advertising executives.

A number of graduates have been supported to set up their own business, in many cases while still studying. Many graduates received future job offers while on their Year in Industry.

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**Find out more:**

[www.business.leeds.ac.uk](http://www.business.leeds.ac.uk)
Offering a deeper look at the more quantitative side of management studies, this course helps you acquire skills, knowledge and experience in the use of statistical analysis and other analytic techniques to support evidence-based decision-making.

## Compulsory modules:

**First Year**
- Analytical Methods
- Business Analytics 1
- Economic Theory and Applications
- Exploring Your Potential
- Organisational Behaviour

**Second Year**
- Advanced Analytical Methods
- Advanced Management Decision-making
- Business Analytics 2
- Evidence Based Consulting
- How Managers Make Decisions
- Intermediate Microeconomics

**Final Year**
- Business Analytics 3: Analytics Project
- Current Issues in Decision Making
- Strategic Management

## BA Business Management with Marketing

UCAS Course Code: N2N5
*Typical A-level offer:* AAB

Understanding all areas of business will make you a more effective manager or marketer as you will appreciate how marketing interacts with the whole organisation, enabling you to make better strategic decisions.

## Compulsory modules:

**First Year**
- Accounting for Managers
- Contemporary Business Environment
- Economics for Management
- Exploring Your Potential
- Organisational Behaviour
- Starting Your Own Business

**Second Year**
- Corporate Social Responsibility
- Developing Your Potential
- How Managers Make Decisions
- Managing in the Digital Workplace
- Management Research and Analysis
- Marketing
- Operations and Supply Chain Management
- Organisational Behaviour in Practice

**Final Year**
- Dissertation in Management
- Leadership in Organisations
- Strategic Management

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*Now titled BA Business Management with Marketing*
Our Economics degrees are practical as well as pluralistic and encourage you to apply a wide range of economic theory to concrete economic issues.

Economics at Leeds takes a critical approach to the subject and equips you with tools to analyse contemporary business and society. Based in the Business School, our lecturers work closely with colleagues who are experts in international business, management, accounting and finance, and human resource management to find solutions for real-world business and economic problems.

What will I study?
Compulsory modules for each course are listed on the next page. First-year modules are tailored according to your level of mathematical experience. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.


You can view all the available modules on our website.

Joint Honours
It is also possible to combine Economics with a range of non-business subjects including Philosophy, Politics, Mathematics, Geography, History and Modern Languages.

Possible careers
Over the past few years our students have entered a wide range of careers after graduating. Recent roles include portfolio manager, insolvency case officer, management consultant, financial adviser, commercial analyst, teacher, investment manager and risk analyst. Our graduates have also enjoyed excellent success rates when applying to the Government Economic Service.
BSc Economics
UCAS Course Code: L100
Typical A-level offer: AAA

This degree provides you with analytical tools from economics to help you understand business organisation, business strategy and the wider market environment, providing an ideal foundation for a career in the business sector.

Compulsory modules:
First Year
• Academic and Professional Development for Studies in Economics
• Economic Institutions (Industry)
• Economic Theory and Applications
• Economics and Global History
• Mathematical Economics
• Mathematics for Economics and Business
• Research Skills for Economists
• Schools of Thought in Economics
• Statistics for Economics and Business

Second Year
• Applied Economics
• Business Economics
• Economics of Business
• Industrial Economics
• Intermediate Macroeconomics
• Intermediate Microeconomics
• Introduction to Econometrics

Final Year
• Economics Dissertation
• Economics of Business and Corporate Strategy
• Public Enterprise and Regulation

Find out more about the optional and discovery modules you could study: www.business.leeds.ac.uk

BSc Business Economics
UCAS Course Code: L112
Typical A-level offer: AAA

This degree provides you with analytical tools from economics to help you understand business organisation, business strategy and the wider market environment, providing an ideal foundation for a career in the business sector.

Compulsory modules:
First Year
• Academic and Professional Development for Studies in Economics
• Economic Institutions (Industry)
• Economic Theory and Applications
• Economics and Global History
• Mathematical Economics
• Mathematics for Economics and Business
• Research Skills for Economists
• Statistics for Economics and Business

Second Year
• Applied Economics
• Business Economics
• Economics of Business
• Industrial Economics
• Intermediate Macroeconomics
• Intermediate Microeconomics
• Introduction to Econometrics

Final Year
• Economics Dissertation
• Economics of Business and Corporate Strategy
• Public Enterprise and Regulation

BSc Economics and Finance
UCAS Course Code: LN13
Typical A-level offer: AAA

This course combines core economic knowledge with an understanding of the financial foundations of firms and of financial markets and institutions. It is ideal for economists aiming for a career in finance.

Compulsory modules:
First Year
• Academic and Professional Development for Studies in Economics
• Economic Institutions (Industry)
• Economic Theory and Applications
• Economics and Global History
• Mathematical Economics
• Mathematics for Economics and Business
• Research Skills for Economists
• Statistics for Economics and Business

Second Year
• Applied Economics
• Corporate Finance
• Intermediate Macroeconomics
• Intermediate Microeconomics
• Introduction to Econometrics
• Mathematics for Business and Economics 2
• Statistics for Business and Economics 2

Final Year
• Advanced Finance
• Advanced Macroeconomics
• Advanced Microeconomics
• Economics Dissertation

BSc Economics and Management
UCAS Course Code: LN12
Typical A-level offer: AAA

This degree combines the mathematical rigour of economics with the behavioural expertise of management. It is ideal if you wish to explore the interaction between organisations and their economic environment.

Compulsory modules:
First Year
• Academic and Professional Development for Studies in Economics
• Accounting for Managers
• Economic Theory and Applications
• Economics and Global History
• Mathematical Economics
• Mathematics for Economics and Business
• Organisational Behaviour
• Starting Your Own Business
• Statistics for Economics and Business

Second Year
• Anthropology for Business
• Intermediate Macroeconomics
• Intermediate Microeconomics
• Economics Research Methods
• Marketing

Final Year
• Dissertations (either Economics or Management)
• Strategic Management
A rare opportunity to study human resource management (HRM) at a Russell Group university, these semi-vocational courses offer an excellent opportunity to explore and prepare for a career in this field.

Both degrees are accredited by the professional body for human resource managers, the Chartered Institute of Personnel and Development (CIPD). This means that as well as obtaining a degree you will also be eligible for professional recognition as an Associate Member of CIPD.

What will I study?
Compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.

Options could include specialist modules such as Strategic Management, Diversity Management, or Gender and Equality at Work. You could also explore other areas of business such as economics, finance and marketing. You will have the opportunity to take a Chartered Management Institute-accredited module in Contemporary Management Consulting.

You can view all the available modules on our website.

Possible careers
These degrees are semi-vocational because graduates can also achieve CIPD membership. Many students go on to careers in HRM or lucrative careers in commercial consultancy industries.

However, our graduates are not confined to HRM and many choose broader graduate management schemes.

Over the past few years, graduates have gone into jobs such as human resources manager, business development manager, HR consultant, information technology risk consultant and sales executive, and entered various leading graduate schemes.

Accreditation
These courses are accredited by the Chartered Institute of Personnel and Development (CIPD), which means that when you graduate you will be eligible for Associate Membership, significantly enhancing your employability. Visit our website for details of CIPD membership fees.

Find out more:
www.business.leeds.ac.uk
I chose to study at Leeds because the University offered a degree devoted to Human Resource Management which was also CIPD accredited – both of these seemed to be a rarity when I was looking into undergraduate courses.

I really enjoy the variety of modules that I have undertaken.

Dulcie Merrett
BA Human Resource Management from the UK

There is a wide variety of societies and clubs, careers support, and of course the chance to complete either a Year in Industry or Study Year Abroad as part of the course.

I have been involved with the Nurturing Talent Mentor Scheme, where I was partnered with a mentor from IBM who provided valuable support in helping me win a placement at the Department of HR and Change at the House of Commons. Without this advice, and the support of the Employability and Opportunity team at the Business School, searching and applying for placements would have been much more difficult.
Many careers today involve working in organisations that have international operations or are touched by global economic events. Managers frequently deal with international companies, customers and colleagues.

Our world-renowned Centre for International Business at the University of Leeds works closely with business and government organisations across the globe and is at the forefront of research in this area. This expertise feeds into our teaching, providing current case studies to enhance your learning and prepare you for a range of cross-border management roles.

1st

Our MSc International Business is ranked 1st in the UK and 3rd worldwide in the International Business category

Financial Times Masters in Management 2017

88% of International Business graduates were in graduate-level employment, further study or a combination of the two six months after leaving University Higher Education Statistics Agency, 2017

What will I study?

Compulsory modules for each course are listed on the next page. In addition to these, you will have a choice of optional and discovery modules to allow you to tailor your studies to your interests and career ambitions.

Popular optional module choices include The International Economic Environment, Management Decision-making, International Marketing and International Banking and Finance.

You can view all the available modules on our website.

Possible careers

Recent graduates have found employment with multinational enterprises such as Deloitte, Grant Thornton and Unilever. This reflects the fact that our courses are designed to prepare you for a range of managerial and strategic roles, including those in international trade and supply chain management, international marketing and sales, international economic policy and analysis, and international business finance.

Accreditation

All our International Business degrees are accredited by the Institute of Export, which allows you to acquire a qualification in International Trade after your time at Leeds, which can help you strengthen your career prospects in international business.

Find out more:
www.business.leeds.ac.uk
BSc International Business

UCAS Course Code: N120
Typical A-level offer: AAA

This course is designed to give you knowledge and understanding of the main management disciplines and how the international dimension impinges on these disciplines from both a theoretical and practical standpoint.

Compulsory modules:

First Year
- Academic and Professional Development for Studies in International Business
- Economics for Management
- Global Entrepreneurship
- Organisational Behaviour
- Principles of International Business

Second Year
- Cross-cultural Management
- Managing International Business
- Research Methods in International Business

Final Year
- International Business Dissertation
- International Strategic Management
- Transnational Corporations in the World Economy

BSc International Business and Marketing

UCAS Course Code: N1N5
Typical A-level offer: AAA

Combining core knowledge of international business with the study of accounting and finance, this degree teaches you the knowledge and skills needed to effectively manage the international business and finance activities of an organisation.

Compulsory modules:

First Year
- Academic and Professional Development for Studies in Marketing
- Economic Theory and Applications
- Foundations of Finance
- Global Entrepreneurship
- Introductory Financial Accounting
- Mathematical Economics
- Mathematics for Economics and Business
- Principles of International Business
- Statistics for Economics and Business

Second Year
- Corporate Finance
- Cross-cultural Management
- Managing International Business
- Research Methods in International Business

Final Year
- Advertising and Promotional Management
- International Business Dissertation
- International Marketing
- International Strategic Management
- Marketing Strategy
- Transnational Corporations in the World Economy

Leeds University Business School is ranked 4th in the UK for Marketing

The Complete University Guide 2019
Entry Requirements

<table>
<thead>
<tr>
<th>Degree</th>
<th>A-level (in any subject unless otherwise stated)</th>
<th>GCSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSc Accounting and Finance</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BSc Banking and Finance</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BSc Business Analytics</td>
<td>AAB (including Maths or Statistics)</td>
<td>English Language: B/6</td>
</tr>
<tr>
<td>BSc Business Economics</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BA Business Management</td>
<td>AAB</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BA Business Management and the Human Resource</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BA Business Management with Marketing</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BSc Economics</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BSc Economics and Finance</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BSc Economics and Management</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BA Human Resource Management</td>
<td>AAB</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BSc International Business</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
<tr>
<td>BSc International Business and Finance</td>
<td>AAA</td>
<td>English Language: B/6 Maths: A/7</td>
</tr>
<tr>
<td>BSc International Business and Marketing</td>
<td>AAA</td>
<td>English Language: B/6 Maths: B/6</td>
</tr>
</tbody>
</table>

A-level/GCSE

Typical A-level requirements are shown in the table opposite. Please note:
- We do not accept A-level General Studies, Critical Thinking or the Extended Project.
- If you have a B/6 in GCSE English Literature we will accept a C/4 in GCSE English Language.
- If you do not meet our GCSE Maths or English Language requirements, we will accept an AS-level grade C in Maths or English Language/Literature respectively.

International Baccalaureate Diploma

35 points (17 at higher level) and no less than 5 in English (standard or higher) and 5 in standard level Maths/ Maths Studies or 4 in higher level Maths. 5 in Higher-level Mathematics is required for BSc Business Analytics.

Other qualifications

We also make offers to candidates with other UK or overseas qualifications. Visit our website to see the full range.

International Foundation Year

International students who are not able to gain the equivalent of A-level qualifications may be eligible to join through an international foundation programme, such as the Leeds International Foundation Year. Find out more at internationalfoundationyear.leeds.ac.uk

English language requirements

IELTS: 6.5 overall, with no less than 6 in each component. Visit our website to see the alternative English language qualifications we accept.

Widening participation

Our Access to Leeds scheme encourages UK students who may not be able to demonstrate their capability through their grades alone to consider higher education. This could be due to an applicant's personal circumstances, or factors relating to their prior education. Find out more at www.leeds.ac.uk/a2l

Alternative pathways to study

UK/EU students who do not have the formal qualifications for immediate entry to one of our degrees may be able to progress through BSc Business Studies with Foundation Year. Find out more at www.llc.leeds.ac.uk

How to apply

All students need to apply online through UCAS. See www.ucas.com/apply

The University of Leeds UCAS institution code is L23.

All applications received by 15 January 2019 will receive equal consideration. International applications received after this date up to 30 June 2019 will be considered, subject to places remaining available.
Fees and Scholarships

Tuition fees
The latest information on tuition fees is available online at courses.leeds.ac.uk.

Living expenses
Our Students’ Union website offers lots of helpful guidance on typical living expenses. Visit www.luu.org.uk.

Accommodation
All new first year students will be placed in University arranged accommodation if they apply by the deadline. International fee-paying students are guaranteed single accommodation for the duration of their studies if they apply by the deadline.

All residents in University accommodation receive free access to The Edge fitness centre and swimming pool.

Find out more at www.accommodation.leeds.ac.uk.

Scholarships
The Business School offers a wide range of scholarships to support and reward outstanding students.

Find out more at www.business.leeds.ac.uk/ug/scholarships.

Top 5
Leeds has been named as one of the five most affordable student destinations in the UK. HSBC, 2015.
Meet us at an Event

Visit our campus, meet us overseas or find us online.

Open days
Get a feel for campus and meet our current students and staff. Our 2018 open day dates are:

- Friday 15 June
- Saturday 16 June
- Saturday 8 September
- Saturday 6 October

Independent visits
If you live overseas and will be visiting the UK, you are welcome to visit campus and meet our staff. See the website for details of how to arrange an independent visit.

Meet us overseas
We regularly attend fairs and exhibitions overseas to meet prospective students. Visit the website to find out when you can meet us in your country.

Link to Leeds
Link to Leeds gives applicants living overseas the opportunity to get in touch with some of our current students directly. You can email, take part in live chats or talk to our ambassadors via instant messaging. Find out more at linkto.leeds.ac.uk

How to find us
From outside the UK
Leeds Bradford International Airport, providing scheduled connections to major UK and European cities, is approximately seven miles from Leeds city centre.

From within the UK
Leeds is well served by the major UK motorways. Frequent trains link Leeds with the UK’s major cities, including London, which is just two and a half hours away.
1. Leeds University Business School
   Based on the Western Campus next to the School of Law.

2. Leeds University Union
   Upgraded in 2017, the Students’ Union building is the heart of the campus.

3. Brotherton Library
   One of three major libraries on campus, holding 2.8 million print items in total.

4. The Edge sports centre
   One of the largest university sports centres in the UK.

5. Leeds city centre
   Just a ten-minute walk from campus is the centre of one of the UK’s biggest cities.

Find out more: www.business.leeds.ac.uk
“We have high expectations of our students. Come here expecting to learn, not just to be taught. There are lots of opportunities for you to achieve your potential – what you bring to your experience is going to shape your time with us and your future.”

Nick Scott, Pro-Dean for Student Education