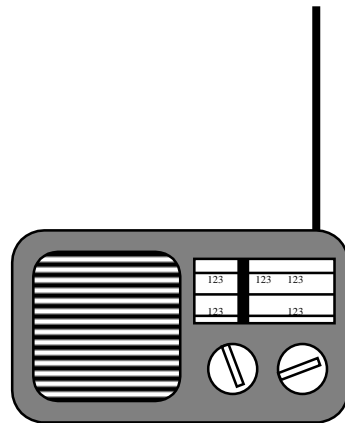
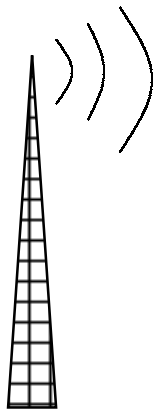


Radio technology: innovation, affordability and ubiquity



Radio technology

Radio got there first...

- Hi Fi stereo broadcasting.
- Data systems. Local & global broadcasting.
- Portability & personal-ity.
- Clockwork operation.

Radio got there second...

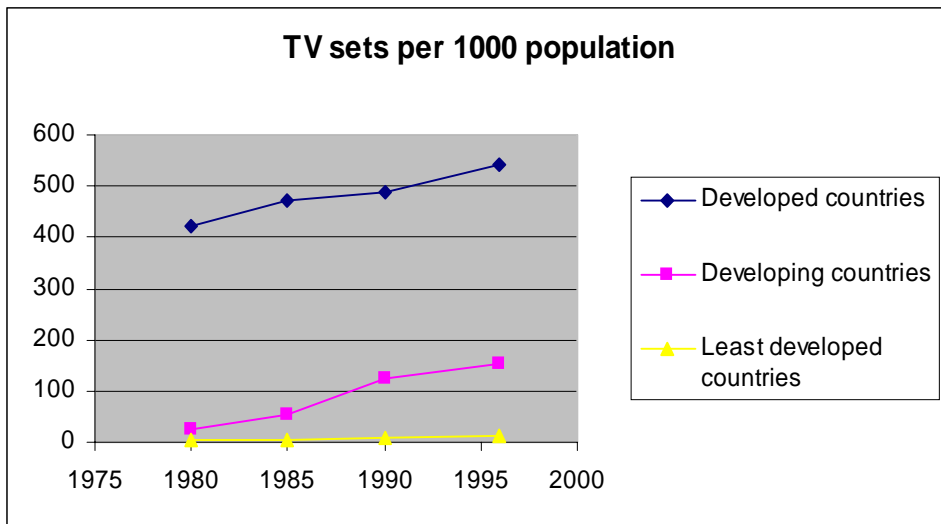
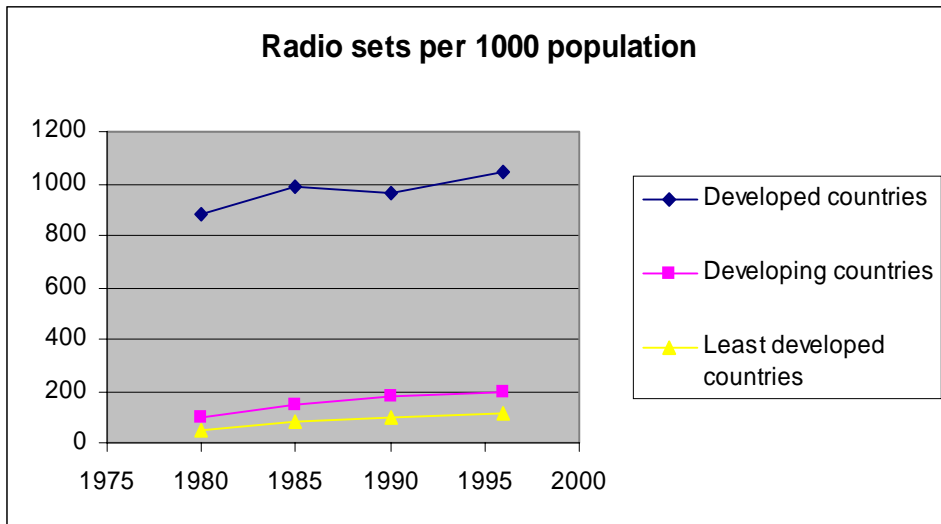
(or isn't there yet)

- Push-button tuning.
- The 'audio VCR'.
- Archives and audio libraries.

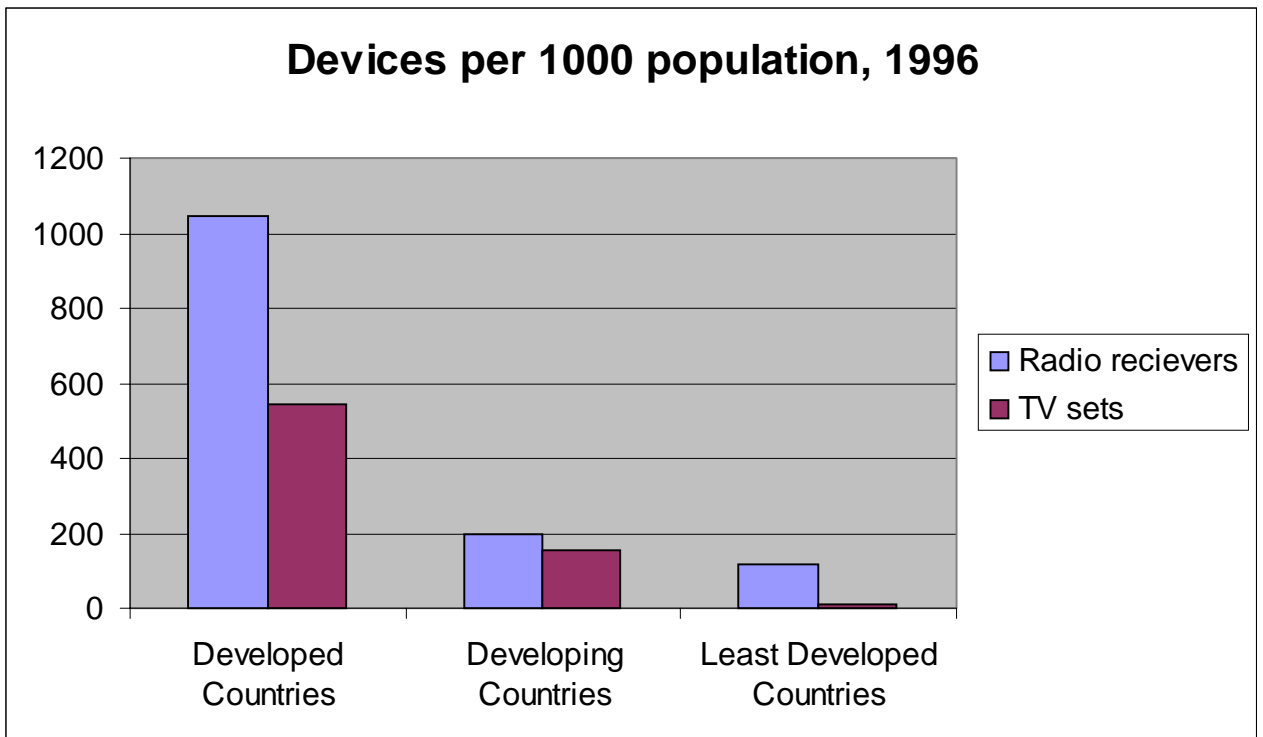
Al Gore on 'superhighway'

“...we now have at hand the technological breakthroughs and economic means to bring all the communities of the world together... These highways ... will allow us to share information, to connect, and to communicate as a global community. From these connections we will derive ... a greater sense of shared stewardship of our small planet.”

Diffusion rates: radio & TV



Diffusion of Radio and TV, 1996



Diffusion rates (2)

