

FMH International Strategy Action Plan

Based on the strategic plans outlined by the Faculty International Strategy, this document outlines a proposed Faculty International Strategy Action Plan taking into account current Faculty priorities and mapping against the University International Strategy, presented to Senate June 2010.

Given constraints on resources and limited administrative support, it is recommended that in collaboration with Faculty Executive, the FIC consider their priorities for action from amongst the following key strategic areas which map closely to the priorities identified by the University International Strategy.

Priority Areas

- Embedding Internationalisation into our core activities
- Increasing the impact and visibility of Internationalisation within Schools and Institutes
- Creating sustainable recruitment of high quality international students
- Developing and maintaining high quality strategic partnerships

* Explanation of priority rankings

- 1: Must do
- 2: Should do
- 3: Could do

UoL Strategy Objective: Embed internationalisation into our core activities <i>(maps to items 20,21,23 of UoL International Strategy)</i>							
FMH International Strategy Priority Areas <i>— (item from FMH Int strategy Feb 2010)</i>	Strategic Priority Objectives	Actions	Priority*	Mechanism	Leads	Timeline	What Will Success Look Like?
A Ensure all students taking courses in the Faculty are exposed to international health issues as a core part of their educational provision and develop this as a brand hallmark of Leeds Medical and Health education. <i>(24, 84)</i>	A1. Provide an international experience for all students.	A1.1. Internationalisation of the Curriculum with identified opportunities within courses / programmes.	1	SLTC / FLTC to ensure QME mechanisms include examples of internationalisation. Identify Staff development needs required to assist this process.	FIC members Course / Programme managers SLTC FLTC	On-going	Participation of L&T leads, course and programme managers Evidenced by: Statements and transparency of Internationalisation opportunities and content included in all course/programme material;
		A1.2. Provide more study abroad opportunities and international work/volunteer	1	Embed international experience opportunities within courses/programmes.	Course / Programme managers SLTC	Within 3 years	Student portfolios include recognition of students' international experiences and these

FMH International Strategy Action Plan

		<p>experiences for students. Publicise existing opportunities more widely.</p> <p>A.1.3. School/Institutes to identify named lead(s) for supporting students in international opportunities.</p>	2	Internal School/Institute procedures.	FLTC Heads of Schools/Institutes SLTCs	Within 1 year	<p>are linked to LeedsforLife.</p> <p><u>Measurable by:</u></p> <p>% of students experiencing and evidencing some form of international placement or experience</p>
<p>B. Increasing the impact, visibility and effectiveness of Internationalisation within the Faculty.</p> <p>(6)</p>	<p>B1. Working effectively within the Faculty governance framework.</p>	<p>B1.1. Working proactively With the Faculty Executive Group.</p>	1	FIC Chair to have regular meetings with Chair of FEG.	FIC Chair and FEG Chair	On-going	<p>Increased engagement with strategy; improved understanding of benefits of Internationalism to Faculty; enhanced modelling of FIC committee at University level (FIL group).</p> <p>Evidenced by: Appropriate representation on Faculty Committees;</p> <p>Minutes of meetings reflect discussions and input.</p>
		<p>B1.2. FIC representatives on key faculty committees, including FLTC and Faculty Research and EKT Committee.</p>	1	FIC reps to highlight internationalisation at FLTC/FRC.	FIC reps	On-going	
		<p>B1.3. Reverse representation from FLTC and FRC to FIC.</p>	1	Current issues in L&T and Research/EKT brought to FIC with Internationalisation at forefront.	FIC reps on FLTC and FRC	On-going	
		<p>B1.4. Effective feedback from FIC representatives to Schools/Institutes.</p>	1	FIC reps liaise with colleagues and disseminate work of Committee through Schools/Institutes.	FIC reps	On-going	
	<p>B2. FIC participation in</p>	<p>B2.1. FIC chair representing Faculty</p>	1	FIC Chair attending and participating in	FIC Chair	On-going	<p>Faculty-wide awareness of potential</p>

FMH International Strategy Action Plan

	University Internationalisation activities.	viewpoint and priorities at Faculty International Leaders forum convened by International Director. B2.2. FIC representatives to be active members of the University Regional Working Groups (URWGs).	2	Faculty International Leaders' Forum. FIC representatives to actively participate in development and work of University regional working groups and prioritise Faculty aims within these groups.	FIC reps to URWGs	On-going	developmental opportunities; Cascaded through to Schools/Institutes by FIC reps. Evidenced by: Faculty engagement with developmental opportunities.
	B3. Identify extent of Faculty International links and activities.	B3.1. Mapping Faculty international activity, staff travel analysis and research/EKT partnerships.	3	For discussion at FEG for prioritisation and resources.	FIC Chair FEG FIC reps	Within 3 years	Resources allocated and project personnel identified; Establishment and maintenance of a knowledge base of International links.
UoL Strategy Objective: Create sustainable recruitment of high quality international students <i>(maps to items 24,25, 26,27,28,29 30,31,32 of UoL International Strategy)</i>							
C. Create sustainable recruitment of high quality international students. <i>(44, 61, 82, 83)</i>	C1. Work with Faculty constituents on appropriate strategies for recruitment of international students.	C1.1. Evaluate the need for and potential representation on, an International Marketing sub-group of the FMHIC and if agreed set up.	1	Discussion within FIC on remit and membership. Schools/Institutes to consider value of establishing such a group.	FIC Schools/Institutes	On-going	Enhanced sharing of good practice and procedures. Evidenced by: consistent approach to marketing across Faculty Increased sharing of market intelligence and student recruitment opportunities.
	C2. Enhanced	C2.1. Infrastructure for	1	For discussion at	FEG	On-going	Resources allocated

FMH International Strategy Action Plan

	Internal/External Communications.	maintaining website and other external facing tools. C2.2. Working with International Office and Schools/Institutes to develop improved promotional tools for the international market.	2	FEG for prioritisation and resources. Liaison between International Office, Schools/Institutes and FIC marketing sub-group.	FIC ISO Schools/Institutes FIC	On-going	for maintaining and updating website; Website maintained & regularly updated High quality promotional material available.
	C3. Enhanced support for international students.	C3.1. Ensure closer liaison between SLTC's, course/programme managers and student support services and the ISO. C3.2. Evaluate the need for a dedicated School/Institute Lead for international students. C3.3. Evaluate appropriate mechanisms for discussion of both academic and pastoral support.	2 1 1	Explore staff development needs with SDDU and ISO. Internal School/Institute processes. Members of other faculties as well as FMH, outlining best practice/ experiences with international students.	ISO SDDU SLTC's School /Institute Student Support Services Student Support staff SDDU FIC	Within 2 years Within 1 year Within 2 years	Increased uptake of ISO services by Faculty students; Awareness of ISO activities increased in staff responsible for student support; Decision on whether appointment required; Decision on establishing discussion forum. <u>Measurable by:</u> Quality of international student experience surveyed by International Student Barometer or comparable measure.
UoL Strategy Objective: Develop and maintain high quality international strategic partnerships <i>(maps to items 33, 34, 35, 36, 37,38 of UoL International Strategy)</i>							
D. Explore the potential for cross	D1. LUAHC /Campaign Bid.	D1.1. Work to support the LUAHC Campaign.	1/ 2	Establishment of LUAHC steering	ATG	On-going	Clarity of direction and key strategic

FMH International Strategy Action Plan

<p>faculty initiatives which deliver research with significant international impact and income generation.</p> <p>(40)</p>				<p>group.</p> <p>Wider dissemination amongst Schools/Institutes and EKT leads.</p>	<p>Wider Faculty 'LUAHC interest group'</p> <p>UoL Campaign development team</p>		<p>objectives for LUAHC; LUAHC successful in attracting Campaign funds.</p>
	<p>D2. Identify International EKT, CPD and Research Opportunities.</p>	<p>D2.1. Liaise with the Faculty Research & EKT Group, the EKT director and CPD leads in faculty to facilitate a focused approach to identifying potential partners/opportunities and a co-ordinated approach to their development.</p>	<p>2</p>	<p>FIC reps networking with School/Institute EKT, CPD & Research leads & reporting back to FIC.</p>	<p>CPD leads in Schools/Institutes</p> <p>FIC reps</p> <p>Research & EKT Committees</p> <p>EKT director</p>	<p>On-going</p>	<p>Increase in Faculty EKT activity;</p> <p>Increase in Faculty research income;</p> <p>Increase in development of CPD and PG programmes for the international market.</p>

FMH exec Sept 2010