

## **ESRC GENDER MAINSTREAMING SEMINARS, 2003-4**

Gender mainstreaming is a new form of political and policy practice as well as a new theoretical practice. As a strategy within social science, gender mainstreaming seeks the revision of mainline concepts to make them adequate to address gender issues, rather than the establishment of a separate field of gender expertise. As a policy intervention, it is defined by the Council of Europe thus: 'Gender mainstreaming is the (re)organisation, improvement, development and evaluation of policy processes, so that a gender equality perspective is incorporated in all policies at all levels at all stages, by the actors normally involved in policy making'. There is much debate as to what this actually means and its implications for theory and practice.

The ESRC funded seminar series on Gender Mainstreaming has held three meetings, 2003-4.

The final seminar is on 'Gender Mainstreaming, the New Economy, and New Employment Forms', to be held on Friday 3 September 2004, in University House, University of Leeds.

### **PAPERS PRESENTED**

#### **Gender Mainstreaming: Theoretical Issues and New Developments Leeds, 24-25 October 2003**

Angela Mason (Head Women and Equality Unit) 'Opening Address'.

Sylvia Walby (University of Leeds) 'Introduction to the gender mainstreaming seminar series: theoretical questions and policy dilemmas'

Mieke Verloo (University of Nijmegen, Netherlands; former Chair of Council of Europe Committee on Gender Mainstreaming) 'Reflections on the concept and practice of the Council of Europe approach to gender mainstreaming'

Jill Rubery (Manchester School of Management, and Co-ordinator, EU Network of Experts on Gender Equality in Employment) 'Gender mainstreaming in European employment policy'

Christine Booth (Sheffield Hallam University) 'Gender Mainstreaming: New conceptions and practices of equal opportunities in the EU'

Janet Veitch (Director, Women's National Commission) 'Gender mainstreaming in the UK government'

Judith Squires (Department of Politics, University of Bristol) 'Theorising mainstreaming in the context of equality and diversity'

Diane Perrons (Department of Geography, and, from September 2004, Director, Gender Institute, LSE) 'Gender mainstreaming in European Union policy - Why now?'

Jo Shaw (Department of Law, University of Manchester) 'Gender mainstreaming and the new EU Constitution'

Liz Kelly (Director, Centre for Child and Women Abuse Studies Unit, London Metropolitan University) 'Human rights and gender mainstreaming'

Panel discussion led by:

Andrew Sayers (Lancaster University),

Gillian Youngs (University of Leicester)

Fiona Mackay (University of Edinburgh).

**Mainstreaming Gender into Economic Policy and Productivity Analysis**  
**6 February 2004, Department for Trade and Industry Conference Centre.**  
Co-funded and co-hosted by the DTI Women and Equality Unit.

Margaret Prosser (Chair, Women's National Commission)  
'Opening remarks'

Sylvia Walby (Professor of Sociology, University of Leeds)  
'Introduction'

Susan Vinnicombe (Professor of Organisational Behaviour & Diversity Management, Director of the Centre for Developing Women Business Leaders, Cranfield University School of Management)  
'The business case for women directors'

Kate Grosser and Jeremy Moon (Professor of Corporate Social Responsibility) (International Centre for Corporate Social Responsibility, Nottingham University Business School)  
'Gender mainstreaming and corporate social responsibility'

Diane Elson (Professor of Sociology, Human Rights Centre, University of Essex, former Special Advisor to UNIFEM)  
'The feminist challenge to macro economic theory'

Shirley Dex (Judge Institute for Management, University of Cambridge now Institute of Education, University of London)  
'The business case for family friendly policies'

Panel discussion led by:

Kate Purcell (Professor of Employment Studies, Bristol Business School, University of the West Of England); Alison Woodward (Professor of Sociology, Free University of Brussels)

**Gender Mainstreaming: Comparative Analysis**  
**Leeds, 7-8 May 2004**

Sylvia Walby (University of Leeds, UK) 'Introduction'

Lilja Mósésdóttir (Bifrost School of Business, Iceland) 'Gender Mainstreaming in the European Social Model'

Mieke Verloo (University of Nijmegen, Netherlands) 'Comparing Gender Mainstreaming across Europe: Insights from the MAGEEQ Project'.

Ursula Barry (University College Dublin, Ireland) 'Gender mainstreaming and national policy: Experience from Ireland'

Anu Laas (University of Tartu, Estonia) 'Fitting concepts, fitting societies'

Shirin Rai (University of Warwick, UK) 'Gender mainstreaming: Conceptual and comparative issues'

Jane Pillinger (Ireland) 'Mainstreaming gender in a global economic context: campaigns on pay equity and gender budgeting in the public services in the Philippines, Europe and Africa.'

Teresa Rees (University of Cardiff, Wales, UK) 'Reflections on the uneven development of gender mainstreaming'

Alison Woodward (Free University of Brussels, Belgium) 'Too late for mainstreaming? The challenge of diversity'

Virginia Ferreira (University of Coimbra, Portugal) 'Gender mainstreaming against the stream of state reformism: An analysis of the equality policies in Portugal'

Myra Marx Ferree (University of Wisconsin at Madison, US) 'The frame-work of gender politics: Race, class and gender discourses in the context of European integration'

Panel-led final discussion:

Catherine Hoskyns (Coventry University),  
Janet Veitch (Women's National Commission),  
Georgina Waylen (University of Sheffield),  
Susan Yeandle (Sheffield Hallam University).