School of Media and Communication
FACULTY OF ARTS, HUMANITIES AND CULTURES

UNIVERSITY OF LEEDS

Postgraduate Study
Important Information

Information provided by the University such as in presentations, University brochures and the University website, is accurate at the time of first disclosure. However, courses, University services and content of publications remain subject to change. Changes may be necessary to comply with the requirements of accrediting bodies or to keep courses contemporary through updating practices or areas of study. Circumstances may arise outside the reasonable control of the University, leading to required changes. Such circumstances include, industrial action, unexpected student numbers, significant staff illness (where a course is reliant upon a person’s expertise), unexpected lack of funding, severe weather, fire, civil disorder, political unrest, government restrictions and serious concern with regard to the transmission of serious illness making a course unsafe to deliver. After a student has taken up a place with the University, the University will look to give early notification of any changes and try to minimise their impact, offering suitable alternative arrangements or forms of compensation where it believes there is a fair case to do so. Offers of a place to study at the University will provide up to date information on courses. The latest key information on courses can be found at www.leeds.ac.uk/coursefinder. Please check this website before making any decisions.
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Situated within the Faculty of Arts, Humanities and Cultures, the School of Media and Communication is one of the UK’s leading Schools for students studying the media and communications industries. Leeds is rated as University of the Year 2017 in The Times Good University Guide and we are also ranked in the top 100 universities in the world for Communications and Media by the QS World University Rankings 2016. We are ranked 5th for Communication and Media Studies in the UK according to the Complete University Guide 2017.

With teaching and research strengths across a wide range of communication subjects – from popular culture to political communication, journalism studies to digital media – we offer degrees that emphasise choice, opportunity and the development of analytical and creative skills.

Since its foundation in 1988, the School has played a pioneering role in conducting world-class research and developing innovative courses in communications studies.

We offer eight taught masters courses and three research degrees: PhD, MPhil and MA by Research.

Today the School is one of the largest in the University and is located at the heart of the University campus, in a building with purpose-built facilities that provide for an open and friendly learning environment.

We have a lively student body, with students coming from many different countries and backgrounds to study in the School. At the University we currently have over 32,000 students from 147 countries of which are over 8,000 are postgraduates.

We host a large number of events throughout the year both independently and also in partnership with organisations such as Teach First and mediafutures. Recent events have covered topics such as documentary making, getting a job in television, content marketing and working full time as an artist. The School also recently hosted the national annual Media, Communication and Cultural Studies Association (MeCCSA) 2017 conference for researchers and teachers.

There are also media, film and journalism societies offering further opportunities to become involved in topics that interest you.

Support for international students
Most of our current postgraduates are from overseas. Some of the reasons they have chosen us are:

- Small seminar groups, and one-to-one supervisions with leading international scholars.
- Guaranteed university accommodation for the duration of your course. See accommodation.leeds.ac.uk for more information.
- Graduation after one year as a full-time MA student.
- The opportunity to study in Leeds, both because of its own attractions and because it is an ideal base from which to explore other areas of the UK and Europe.

Our international student office provides extensive information and advice to help you adjust to living and studying at Leeds. Throughout the year, they also arrange a number of events, activities and support networks to allow you to meet other students from across the University and settle into life in Leeds. In addition to their support, you will have a dedicated personal tutor in the School of Media and Communication, who you will meet at the beginning of your studies and will keep in touch with you throughout the year. Find out more at www.leeds.ac.uk/international

Additional courses on writing and reading as well as other support with academic study in the UK are available from the University’s Language Centre. You can find out more at www.leeds.ac.uk/presessional
Postgraduate studies at the School of Media and Communication

We cannot fully understand Modern societies without understanding media and communications. Communication technologies and the organisations that have evolved around them have fundamentally changed the way in which we lead our lives and the patterns of culture, economics and politics in the modern world.

At the School of Media and Communication, we believe understanding this complexity requires an interdisciplinary approach, so we bring together specialists from sociology, media studies, cultural studies, history, politics, international relations and journalism to deliver the best possible learning and research experience to you.

Our postgraduate courses are designed to provide you with comprehensive knowledge that is based on both strong theoretical grounding and professional expertise.

In our teaching we encourage you to think creatively and critically and develop your analytical and communication skills.

We offer Masters courses that provide a sound basis for successful careers in academia, the media and communications industries and many other professions where public communication matters. We also run an internationally respected MPhil/PhD course.

Studying at the School of Media and Communication will bring you into contact with an international community of students and scholars. Students from more than 30 countries have graduated from our postgraduate courses, and our staff are involved in academic and professional activities both nationally and internationally.

Communal, open-plan offices are set aside for both Masters and PhD students so that you can meet, work, and use the space as a base while on campus.

Research at the School of Media and Communication

Our research is multidisciplinary, theoretically innovative and socially relevant. Researchers at the School are involved in extensive networks of collaboration with academic institutions, the public sector and media industries both within the UK and across the globe. We are committed to research-led teaching, which is reflected in the portfolio of our postgraduate courses. Our vibrant and growing community of PhD students also forms an essential part of our research culture.

Research at the School is clustered around five major research themes: Cultural Production and Media Policy; International Communication; Journalism Studies; Political Communication; and Visual and Digital Cultures. Activities in each of these areas are organised by research groups which provide a forum for discussion and support for research-active staff and PhD students.

The fact that most researchers are members of more than one research group reflects the multiplicity of connections between the thematic areas.

In addition, two dedicated research centres pursue a more specialised research agenda. The Centre for Digital Citizenship conducts research into the changing nature of citizenship and governance in the networked society. The Media Industries Research Centre acts as an international, national and local forum for high-quality research into media and cultural production in order to shape academic research and to act as a resource for user groups. Both research centres play a leading role in exploring new territories of investigation and in establishing interdisciplinary collaborative links within the University and beyond.

The School also hosts an annual research seminar series featuring speakers from both within the School as well as visiting speakers who are experts in their field. MA and PhD students are always welcome to participate in these seminars and benefit from the cutting-edge knowledge that is shared. In addition, we regularly host national and international conferences and workshops that bring together scholars, practitioners and policy makers. PhD students regularly organise and host a highly successful PhD conference in the School.

Careers

A communications degree opens up a career in a large variety of contexts. Our graduates have found top positions in the communications industry as journalists, news presenters, producers and in the management of media organisations. They work as public relations experts for national and international organisations, governments and NGOs, public or private companies and in Internet enterprises. Of course, a research degree also enables you to pursue an academic career at a university or other research institution.

Our University Careers Service is very proactive in organising different events and workshops to help you think about your future career. Events this year include the Yorkshire Graduate Recruitment Fair and the Graduate Jobs and Internship Fair. Workshops on how to use social media to find jobs and tips for interview success are also delivered. Our Careers advisor also provides weekly bookable sessions in the School, for all students to use.

The School of Media and Communication also organise Careers Days for its students, where industry experts and past students come to talk about their careers and experiences. These are very good opportunities for networking.

School bursaries and scholarships

The fees for pursuing a Masters or PhD course at the School of Media and Communication change each year. For up to date information please visit our website at http://media.leeds.ac.uk/ma-fees-and-scholarships

ONE OF THE TOP FIVE UNIVERSITIES MOST-OFTEN TARGETED BY BRITAIN’S TOP GRADUATE EMPLOYERS 2017 HIGH FLYERS SURVEY
The University of Leeds is a single-campus University at the edge of Leeds city centre; Clothworkers arch, with the School of Media and Communication in the background; the swimming pool at The Edge; the Marjorie and Arnold Ziff building, home to the Student Services Centre; some of our international students relaxing outside the iconic Parkinson building; working in the School of Media and Communication; contemplative study in the historic Brotherton library; sport at Weetwood; stage@leeds – our own theatre on campus; students enjoying a drink at one of our many campus coffee bars.
The University of Leeds is an outstanding place to study. A member of the Russell Group of leading British research universities and in the heart of one of the UK’s most vibrant and student-friendly cities, it has long been recognised as one of the giants of higher education. The University has more than 5,000 postgraduate students completing Masters courses, postgraduate diplomas and certificates, and more than 2,500 postgraduate researchers. As a postgraduate student at Leeds, you will be studying among internationally renowned academics and your lectures and seminars will be highly engaging and very relevant to today's world.

Known worldwide for the quality of its teaching and research, the University has invested heavily to provide students with first-class facilities across its single-campus. This includes modern, well-equipped lecture theatres and laboratories, an internationally acclaimed university library containing a huge collection of communications literature, first rate computing resources, a well-resourced language centre. We also boast one of the biggest and most active student unions in the country.

The Students’ Union is at the heart of the campus and boasts a variety of shops, food outlets and social spaces. The Edge, our £12.5m indoor sports facility, provides over 140 exercise classes during term-time, a 250-station fitness suite and a 25m swimming pool. We also have outdoor facilities in Weetwood, two miles from the campus, and outdoor centres in the Lake District and Yorkshire Dales National Park.

The University Library
The University Library is one of the major academic research libraries in the UK, attracting scholars from around the world to its extensive print and manuscript collections. It has holdings of over 2.8 million books, including rare primary material in its special collections. The Library invests £5 million a year in developing its collections and ranks as one of the top libraries in the UK for the provision of electronic books, journals and databases. There are almost 1,000 computer workstations in the library and all library buildings are connected to the University's wifi network. There are four libraries across campus with quiet study areas as well as group work facilities and a variety of opening hours. The Library runs an excellent training course to familiarise you with the Library systems and help you make the most of the resources on offer. For more information see http://library.leeds.ac.uk

You will also be supported throughout your studies by a network of specialist services that are centred on you and your wellbeing. Find out more at http://students.leeds.ac.uk/#Support-and-wellbeing

The University is a creative community with a vibrant and distinctive cultural life and there are plenty of opportunities to enjoy the arts on campus, including: Treasures of the Brotherton Gallery, our Public Art Trail, stage@leeds and the Stanley & Audrey Burton Gallery.

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View of the Leeds City skyline including the University of Leeds’ distinctive white Parkinson Tower and Leeds City Town Hall
City life

Rich in history, with a diverse economy, thriving cultural scene and a cosmopolitan atmosphere, Leeds is a city of regional, national and international importance. So whether you’re a cinema buff, a fan of opera, a lover of the concert hall or a theatre enthusiast, Leeds has something to suit you.

Leeds has a well-deserved reputation for shopping. The historic Victoria Quarter is home to high-end brands, and all the leading high street shops are located throughout the city, which also has a selection of bars and restaurants. Kirkgate market is the largest covered market in Europe and offers a range of groceries, household products and other items.

The city also offers an extensive choice of places to eat and drink, catering for all culinary tastes. There are lots of cafés and restaurants, and many offer early bird or student priced menus.

Leeds nightlife is known for its diversity and popularity. The clubs in Leeds offer a sophisticated and relaxed clubbing experience with a great range of music to suit all tastes. In the last few years the bar scene in Leeds has grown dramatically and the waterfront is now a well-established dining quarter.

Musically, Leeds offers a huge variety which is hard to beat, ranging from brass to bhangra, Afro-Caribbean to Andalusian. There are loads of live music venues in the city, including Leeds University Union, the 13,500-capacity First Direct Arena, the O₂ academy and The Wardrobe. Leeds also offers a unique selection of commercial and independent cinemas and hosts an annual international film festival.

The city has a proud sporting tradition and is home to famous teams such as the Yorkshire Cricket Club and the Leeds Rhinos.

Leeds is also famous for being one of the greenest cities in Britain. From the romantic ruins of the 12th century Kirkstall Abbey to the Palladian splendour of Harewood House, there are many areas of natural beauty and interest in or close to Leeds which form the ideal backdrop for a great day out. Leeds is also within easy reach of the Yorkshire Dales, the Peak District, the Lake District and historic towns such as York, Harrogate and Ripon.

The city has a vibrant cultural life and throughout the year it hosts outdoor concerts, street theatre and performance art, various festivals and even an ice rink in the winter.

Leeds is situated in the heart of the UK, making it an ideal base to explore Britain, and also Europe and beyond. The campus is only around 30 minutes commute away from Leeds Bradford Airport, and a 10-15 minute walk away from the coach and train stations making travel easy. Buses around Leeds are also frequent and there are several bus stops located very close to campus.
Kamilla Nyegaard-Larsen
MA Media Industries

I completed my first undergraduate degree in media, art and philosophy at the University of Oslo, before going to London and City University to complete my journalism undergraduate degree.

I have always believed higher education gives you an edge in today's tight job market. As I felt my undergraduate degrees narrowed down my potential work field I decided to apply to do a Master's degree as well. My first and only option was Leeds – I wanted to be among profiled thinkers and researchers – so I worked very hard during my final year in London to ensure I got the grades to get in. Completing an MA is also a personal goal of mine, and it gives me both confidence and pleasure to know that I can tell employers and other people that I have a Master's degree from the University of Leeds.

I really like that we are encouraged to ask questions and make comments about what we are learning. The media industry is a field that constantly changes making it extra important to discuss what we are doing as individuals. Most of the time I feel like I'm studying myself, my own habits and my own mind whilst doing the weekly readings which makes me more motivated and even more interested in working hard and keeping up with the changes.

Leeds is a great city. There are a lot of things on offer, especially culturally, like musicals, museums, markets and so much more. Finding out that Leeds is home to Europe's largest indoor market hall has been my favourite thing about the city. Kirkgate market has such an amazing atmosphere and so much history under one roof I visit it every week to get whatever I need.
The School of Media and Communication offers the following Masters courses:

- MA Communication and Media
- MA Film, Photography and Media
- MA International Communication
- MA International Journalism
- MA Media Industries
- MA New Media
- MA Political Communication
- MA Public Relations and Society

Teaching is spread across two semesters running from September to January and from February to June. The remainder of the year will be taken up by the completion of your dissertation.

Our courses are taught in a mixture of lectures, seminars, and student-led discussion. Each course is composed of two core modules that lay the foundation in the particular field of study. In addition, you will choose from a variety of optional modules to acquire more specialised knowledge. Finally, you will write a dissertation, an independent piece of research on a topic of your choice under the guidance of an individual supervisor.

**Part-time study**

All our MA courses can be taken as a part-time course over two years. During the first year you take the two core modules relevant to your chosen degree and begin the preparation of your dissertation. During the second year of study you will take two optional modules and complete the dissertation or final project. Entry requirements for part-time students are the same as those for full-time students.

**Academic skills support**

If English is not your first language, you may be able to take a pre-sessional course before you begin your studies. This can help if you:

- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

Our pre-sessional courses are designed with a progression route to the degree programme and are tailored to the subject area. For information and entry requirements, read Language for Communication and Society (6 weeks) and Language for Social Science and Arts: Communication and Society (10 weeks).

For more details on these courses see: [www.leeds.ac.uk/presessional](http://www.leeds.ac.uk/presessional)

The School has modern and user-friendly learning spaces and plenty of break-out space. MA students even have their own study/break-out room where we all come together to do some work and have a chat. I like that our building is full of history but at the same time up to scratch when it comes to facilities. The University has a fantastic Students’ Union building with everything you could possibly need within it!

The University has a brand new and modern gym for students to work out in. There are also groups and societies for pretty much every interest anyone could ever have – from Quidditch to baking! In addition to this there are many sports clubs for students to join. I myself am a member of the Scandinavian society, the university handball club, and I regularly attend talks and research seminars hosted by either the University or the School.

I would definitely recommend doing your MA in Media Industries. As well as getting a thorough overview of the industries you get detailed explanations and interesting debates expanding your knowledge on the field and helping you achieve the best results you can.

I’d highly recommend the University of Leeds and the School of Media and Communication to anyone looking into doing a Masters degree. It is a fun, creative and highly respected School and is arguably the best place to be to ensure a career within the communication or media industries.
This MA course is one of the most successful and established courses of its type in the UK. It is a generalist MA addressing the pressing cultural, social, political and economic questions in the field of media and communication today.

The course offers a multidisciplinary perspective on contemporary communication and media. It provides you with an opportunity to critically explore the ways in which selected areas of ‘real world’ communication operate in global, national and local contexts. The course also addresses the myriad and complex interactions between media and communication, people and organisations in contemporary global societies.

Who should take the course?
The MA in Communication and Media is open to you regardless of your first degree background.

It may be of interest to you if you are currently working in the communication and media industries or if you simply wish to develop a deeper, and theoretically informed, understanding of communication, its role in contemporary society, current and likely future developments, and its impact for citizens, governments and culture.

Course content
The MA Communication and Media consists of two core modules:

Media and Communication Theory introduces a range of theoretical approaches to the role of communication and media in the contemporary world. The module provides a thorough grounding in such key areas as representation, media and power, the public sphere, political economy approaches to the media, de-westernizing media and communication studies, audiences and interpersonal communication.

Critical Issues in Media and Communication
In this module students take the theories encountered in the first core module and use them to explore topical issues from a critical perspective.

The core modules help build the common base from which students can explore issues in the course according to their interests and career aspirations. To pursue more specific interests, students also choose two optional modules from a large range of topics.

Finally, students are required to complete a dissertation of 12,000 to 15,000 words on a topic of their choice. The research is carried out under the guidance of an individual supervisor. The dissertation module includes weekly lectures on academic writing and research methods.

For more detailed information about the course structure and the content of both core and optional modules, please visit http://media.leeds.ac.uk/ma-communication-media

Entry requirements
A bachelor degree with a 2:1 (hons) in a social sciences or humanities subject. Relevant professional experience will also be considered.

Applications based on degrees in subjects that are not social sciences or humanities will be considered on an individual basis by the course leader. We recommend that if you do not have a degree in social sciences or humanities, you submit a brief personal statement explaining why you should be offered a place on the course.

International qualifications
We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at mediapg@leeds.ac.uk.

English language requirements
IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see www.media.leeds.ac.uk.

Improve your English
If English is not your first language, you may be able to take a pre-sessional course before you begin your studies. This can help if you:

- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

Our pre-sessional courses are designed with a progression route to the degree course and are tailored to the subject area. For information and entry requirements, see: www.leeds.ac.uk/presessional

How to apply
Applications must be made online. See the school website for more information media.leeds.ac.uk. If you require further help with your application please contact the School of Media and Communication admissions team: mediapg@leeds.ac.uk
This course examines the creative and critical relationships between film, photography and other forms of media. It enables you to develop a range of creative approaches to your own practice, whilst helping you to locate your ideas within a contemporary critical context.

The course is built around the production of a major independent creative project, supported by a range of modules, which will enable you to further situate your own creative vision within current debates surrounding visual communication culture.

Overall, the course allows you to apply lens-based creative skills in the dynamic areas of film and photography, through an engagement with the ever-expanding potential of digital media, both in the production of your creative ideas, and its subsequent dissemination within a rapidly changing distribution / exhibition environment.

Who should take the course?
The MA in Film, Photography and Media will benefit anyone who works, or has the desire to work in the visual communication, cinematic or photographic creative industries, and would like to develop their contemporary lens-based creative practice, convergent practical skills, critical thinking, industrial and cultural awareness. The course welcomes anyone with an interest in cinematic, photographic, visual communication practice, and the context in which creative practice takes place: for example, you may have already made a short film (even on low-entry devices, such as mobile phones) or uploaded examples of your photography on the Internet (Tumblr or your own blog), or experimented with images in various ways, self-published photobooks, or even motion graphics / animation etc.

In addition, the course should appeal if you are interested in a related research career within this broad and diverse area, whether inside or outside academia. The international basis of the course also makes it suitable if you are a non-EU student.

Course content
The course has two core modules concerned with the current nature of cinematic and photographic practices, issues of convergence, hybridity and critical thinking.

Cinematics and Photography explores the relationship between creative photography and the nature of cinema.
Cultures of Contemporary Photography allows you to engage with key issues and debates, whilst encouraging you to apply them to your own creative work.

As the major 60 credit component of the degree, you will choose either the Dissertation module or elect to produce a creative Final Independent Project.

Students also choose two optional modules from a large range of topics. For more detailed information about the course structure and the content of both core and optional modules, please visit http://media.leeds.ac.uk/ma-film-photography-media

Entry requirements
A bachelor degree with a 2:1 (hons), preferably with some background in lens-based or image practice. Relevant professional experience will also be considered.

International qualifications
We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at mediapg@leeds.ac.uk

English language requirements
IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see www.media.leeds.ac.uk

Improve your English
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- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

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How to apply
Applications must be made online. See the school website for more information media.leeds.ac.uk. If you require further help with your application please contact the School of Media and Communication admissions team mediapg@leeds.ac.uk
Communication technologies develop at such a pace that all users, including governments, non-governmental organisations, diplomats and the media themselves can struggle to keep up with the latest trends and ideas.

Understanding international communication has become vital for anyone who seeks to participate in, influence, and comprehend the flow of messages across borders. But the study of international communication also provides one of the best means of understanding global developments in political, economic and cultural affairs.

Do mass media inspire or merely report events, and do social media leave the mass media, and the rules governing them, increasingly irrelevant? How do others view your culture, and how can you influence that? How does communication connect to power? The MA in International Communication provides your opportunity to explore and debate these issues with leading experts.

Who should take the course?
This course is ideal if you want to develop a thorough understanding of the international dimension of communications in the modern world.

It is particularly attractive to communications professionals who aim to focus on international aspects of communications and students who aim to pursue a career in this field.

Students who graduated from this course have found, amongst others, positions in international organisations or agencies with international objectives or in journalism with a particular focus on international affairs. The course is also an ideal foundation if you wish to prepare for research in this area.

Course content
The two core modules of the course explore the fundamental issues of international communications:

- **Communications and International Affairs**
  - studies the institutional frameworks within which international communications occur at political, cultural, economic and military levels. The module explores the ways in which states have sought to use communications as a source of power and how international media interfere in the dynamics of international relations and transnational communications formations.

- **Media, Culture and Globalisation**
  - This module introduces students to the globalisation of media and communication and addresses the implications on local, regional and global levels with reference to the contexts, texts, technologies and practices of media production and media consumption. During the course of the semester we examine the main characteristics of global media and communication industries and their economic and cultural role.

The core modules help build the common base from which students can explore issues in the course according to their interests and career aspirations. To pursue more specific interests, students also choose two optional modules from a range of topics including politics, development, public relations, visual media, and others. Finally, students are required to complete a dissertation of 12,000 to 15,000 words on a topic of their choice. The research is carried out under the guidance of an individual supervisor. The dissertation module includes weekly lectures on academic writing and research methods.

For more detailed information about the course structure and the content of both core and optional modules, please visit http://media.leeds.ac.uk/ma-internationalcommunication

Entry requirements
The normal entry requirement is a very good first degree equivalent to a British BA Honours, Upper Second or higher. An interest or background in political science, sociology, cultural studies, media studies, international relations, history or other comparative or international degree courses would be an advantage. Relevant professional experience will be considered in assessing applications.

International qualifications
We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at mediapg@leeds.ac.uk

English language requirements
IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see www.media.leeds.ac.uk

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Our pre-sessional courses are designed with a progression route to the degree course and are tailored to the subject area. For information and entry requirements, see: www.leeds.ac.uk/presessional

How to apply
Applications must be made online. See the school website for more information media.leeds.ac.uk. If you require further help with your application please contact the School of Media and Communication admissions team: mediapg@leeds.ac.uk
This course investigates the place of journalism in the modern world through the eyes of journalists themselves. It combines analysis of journalism professional practice, and related legal, political, commercial and ethical concerns, with a theoretical perspective on the subject. The course aims to help you to understand both the possibilities and constraints of journalism and compare British journalism with journalistic practice in other countries.

Who should take the course?
The course is not a professional training course. It will appeal if you wish to study international journalism theory at master's level, and also engage in some journalism practice, or if you are a graduate who has a professional background in journalism and wish to engage in new perspectives on your subject. The course aims to build the analytical capabilities required to pursue senior editorial careers in journalism or to embark on further academic research.

Course content
Two core modules provide the foundation for studying journalism and its practice in contemporary media organisations:

- Journalism theory and research examines the intersection between the theory and practice of contemporary journalism internationally. Through a focus on how what we know as “news” is manufactured, we seek to challenge conventional ways of thinking about news media and their role. Using critical approaches to journalism practice and consumption, this module will develop a framework for assessing journalistic output in the press and on television, radio and the internet. Students will be encouraged to make international comparisons across societies and cultures using practical examples and case studies.

- Journalism practice and policy builds on theoretical understandings of journalism gained in Journalism theory and research to develop expertise in the practice of journalism through a focus on political function, regulation, ethics, and the basic skills of news research and writing. The core modules help build the common base from which students can explore issues in the course according to their interests and career aspirations. To pursue more specific interests, students also choose two optional modules from a large range of topics. The core modules also include weekly lectures on academic writing and research methods.

Professional journalists currently working at the BBC will assist module leaders of Journalism Practice and Policy and Multimedia Journalism.

For more detailed information about the course structure and the content of both core and optional modules, please visit http://media.leeds.ac.uk/ma-international-journalism

Entry requirements
This course is a specialised course designed for students who have an undergraduate background in journalism, political science, history or international relations and/or have professional experience in journalism. The normal entry requirement is a very good first degree equivalent to a British BA Honours, Upper Second or higher. An interest or background in history, politics, or international relations would be an advantage.

If you don’t meet our basic academic requirements or your background is not in humanities or social science subjects, please also include a statement in your application explaining why you should be offered a place.

International qualifications
We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at mediapg@leeds.ac.uk.

English language requirements
IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see www.media.leeds.ac.uk.

Improve your English
If English is not your first language, you may be able to take a pre-sessional course before you begin your studies. This can help if you:

- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

Our pre-sessional courses are designed with a progression route to the degree course and are tailored to the subject area. For information and entry requirements, see: www.leeds.ac.uk/presessional

How to apply
Applications must be made online. See the school website for more information media.leeds.ac.uk. If you require further help with your application please contact the School of Media and Communication admissions team: mediapg@leeds.ac.uk
MA Media Industries

The media entertain us and inform us. But they are also a vast business sector employing huge numbers of people. This course examines the media industries across both these dimensions – the cultural and the economic. You will examine business trends but also scrutinise media texts. The social impact of the media is as important as profit margins. From mega-corporations to entrepreneurial independents to lone bloggers, you will analyse the full range of media production in modern societies. The scope is international – for the media industries are now global. It is also historical, because present trends cannot be followed without knowledge of long-term developments.

The course draws on a number of fields, including communication and cultural studies, economics, business and management studies, sociology, anthropology, politics and law, but also cultural analysis associated with humanities subjects such as literature, art history and music. What's more, the course is based in a School with its own dedicated Media Industries Research Centre and a number of staff specialising in this area.

The media play a central role in modern life, and they can only be understood by understanding the industries that produce them. This course is your chance to gain such an understanding, in one of the UK’s top communications and media studies departments.

Who should take the course?
The course is suitable if you wish to work in the media, in related industries such as public relations, or in any area of employment where the media now play a central role, such as politics, sport, leisure, tourism or public policy. It will also appeal if you have worked in the media and want to gain a better understanding. The course is also an ideal basis for a research career, whether inside or outside academia. The international basis of the course makes it suitable for non-EU students as much as for home and EU students.

Course content
The two core modules of the course provide the fundamental basis for understanding the media industries, economically and culturally, internationally and historically.

The Media Industries introduces students to the main issues, debates and research traditions in this area of study. The emphasis is on debates about change. How much are recent developments such as digitalisation, marketisation and internationalisation transforming the media industries?

Media Production Analysis examines individual media industries, such as television, film, music, the internet, newspapers, magazines and advertising. There is a strong focus on organisational dynamics, and on the nature and experience of work in the media industries.

The core modules help build the common base from which students can explore issues in the course according to their interests and career aspirations that allow them to acquire in-depth knowledge in areas such as media policy, public relations, cinema, photography, new media, international communication and political communication.

Finally, students are required to complete a dissertation of 12,000 to 15,000 words on a topic of their choice. The research is carried out under the guidance of an individual supervisor. The dissertation module includes weekly lectures on academic writing and research methods.

For more detailed information about the course structure and the content of both core and optional modules, please visit http://media.leeds.ac.uk/ma-media-industries

Entry requirements
A bachelor degree with a 2:1 (hons) in a social sciences or humanities subject. Relevant professional experience will also be considered. Applications based on degrees in other subjects will be considered on an individual basis by the course leader. We recommend that if you do not have a degree in social sciences or humanities, you submit a brief personal statement explaining why you should be offered a place on the course.

International qualifications
We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at mediapg@leeds.ac.uk.

English language requirements
IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see www.media.leeds.ac.uk.

Improve your English
If English is not your first language, you may be able to take a pre-sessional course before you begin your studies. This can help if you:

- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

Our pre-sessional courses are designed with a progression route to the degree course and are tailored to the subject area. For information and entry requirements, see: www.leeds.ac.uk/presessional

How to apply
Applications must be made online. See the school website for more information media.leeds.ac.uk. If you require further help with your application please contact the School of Media and Communication admissions team: mediapg@leeds.ac.uk
Yang Hu
MA Media Industries

My time as a postgraduate Media Industries student in the School of Media and Communication has been one of the most wonderful years in my life. Everything was brand new and I was very inspired to acquire knowledge and enrich myself when I first stepped into the School last year. I have found the academic staff helpful and responsible, and the first important thing that I learned from them is the attitude of being a young scholar who should always be positive to explore rather than to study passively. I still remember how proud I felt when the lecturers called us young scholars in seminars. Apart from the main modules, there was also a rich choice of optional modules for me to choose from. Luckily, I chose International Film Industry, which I am quite interested in. I watched many films from all over the world and also analysed different film industries by doing group presentations, seminars and face to face meetings. The facilities are really fantastic in the University of Leeds. I like to go to the Edge (the University sports complex) to play sports, and have parties in the Student Union, which is near the School building, and go to bars with my friends. The life in Leeds is really meaningful to me and has encouraged me to be a more positive and hard-working person.
MA New Media

Whether we think of New Media in relation to objects like our smartphones or tablets, the algorithms behind our computer games or Facebook pages, or the changing way we work and live today, forms of New Media are everywhere. They are invisible and visible, lived and imagined, mundane and exciting.

The MA New Media offers a unique blend of theory and practice, equipping you with the necessary skills for future practice or research in the field of New Media. It also aims to develop critical thinking, creative and technical skills.

The course offers a combination of in-depth understanding of New Media and its role in social, cultural and economic life, alongside the development of practical New Media design and production skills.

On the MA New Media, you will:
- understand and critique new media as a socio-cultural phenomenon
- develop understanding of key contemporary issues and debates in relation to new media
- develop practical production skills in planning, designing, developing and implementing new media systems and solutions
- have an opportunity to further develop and expand your existing new media portfolios
- learn to position new media in the context of the creative/cultural industries, and consider the ways in which new media and these industries shape and are shaped by each other.

Who should take the course?
The course has been designed to appeal to graduates from a broad spectrum of degree courses, including humanities, communications, media studies, new/digital media, or other courses incorporating elements of design and media production.

It will also appeal if you are already working in the new media, creative and cultural industries, and wish to reflect on and further develop your practice within a set of critical frameworks. You will also benefit from the course’s established relationships with new media industries.

In addition, the course will be attractive if you are interested in a related research career within this broad and diverse area, whether inside or outside academia. The international basis of the course also means it is suitable for non-EU applicants.

Course content
Students study compulsory core modules as well as optional modules during the MA New Media. The two core modules cover the foundations needed to understand and critically engage with the key issues in New Media. You then choose between a dissertation, allowing for the in-depth study of a topic of your choice, or a sustained, independent practical project, allowing you to explore a set of issues through new media practice. Work on the dissertation or independent practical project runs over both semesters and the summer months after Semester 2.

Core modules
New Media Cultures provides students with an overview of key issues in the study of new media and the relationship between new media and contemporary culture. It introduces key concepts that have shaped new media’s brief history and develops students’ understanding of the cultural, political, economic and technical contexts from which new media and digital communications have emerged. It explores the interactive forms and practices that result from new media.

New Media Practices provides students with practical new media skills and critical skills to assess new media practices. It focuses on a core set of new media practices, including visual, web-based, animation and interactive production processes and introduces students to processes and issues in new media production. It includes practical workshops, lectures and seminars.

As the major 60 credit component of the degree, you will choose either the dissertation module, allowing for the in-depth study of a topic of your choice, or a sustained, independent practical project, allowing you to explore a set of issues through new media practice.

You will also choose two optional modules from a large range of topics, to deepen your knowledge in particular fields that interest you.

For more information about the course structure and the content of both core and optional modules, please visit http://media.leeds.ac.uk/ma-new-media

Entry requirements
A bachelor degree with a 2:1 (hons) in a social sciences or humanities subject. Relevant professional experience will also be considered.

Applications based on degrees in other subjects will be considered on an individual basis by the course leader. We recommend that if you do not have a degree in social sciences or humanities, you submit a brief personal statement explaining why you should be offered a place on the course.

International qualifications
We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at mediapg@leeds.ac.uk

English language requirements
IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see www.media.leeds.ac.uk

Improve your English
If English is not your first language, you may be able to take a pre-sessional course before you begin your studies. This can help if you:
- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

Our pre-sessional courses are designed with a progression route to the degree course and are tailored to the subject area. For information and entry requirements, see: www.leeds.ac.uk/presessional

How to apply
Applications must be made online. See the school website for more information media.leeds.ac.uk. If you require further help with your application please contact the School of Media and Communication admissions team: mediapg@leeds.ac.uk
‘Politics is communication’ – this has never been as true as in modern democracies, which are increasingly shaped and driven by the dynamic interplay between politicians, the mass media and citizens.

The MA Political Communication combines theoretical insights from political science, communications studies, psychology and political economy, with applied knowledge from political journalism and political marketing. The course takes a global perspective by paying attention to the role of political communication in western and non-western, established and emerging democracies.

Who should take the course?
The MA in Political Communication will help you to understand the relationship between politics and communications and also its implications for the future of democracy in the modern world. The course will be of particular interest if you are pursuing a professional career in politics, journalism or public relations; or if you have experience in these fields and want to deepen your theoretical understanding of political communications; or if you have academic ambitions and wish to undertake research in this area.

Course content
The course comprises two core modules that provide the foundations upon which students can build more specialised learning tracks through their choice of options.

Politics and the Media is the foundation course that introduces students to the core theoretical approaches in the field. Topics covered in this module include the changing power relations between politics and the media; new forms of political mobilisation such as populism; the way in which new information and communication technologies are changing the relationship between citizens and governments; the construction of political reality by the news media and the problem of objectivity; media effects on public opinion and new forms of citizens’ participation.

The Innovations in Political Communication module explores recent innovations in political communication resulting from changes in culture, technology and global power dynamics. It focuses on considering significant changes in the way that politicians, the media and citizens communicate with one another, illustrated by case studies. Particular emphasis will be laid on political communications in established democracies in Western Europe and North America, with some secondary references to democratising nations and regions. The module will consider a series of recent ‘turns’ in political communication: deliberative, digital, performative, anti-political, transnational etc. Each ‘turn’ will be illustrated by at least one case study/example and students will be required to provide their own examples. Students taking this module are required to design a political campaign that incorporates at least one (but maybe more) of the innovative approaches that have been studied.

The core modules help build the common base from which students can explore issues in the course according to their interests and career aspirations. To pursue more specific interests, students also choose two optional modules from a large range of topics. Finally, students are required to complete a dissertation of 12,000 to 15,000 words on a topic of their choice. The research is carried out under the guidance of an individual supervisor. This Dissertation module is further supported by weekly lectures on research methods.

For more detailed information about the course structure and the content of both core and optional modules, please visit http://media.leeds.ac.uk/ma-political-communication

Entry requirements
A bachelor degree with a 2:1 (hons) in a social sciences or humanities subject. Relevant professional experience will also be considered.

Applications based on degrees in other subjects will be considered on an individual basis by the course leader. If you do not have a background in Politics, please also include a statement in your application explaining why you should be offered a place.

International qualifications
We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at mediapg@leeds.ac.uk

English language requirements
IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see www.media.leeds.ac.uk

Improve your English
If English is not your first language, you may be able to take a pre-sessional course before you begin your studies. This can help if you:

- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

Our pre-sessional courses are designed with a progression route to the degree course and are tailored to the subject area. For information and entry requirements, see: www.leeds.ac.uk/presessional

How to apply
Applications must be made online. See the school website for more information media.leeds.ac.uk. If you require further help with your application please contact the School of Media and Communication admissions team: mediapg@leeds.ac.uk
MA Public Relations

This course provides an in-depth understanding of the PR industry and its role in social, cultural and economic life. It is designed to develop your understanding of the principles of public relations work and to consider this work and its effects from a variety of theoretical perspectives.

During the course, you will learn to understand and critique PR as a socio-cultural phenomenon, rather than only an organisational function. You will also understand the relationship between PR and the other communications industries (advertising, branding, lobbying, the media) and be able to consider their cumulative effect on society at local, national and global levels. During the course, you will meet practitioners working in a range of industries and will analyse case studies of PR practice to develop your knowledge and understanding.

Who should take the course?

The MA Public Relations and Society is ideal if you wish to understand and critique the role and importance of public relations in today’s globalised world. You may have studied an undergraduate degree course in communications/media studies and public relations or a sociological or humanities subject. It is also suitable if you are already working in the communications, creative and cultural industries and wish to reflect on your practice using a set of critical frameworks.

Course content

Two core modules provide the foundations upon which students can build more specialised learning tracks through their choice of options:

*Public Relations, Culture and Society* engages with how PR interacts with and influences the social and cultural contexts in which it operates. Students review academic scholarship central to this perspective in both PR and other promotional industries (e.g. advertising and branding) and consider the insights that it can offer for understanding different aspects of PR work by deconstructing the strategies and tactics of PR campaigns, exploring their effects on both the organisations that use PR and the social and cultural contexts in which PR work is disseminated. The specific relationships between PR and key institutions including the media, politics and commerce will be addressed in the context of these debates.

*Public Relations Theory* focuses on the broad range of theoretical perspectives applied to public relations in the wider context of communications scholarship. Normative theories that underpin organisational understandings of PR will be considered to ensure students understand the ways PR processes, practices and strategies work. Armed with this knowledge, students move on to consider alternative theoretical approaches to PR. Throughout the module, the theoretical discussions are evaluated in terms of their relevance to PR practice, using case studies drawn from a range of organisations and in local, national and global contexts.

The core modules help build the common base from which students can explore issues in the course according to their interests and career aspirations. To pursue more specific interests, students also choose two optional modules from a large range of topics. Finally, students are required to complete a dissertation of 12,000 to 15,000 words on a topic of their choice. The research is carried out under the guidance of an individual supervisor. The dissertation module includes weekly lectures on academic writing and research methods.

For more detailed information about the course structure and the content of both core and optional modules, please visit [http://media.leeds.ac.uk/ma-public-relations-and-society](http://media.leeds.ac.uk/ma-public-relations-and-society)

Entry requirements

A bachelor degree with a 2:1 (hons) in a social sciences or humanities subject. Relevant professional experience will also be considered.

Applications based on degrees in other subjects will be considered on an individual basis by the course leader. We recommend that if you do not have a degree in social sciences or humanities, you submit a brief personal statement explaining why you should be offered a place on the course.

International qualifications

We accept a range of international equivalent qualifications. For more information contact the School of Media and Communication admissions team at [mediapg@leeds.ac.uk](mailto:mediapg@leeds.ac.uk).

English language requirements

IELTS 6.5 overall, with no less than 6.0 in any component. For other English qualifications, see [www.media.leeds.ac.uk](http://www.media.leeds.ac.uk).

Improve your English

If English is not your first language, you may be able to take a pre-sessional course before you begin your studies. This can help if you:

- don’t meet the English language requirements for your course or
- want to improve your understanding of academic language and practices in your area of study.

Our pre-sessional courses are designed with a progression route to the degree course and are tailored to the subject area. For information and entry requirements, see: [www.leeds.ac.uk/presessional](http://www.leeds.ac.uk/presessional)

How to apply

Applications must be made online. See the school website for more information [media.leeds.ac.uk](http://media.leeds.ac.uk). If you require further help with your application please contact the School of Media and Communication admissions team: [mediapg@leeds.ac.uk](mailto:mediapg@leeds.ac.uk)
PhD study

The PhD (Doctor of Philosophy) is the highest degree course we offer. It involves three years of independent research under the guidance and expertise of the School. It is aimed at those who already have proven ability in their chosen field and wish to continue their study at the most advanced level. It is also a necessary qualification for anyone seeking a research or an academic career. We consider applications that include a practical element, especially in the areas of cinema, photography and imaging.

What is involved?
A PhD involves researching and writing a research thesis of up to 100,000 words on a topic of your own choice under the guidance of expert academics. The thesis should make an original contribution to knowledge through, for example, gathering and analysing new facts or by interpreting existing information in an important new way. Studying for a PhD is a demanding and challenging endeavour that will enhance your organisational skills, your knowledge of how to design and follow through a project, and your ability to work independently and in teams. Access to the thriving research culture of the School and high quality opportunities for research training in the School and the University are key to acquiring the necessary skills and habits to succeed in this endeavour.

How you study
A PhD here involves independent study under the guidance of two supervisors who are experts in your field. This is not a ‘taught’ degree, and so does not involve coursework, but you will follow a course of PhD research training, and be expected to participate in the intellectual life of the School through research groups, conferences and other events.

PhD students must pass a rigorous upgrading process at the end of their first year before they can transfer to doctoral level. Our PhD students participate in the School's research groups and centres, work on School-based journals and, where appropriate, on postgraduate training events.

The School hosts fortnightly research seminars with external speakers in which research students participate and holds weekly seminars specifically for postgraduate research students on a range of topics from research methods to advice about working in higher education.

How to apply
The heart of the application will be your research proposal. In a document of 3,000 to 3,500 words, you will explain in detail what you want to achieve, provide a rationale of the importance and originality of the proposed topic, and describe the methodology you propose to use. We consider applications that include a practical element, especially in the areas of cinema, photography and imaging.

When writing an application, consider how your proposed research fits with the research interests of staff at the School of Media and Communication. The School's research expertise is clustered around research groups in cultural production and media policy; international communication; journalism studies; political communication; visual and digital cultures. You can also identify potential supervisors on the application form. It is important that you have a clear idea of the kind of research we do. It is recommended that you contact preferred supervisors before submitting an application and well in advance of scholarship deadlines. A list of the academic staff and their research interests can be found on page 32 or at http://media.leeds.ac.uk/people

Once you have written your proposal and ensured that you meet the entry criteria you should apply online at www.leeds.ac.uk/pg/apply

You’ll also find information on application guidelines, supporting documents and other important information on this website.

Contact us
Postgraduate Research Administrator
+44 (0)113 343 3756
mediaphd@leeds.ac.uk

Entry requirements
1) You should ideally have a first-class or at least a good upper second-class degree.
2) A Master's degree is not required, but your application is seen more favourably if you do have one. Normally, we would expect a distinction or at least a merit in any Master’s qualification, especially in the dissertation or final project. This means you have to have a score of 60 or more under the British grading system.
3) You must be an absolutely fluent and expert user of written and spoken English. If English is not your first language, we require one of the following qualifications:
   a. An IELTS Band Score 6.5 (with not less than 6.0 in any skill area)
   b. Internet Based TOEFL 92 overall (with not less than 21 in listening and reading, 22 in writing and 23 in speaking)
4) Your referees must be fully supportive of you and your ability for advanced, independent study.
5) Your project must be appropriate for study here at the School of Media and Communication.

Fees and funding
For up-to-date fee information visit www.leeds.ac.uk/pgfees

The University and external funding bodies offer a range of scholarships to home, EU and international students that cover full or partial course fees/an or maintenance payments.

The School also offers research scholarships. For more information visit www.leeds.ac.uk/pgscholarships or http://media.leeds.ac.uk/pg/phd

Teaching and other opportunities
The School offers paid teaching, research and administrative assistantships to postgraduate research students. It is important to stress, however, that we cannot guarantee opportunities for work in the School to everyone.

Being here
We want all our PhD students to become actively involved in the life and research culture of the School and so we expect you to live within a reasonable distance of the university. Part-time study is possible, but it does create extra pressure and involves additional challenges for students. We do not encourage so-called ‘split site’ applications.
Bingqing Xia
PhD in Communication Studies

I got my Bachelor of History in Zhejiang University and my MA in Communication and New Media from the University of Macau, where I spent two years researching Chinese Internet industries. I read some books of my main supervisor, Professor David Hesmondhalgh and was interested in his approach, it was then I decided to come to Leeds.

I have been interested in the working conditions in Chinese Internet industries and the tensions in contemporary Chinese society for several years. When I conducted in-depth interviews in the Internet industries for my MA project I realised the importance of paying attention to workers in the industries. I found theorists at the University of Leeds doing similar research in a UK context and thought it would help me build up my research and bring my research to the existing theoretical discussions.

My supervisors and I having the same research interests means they understand what I want to do and provide me with helpful suggestions. The varied research interests in the School provide different approaches, perspectives and ideas, which enlighten my research. The seminars regularly held in the School demonstrate a big and colourful picture in communication research.

The PhD training courses organised by different departments of the University are also helpful to my research, and I have really benefited a lot from them. There are, for example, courses in methodology, academic writing, and different research tools.

Although as a PhD student, most of my time is about studying, what leisure time I have is spent on travelling around UK. Leeds is a young and active city because of the large amounts of students here. It is also a very international city, because of the large number of international students. People here are mostly very friendly, and life here is quite relaxed.

The School of Media and Communication is really an attractive place for academic study. If you like research, or if you want to learn something about media and communication, this is really the best place you could find. Once I’ve completed my PhD I would like to find a lecture position in a university to continue my research.
MPhil and MRes study

MPhil Research
The MPhil is for candidates who have appropriate qualifications to undertake research (normally a good first degree and some research experience) but who cannot or do not wish to undertake the three years of full-time study required for the PhD.

How you study
The MPhil requires two years full-time study and the submission of a thesis of up to 60,000 words investigating a subject approved by the University. The subject must have substantial significance, originality and scope appropriate to the period of two years study required. This is not a ‘taught’ degree, and so does not involve coursework, but you will follow a course of research training, and be expected to participate in the intellectual life of the department through research seminars, conferences and other events.

MRes (Master of Arts by Research)
The MA by Research is for candidates who have appropriate qualifications to undertake research and who have a clearly defined project which is planned and focused from the outset.

How you study
The MA by Research involves the completion of the research project and submission of a thesis of up to 30,000 words within one year of registration (two years for part-time study). The subject must have substantial significance and, because of the nature of the degree, it is very important that the work is clearly focused and a disciplined approach to the project is adopted. MA by Research students are required to attend the MA Research Methods and Dissertation module.

How to apply
Full details of how to apply can be found at http://media.leeds.ac.uk/pg/ma-research.

Contact us
Further details are available online at http://media.leeds.ac.uk/pg
Postgraduate Research Administrator
+44 (0)113 343 3756
mediaphd@leeds.ac.uk

Entry requirements
1) You should ideally have a first-class or at least a good upper second-class degree.
2) You must be an expert user of written and spoken English (see below)
3) Your referees must be fully supportive of both you and your ability for advanced, independent study.
4) Your project must be appropriate for study here.

English language requirements
Candidates whose first language is not English must provide evidence that their English language is sufficient to meet the demands of their study. In particular, we require one of the following qualifications:
1) An IELTS Band Score 6.5 (with not less than 6.0 in any skill area) or
2) Internet Based TOEFL 92 (with not less than 21 in Listening and Reading, 22 in Writing, 23 in Speaking)

Fees and funding
For up-to-date fee information visit www.leeds.ac.uk/pgrfees
The University and external funding bodies offer a range of scholarships to home, EU and international students that cover full or partial course fees/an or maintenance payments.
Some of our current postgraduate staff, students and researchers at the School of Media and Communication
Our staff and their research interests

**Dr Giorgia Aiello:** the relationship between visual communication and globalisation, with an emphasis on how identities are formed and social and cultural differences are negotiated across cultures and through visual means – including mediated imagery, the urban built environment, travel and tourism, design and branding, material culture and consumption.

g.aiello@leeds.ac.uk

**Dr Melanie Bell:** gender, cultural labour, cultural production, feminist film history and historiography, women’s filmmaking/feminist filmmaking, oral history, archives and digital preservation.
m.bell@leeds.ac.uk

**Dr Jim Brogden:** visual communications and photography, with a particular interest in the contested notions surrounding landscape representation, collective memory and place – identity, landscape representation(s), spatial politics, critical and cultural studies.

j.w.brogden@leeds.ac.uk

**Dr Jason Cabañes:** meditational approaches to understanding migration and multiculturalism; the use of various media platforms, especially photography, for social and political development; ethnography of how media audiences engage with texts and technologies; social and critical theories in relation to media.

j.v.a.cabanes@leeds.ac.uk

**Professor Stephen Coleman:** political aesthetics, performance and rhetoric, literary and dramatic representations of politics; forms of deliberation and decision-making; methods of political engagement; uses of digital media in representative democracies; intersections between popular culture and formal politics; Political efficacy; citizenship education. Current research projects include: action research on the development of speaking and listening skills; practises youth deliberation; real-time audience responses to political content; and the normative requirements of democratic public communication in contemporary societies.

s.coleman@leeds.ac.uk

**Dr Lee Edwards:** the relationship between public relations (PR) and its socio-cultural environment; PR as a cultural intermediary; symbolic power in/and PR; diversity and ‘race’ in the PR industry; PR as an occupational field / professionalisation project; PR and the interface with the media; Bourdieu and cultural intermediation, symbolic power, field theory; post-colonial theory (and globalisation); critical race theory; critical discourse analytical approaches to work in PR and the cultural industries.

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**Dr Julie Firnstone:** the news media and politics; journalism; the role of the news media in public engagement; digital media and journalism; editorial journalism; news representations, particularly of the EU and ethnic minorities; the European public sphere and the EU democratic deficit.

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**Dr Todd Graham:** use of new media in representative democracies; intersections between popular culture and formal politics; online election campaigns, social media and journalism; forms of online deliberation and political talk; online civic engagement; public sphere and deliberative democratic theory.

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**Dr Heather Ford:** new media power, authority and expertise online; peer production; free and open source software and open access; internet policy; citizen media; philosophy of knowledge; Science and Technology Studies; digital ethnography; critical data studies; platform politics; African digital politics.

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**Stephen Hay:** micro-budget, cinema quality digital filmmaking; DSLR filmmaking aesthetics; synergies in acting performance, camera movement and editing; the cinema of Bertrand Tavernier.

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**Professor David Hesmondhalgh:** media industries/cultural industries/creative industries; all aspects of media and cultural production, contemporary and historical; music, society and culture, including popular music; social theory and theories of media, and the relations between them; media work, employment and careers; media and cultural policy.

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**Dr Beth Johnson:** articulations of the North of England on film and television, performance and region, contemporary feminist television texts and contexts - particularly drama and comedy, representations of class and social consciousness on screen, British film, identity and imagery, on-screen activism, sexual politics on-screen, reality television.

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**Professor Bethany Klein:** commercialism and the media; popular music culture; social issues in entertainment television; media policy and regulation; the relationship between industrial and cultural change; the role of commercial imperatives and corporate power in popular culture.

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**Dr Stephen Lax:** the implications of new communications technologies and the relationships between technological changes and social factors, in particular the role of media and technology policy; and the emergence of digital broadcasting, including new radio technologies.

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**Dr David Lee:** documentary production and theory; media ethnography; creative and cultural labour; cultural policy; history and sociocultural representations, particularly of the EU and ethnic minorities; and the European public sphere and the EU democratic deficit.

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**Dr Jairo Lugo-Ocando:** poverty, social exclusion and the media; journalism and representation of development; humanitarian communication and public relations; the use of statistics by journalists and news media.

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**Dr Ian Macdonald:** screen industries and the practices behind production; in particular the ‘screen idea’ and the conceptualisation of moving image narratives as both product and as creative practice. Screenwriting including the concept(s) behind a film/TV show, the industrial practice of pre-production, the theories which seek to explain the practical and creative processes of production (including film, TV, narrative, creativity and other theories), and the histories of film and TV practice. The latter includes an interest in archiving and preservation of moving image material and documentation.

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**Dr Leslie Meier:** cultural/media industries, especially the music industries; advertising, public relations, and promotional culture; digital and cultural labour; popular music, society, and culture.

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**Dr Giles Moss:** the relationship between media, politics, and publics, including new forms of mediated public engagement and political communication; theories of media, democracy and the public sphere; communication rights and citizenship; and media policy and regulation.

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Dr Kate Nash: documentary and journalism studies with a particular focus on interactive factual media such as idocs, newsgames, and immersive journalism; the history of interactive factual media; changing contexts and cultures of production; interactive and participatory representation and its social and political impacts; also media ethics, particularly the relationships and experiences of media production and participation. k.nash@leeds.ac.uk

Professor Kate Oakley: cultural and media policy; cultural industries; the geography of the cultural industries; cultural labour, representation and inequality; social stratification and cultural consumption. k.oakley@leeds.ac.uk

Dr Katy Parry: communications and politics, including: war and media; photojournalism and visual culture; political communications and election coverage; and political culture across media genres. k.j.parry@leeds.ac.uk

Dr Chris Paterson: production of news; the safety of journalists; news agencies; television news; journalism in the US and UK; international journalism and news flow; media representation of, and media and communications in, development and in developing countries, especially southern Africa. The sociology and political economy of news and mass media. c.paterson@leeds.ac.uk

Simon Popple: photography and popular visual cultures; the history and theory of photography and the social uses of photography; archival practice and archival theory; film archiving; film history with an interest in early and pre-cinema; digital media archives and cultural heritage; co-production and community heritage. s.e.popple@leeds.ac.uk

Dr Adrian Quinn: news, journalism and current affairs; conspiracy culture and media coverage of extremism; the reporting of the European Union; on whistleblowers and trial by media. a.a.quinn@leeds.ac.uk

Judith Stamper: television journalism and political communication. j.stamper@leeds.ac.uk

Dr Paul Taylor: critical theories of mass media culture – in particular, the works of Theodor Adorno, Siegfried Kracauer, and Jean Baudrillard; psychoanalytically-influenced media/film theory – including Friederich Kittler and Slavoj Žižek; philosophically-informed perspectives upon the media – particularly the work of Martin Heidegger. p.a.taylor@leeds.ac.uk

Dr Nancy Thumim: feminist approaches to media; mediation processes; audiences; representation and self-representation; voice and power; participatory media forms; public media and culture; storytelling and the news. n.thumim@leeds.ac.uk

Dr Tom Tyler: game studies; animal studies; cultural studies; critical theory; history of ideas; philosophy; media studies; popular culture; the centrality (or otherwise) of the human, and the conceptual dimensions of other fields. t.tyler@leeds.ac.uk

Dr Katrin Voltmer: the transformation of media and communication in emerging democracies; communication strategies of political parties and social movements; citizens’ responses to political messages; the framing of political issues and the quality of public discourse. k.voltmer@leeds.ac.uk

Dr Anna Zoellner: cultural/media industries (particularly the relationship between creativity/culture and commerce); media production research; cultural labour/media work; media ethnography; television studies (including public service broadcasting, documentary and production cultures). a.zoellner@leeds.ac.uk