



MARKS IN TIME

OUR M&S HERITAGE

Lecture Series



The University of Leeds and Marks and Spencer partnership present a groundbreaking series of talks

To celebrate the landmark collaboration between one of Britain's leading retailers and one of Britain's leading Universities, the Marks in Time lecture series is launched.

Each lecture has a different theme and presenter. Topics including fashion, corporate social responsibility and economic history will be discussed by M&S executives and academic experts.

The events are free and open to all.

M&S



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The series kicked off with an inaugural lecture from Sir Stuart Rose tracing the history of the business, followed by a lecture which focused on the growth and development of the international business of M&S.

Date / Time	Event/Speaker
20 January 2010 12 - 1pm	Going Back to Our Roots, Exploring the M&S Company Archive at the University of Leeds Kirsty Shields, Company Archivist, Marks and Spencer & Liza Giffen, University Archivist, University of Leeds
24 February 2010 12 - 1pm	There is No Plan B Richard Gillies, Director of Plan A, Marks and Spencer
9 March 2010 6 - 7pm	From Leeds Market to Global Market? M&S in Yorkshire and Beyond 1884-2009 Dr Kevin Grady, Director, Leeds Civic Trust & Professor Katrina Honeyman, Professor of Social and Economic History, University of Leeds
23 April 2010 12 - 1pm	Fashion for the People: A History of Clothing at Marks & Spencer Dr Rachel Worth, Professor of History of Fashion, The Arts University College Bournemouth
20 May 2010 12 - 1pm	The Marketing of Marks: How Britain's Most Loved Brand Has Talked to Its Customers for 125 Years Steve Sharp, Marketing Director, Marks and Spencer

All events will be held at the University of Leeds and require prior registration.

To book your place please visit: www.survey.leeds.ac.uk/lecture_series

Following registration you will receive e-mail confirmation of your place and details of the event venue.

For full details about all lectures in the series, please visit: <http://marksintime.marksandspencer.com> or for further information contact Jenny Irvine on 0113 343 7654

