The Business Confucius Institute
at the University of Leeds (BCI)
Consulate-General visit

Wednesday 4th September 2019
Frances Noble (Marketing Executive)
Outline

• Introduction to the BCI
• Five highlights
  1. We are growing
  2. We enhance strong University of Leeds programmes
  3. We inspire local businesses
  4. We expand horizons
  5. We support the future of Mandarin teaching
Introduction to the BCI

Prof. TAN Youzhi  Dr Giles Blackburne
Introduction to the BCI

https://www.youtube.com/watch?v=qBAbxaBln1E&list=PLPoo6Gr1ay5ZJ-XSWujxs3BvlHdggELL&index=d&t=0y
We are growing

Increasing student numbers

![Chart showing increasing student numbers from 2013-2014 to 2018-2019, with terms 1, 2, 3, and total number of students depicted.]
We are growing

More exam candidates

Numbers going up –
Encouraging YCT/HSK in schools as they work towards being able to do GCSE.
Local businesses (The Grand) have taken the HSK.
More EAST students applying for scholarships and taking HSK/HSKK.
We enhance strong University of Leeds programmes

第十八届汉语桥
Chinese Bridge 2019

- Ahmad Elmouniery (谢炫明)
- James Holmes (家松)
We inspire local businesses
The Body Shop
Scott’s Fish and Chips
The Grand Hotel and Spa
Harvey Nichols

They can choose a clip to watch!
We expand horizons

- BCI China Camp
  - 2018 – 20 participants
  - 2019 – 30 participants
- Young Leaders to China
  - July 2019, Beijing and Shenzhen
  - Three Year in Enterprise students
We support the future of Mandarin teaching

- Harrogate Grammar School
- Co-op Academy Leeds
- Leeds Chinese Community School
- Rossett School

HGS Confucius Classroom.
Also CAL, LCCS, Rossett.
Events – Spelling Bee and Into Uni Day.
Five highlights

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